

WTVP PUBLIC FILE REPORT 2018-2019

Description of Long-Term Initiatives

Participation in Job Fairs: Our Studio Supervisor, Tracy Simmons, is responsible for entry-level hiring. She participated in two job fairs during the period. One was held at Northwoods Mall. The other was held at Illinois Central College. Also, Julie Sanders, Director of Content and Promotion, participated in a job fair at Bradley University.

Internship Programs: There were no interns during the fiscal year.

Internship programs are established with Bradley University, Illinois State University, Illinois Central College and Eureka College. These internships have reiterated that broadcast television is still a viable employment opportunity and over the years have attracted a variety of employees.

Training Program for Station Personnel: Part-time crew members are regularly cross-trained for camera operation, lighting, sound, set preparation and remote production. Crew members can continue to learn new skills and take on more responsibilities. We encourage those in our entry-level positions to learn new skills in preparation for possible careers. The experience gained by many crew members has allowed them continued career growth in electronic media and related fields, both at WTVP and elsewhere.

Participation in Other Activities to Disseminate Employment Information: Another means of obtaining entry-level employees is through our relationships with certain community organizations specializing in underserved populations. In addition to being notified of specific job openings at WTVP, these organizations are encouraged to refer job hunters to WTVP to apply for entry-level positions. Examples of these organizations are Tri-County Urban League and the Carver Community Center, both located in Peoria, IL.

Sponsorship of Community Events: WTVP encourages tours of our facility by school groups, community agencies and the general public. Over 150,000 people have visited our facility over the past sixteen years. During tours, we emphasize broadcasting as a career choice and WTVP's specific need for talented and interesting individuals. This has resulted in a continuing varied pool of applicants. Some of these applicants have gone on to be employed by the station in various capacities. During the last year, the station hosted tours for every first grader in Peoria Public Schools. Over 1,000 children attended where they learned about different careers in electronic media, as well as the required skills for those careers.

Full-time Job Vacancies Filled August 1, 2018 through July 31, 2019

JOB VACANCY #1

POSITION: FULL-TIME Chief Executive Officer

SUCCESSFUL APPLICANT REFERRED BY JOB LISTING ON INDEED.COM

This position was advertised in fiscal 2019 and filled May 23, 2019.

(Note: All sources that referred applicants are listed below each position. All sources contacted that resulted in no applications are listed below the referral list. Recruitment sources that requested notification of job vacancies but were not contacted by WTVP are identified separately at the end of this document.)

List of recruitment sources that referred applicants for this position:

Recruitment Source:

Name: Employee Referral/Current Employee

of total interviews generated for vacancy: 1

Recruitment Source:

Name: Indeed.com

Address: www.indeed.com

of total interviews generated for vacancy: 4

List of recruitment sources that did not refer applicants for this position:

Recruitment Source:

Name: WTVP (website)

Address: www.wtvp.org

Contact Person: Personnel

Phone Number: (309) 677-4747

of total interviews generated for vacancy: 0

Recruitment Source:

Name: WTVP Facebook page

Address: www.facebook.com/wtvp.org

Contact Person: Personnel

Phone Number: (309) 677-4747

of total interviews generated for vacancy: 0

Recruitment Source:

Name: WTVP LinkedIn page

Address: www.linkedin.com/company/wtvp

Contact Person: Personnel

Phone Number: (309) 677-4747

of total interviews generated for vacancy: 0

Recruitment Source:

Name: WTVP (on air position announcement spots)

Address: 101 State Street, Peoria, IL 61602

Contact Person: Personnel

Phone Number: (309) 677-4747

of total interviews generated for vacancy: 0

Recruitment Source:

Name: Peoria Journal Star newspaper

Address: 1 News Plaza, Peoria, IL 61643

Contact Person: Personnel

Phone Number: (309) 677-3223

of total interviews generated for vacancy: 0

Recruitment Source:

Name: Illinois Broadcasters Association

Address: www.ilba.org/careers

Contact Person: Personnel

Phone Number: (618) 985-5555

of total interviews generated for vacancy: 0

Recruitment Source:
Name: City of Peoria Workforce Development
Address: 211 Fulton Street, 3rd Floor, Peoria, IL 61602
Contact Person: Karen Burkhart
Phone Number: (309) 495-8900
of total interviews generated for vacancy: 0

Recruitment Source:
Name: Tri-County Peoria Urban League
Address: 317 S. MacArthur Highway, Peoria, IL 61605
Contact Person: Personnel
Phone Number: (309) 673-7474
of total interviews generated for vacancy: 0

Recruitment Source:
Name: Carver Community Center
Address: 710 W. Third Street, Peoria, IL 61605
Contact Person: Personnel
Phone Number: (309) 674-9219
of total interviews generated for vacancy: 0

List of recruitment sources that asked to be contacted for Vacancies:

Recruitment Source:
Name: Carver Community Center
Address: 710 W. Third Street, Peoria, IL 61605
Contact Person: Personnel
Phone Number: (309) 674-9219
of total interviews generated for vacancy: 0

Recruitment Source:
Name: Tri-County Peoria Urban League
Address: 317 S. MacArthur Highway, Peoria, IL 61605
Contact Person: Personnel
Phone Number: (309) 673-7474
of total interviews generated for vacancy: 0