WTVP Community Broadcasting Advisory Council
April 18, 2019

Meeting Agenda

• Station News
  o CEO Search
    o Moss Bresnahan, current CEO, discussed the reasons he is moving on and what the search committee is doing to find a new CEO.
  o 46th Annual Auction
    ▪ April 25 – 28th
    ▪ Ways to get involved in volunteering, donations and supporting the Auction were discussed.

• Local Programming
  o At Issue, with H. Wayne Wilson
    ▪ Town Hall – Opioid Crisis - February 2019
    ▪ City Mayors – Bloomington, Peoria, Normal, Galesburg - Spring
  o Lydia Moss Bradley Documentary – Fall 2019
  o Peoria Park District – Spring 2020
  o Prairie Documentary – Spring 2021

• Education Outreach
  o Our Remarkable History Vignettes
    ▪ Examples were shown, and we discussed the participation between Peoria Public Schools, Gary Moore and WTVP.
  o Align Peoria Tours
    ▪ We discussed the partnership between Align Peoria “See it. Be it” program and the tour of 1500 first grade students through WTVP.
  o Slide into Summer Reading
    ▪ The partnerships with Align Peoria, Peoria Public Library and many community groups to create a kick-off party for the Summer Reading Program at the Peoria Public Library.
  o Writers Contest
    ▪ Over 100 students grades K-3 submitted their entries to the WTVP PBS Kids Writers Contest. The winners party will be held in the studio on June 7th at 4 pm.

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o Rainbow Readers
  - We discussed the long-standing summer reading program that is a reward to summer readers. Students are selected by their local library to present and record book report that will be used on WTVP throughout the year.
  - Timeline:
    - Library Mailing: Invitation Tuesday, May 7
    - Press Release Out Tuesday, May 14
    - Reminder to Libraries Monday, June 10
    - Registrations Due Friday, July 5
    - WTVP Recording Tues., Wed. July 23, 24

- PBS National
  - Programming
    - Spring Dramas
      - Les Misérables
      - Reconstruction: America After the Civil War
      - Nature: American Spring Live
      - Breakthrough Ideas that Changed the World
    - News
      - Frontline
      - Amanpour & Company
      - PBS NewsHour
      - Washington Week

- Feedback and Questions

- Members of the CBAC are interested in receiving more information about the goals and requirements of the group. These are attached for your review.

- Members of the CBAC are interested in filling out an application and setting goals for the group. A draft of that is attached.