WTVP Community Broadcasting Advisory Council

December 7, 2016

Meeting Minutes

• Introductions
  o New Staff
    ▪ Colleen Runkle, Director of Development
    ▪ Julie Sanders, Director of Marketing & Content

• Programming Changes
  o January 16th – Launch of PBS Kids Channel with live on-air event
  o PBS Kids 24/7 Channel – Reaffirming WTVP’s commitment to children’s programming
  o World & Create will combine to one channel
    ▪ Create  5 am – 5 pm
    ▪ World  5 pm – 5 am

• PBS National Programming
  o Programming Recent
    ▪ Hamilton’s America (October 2017)
    ▪ PBS Arts Festival (Fall 2017)
    ▪ Election Coverage (Fall 2017)
  o Programming Upcoming
    ▪ Victoria  (February 2017)
    ▪ Sherlock (January 2017)
    ▪ Ken Burns Vietnam (September 2017)
  o The Future of Government Funding
    ▪ Article – Handout and discussed by Moss Bresnahan

• Local Programming
  o At Issue, with H. Wayne Wilson  (Year-round)
  o Consider This, with Yvonne Greer (Year-round)
  o Illinois Newsroom (Summer Launch)
  o From Distilleries to Stills: Prohibition in Peoria (Fall 2016)
  o State & Water (On-going Season 1)
  o The 1950’s, A look back at Peoria during the 1950’s (Spring 2017)
  o Emiquon, An up close view of the unique Preserve in Fulton County (Spring 2017)

• Education
  o PBS Learning Media
  o New Education Position – Education Outreach Coordinator to be hired in March

• Feedback and Questions

PBS is regularly named the most trusted media brand, according to national polls. At WTVP we do not take that title lightly.