



## **EEO Public File Report for Station WYES-TV February 1, 2018 – January 31, 2019**

### **EMPLOYMENT POSITION**

#### **VICE PRESIDENT OF Media Production & Technology**

##### Recruitment Resources:

- Notice to WYES staff.
- [Wyes.org](http://Wyes.org)  
P.O. Box 24026, New Orleans, LA 70124 Phone: 504)486-5511
- [Indeed.com](http://Indeed.com) - Indeed is an American worldwide employment-related search engine for job listings
- [Louisiana Weekly](http://Louisiana Weekly) – Multi-cultural News (print and [online](#))  
2215 Pelopidas Street, New Orleans, LA 70122 Phone: (504)282-3705
- [LinkedIn](http://LinkedIn) – Networking tool for job candidates.
- [The New Orleans Advocate](http://The New Orleans Advocate) – Local newspaper's online job site.
- [Worknola.com](http://Worknola.com) – Website for professional employment listings in the Greater New Orleans region by [Greater New Orleans, Inc.](http://Greater New Orleans, Inc.) and [504ward](http://504ward).
- [LouisianaWorks.net](http://LouisianaWorks.net) – Louisiana Workforce Commission

Interview Total: 2

2 – Laworks.net (hiree)

### **OUTREACH INITIATIVES**

#### **WYES INTERNSHIP PROGRAM**

WYES continues to run a robust internship program which introduces local college students to all areas of production including scripting, chyron, camera, floor directing, post-production. Our interns work on our weekly shows INFORMED SOURCES and STEPPIN' OUT, local documentaries and assist with field shoots, transcriptions, etc. They work directly with our seasoned WYES producers and associate producers and other professionals. There is an engineering intern program that includes video file transferring, digital media recording and audio. Many of the permanent staff started off as interns at WYES. There were 3 interns this period.

**PARTICIPATION IN SCHOLARSHIP PROGRAMS DESIGNED TO ASSIST STUDENTS INTERESTED IN PURSUING A CAREER IN BROADCASTING**

WYES awarded a \$1,000 scholarship to Dillard University student. Dillard faculty members discussed three finalists with WYES. The recipient was the top candidate.

**PARTICIPATION IN EVENTS OR PROGRAMS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCASTING**

Monica Turner, WYES Community Outreach, participated in the following:

- Kids Career Day at The Louisiana Children's Museum
- Career Day at Isadore Newman High School

Digital & Social Media Specials and Associate Producers participated in the following:

- Loyola University Communication, Music Industry and Arts Networking Day

**EDUCATING THE COMMUNITY ON STATION OPERATIONS AND CAREERS**

Producer, Associate Producers, Digital & Social Media Specialist and Community Outreach staff participated in YouthForce NOLA, a live streaming career expo on November 8, 2018.

Marcia Kavanaugh, Producer, spoke at Women League Voters meeting on July 21, 2018.

Calvin Barrett, Media & Technology, provided station tours to the following:

- March 21 & 22 – Jefferson Volunteers
- April 30 – Westbank Senior Volunteers
- June 28 – River of Life Summer Camp / Teen Career Tour

**PROVISION OF TRAINING TO MANAGEMENT LEVEL PERSONNEL AS TO METHODS OF ENSURING EQUAL EMPLOYMENT OPPORTUNITY AND PREVENTING DISCRIMINATION**

Provided harassment prevention training to officers, full-time and part-time employees. Training program was completed July 31, 2018.