



## **WTVP Community Broadcasting Advisory Council**

**November 2<sup>nd</sup>, 2022**

*WTVP's mission is to enrich our community in an engaging and relevant way through the use of public media and outreach efforts. WTVP will be a necessary source for education, scientific, entertainment, and cultural content that connects Central Illinois on a local and world level.*

### **Meeting Agenda:**

- News
- Peoria Magazine
- WTVP Program Guide
- Fundraising
- Program Overview
- Feedback and Questions

Attendance: Lee Maki, Per Ellingson, Tom Bower, and Tom Zimmerman. Maeve Reilly and Jeff Woodard were traveling and could not attend.

Updates on WTVP Travel, upcoming shows in November to February, Winter Membership Drive, events including PM Magazine 40 Leaders Under Forty and Women of Influence, update on State & Water filming and volunteering, and the WTVP Luxury Collection event.

### **Programming:**

Amanpour & Company, Nova, Nature, Independent Lens, At Issue, Shot of Ag, and Business Forward are all highly regarded. The Goes Wrong Show and World on Fire are being positively talked about. Mixed comments on You Got to See This show. BBC and DW news shows are appreciated.

One member of the committee gets all his news from podcasts. Looking into sharing PBS content on podcasts and how we let people know about them.