

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

August 14, 2018 Board of Directors Meeting Minutes

Present: Chairman Andrew Rand, Maurice Bresnahan, Kim Armstrong (4:54), Helen Barrick (WebEx), Polly Barton, Elwin Basquin (WebEx), Wayne Cannon, Dr. John Day, Monica Hendrickson, Jerry Herbstreith, Stephen Morris, AJ Rassi, Sid Ruckreigel, Sally Snyder, Ashley Spain
Staff –William Baker, Jerry Kolb, Mark Lasswell, Colleen Runkle, Julie Sanders

Absent: Linda Huddle, Allen Mayer

Noting the presence of a quorum, Chairman Andrew Rand called the meeting to order at 4:01 pm.

Mr. Rand began the meeting by acknowledging the new directors stating that he looked forward to their contributions to the board.

In the first item of business, the minutes of two meetings were collectively moved for approval. These included the minutes for the Board of Directors meeting of June 12th and the Executive Committee meeting of July 26th. Motion for acceptance was made by Dr. Day, seconded by Mrs. Snyder and passed unanimously.

Mr. Kolb presented the Financial Report. The June 2018 financials were presented and Mr. Kolb commented that June is the end of the fiscal year. The balance sheet continues to have solid cash, a growing endowment and stable net fixed assets. The debt to equity ratio remains strong. On the income statement, he commented that revenue was \$208,295 over plan, which includes the effect of a sizeable bequest and good performance of the endowment. Expenses continue to be generally in line, with year to date expenses totaling \$37,450 (1.2%) under plan. Year to date net income of \$158,093 was a positive variance of \$245,745.

Mr. Bresnahan gave the President's Report, which included:

Fiscal Year 2019 Goals & Strategies. Mr. Bresnahan commented on all the ongoing efforts by staff, which they will be reporting on. He commented that the Labor, HHS and Education and Related Agencies Appropriations Bill currently being considered has \$445 million in funding for the Corporation for Public Broadcasting, which continues in line with recent funding. He suggested that board members contact the Illinois Senators to show their support for this funding.

FCC spectrum repack. Mr. Bresnahan reviewed the spectrum auction and repack details, noting that there appears to be sufficient funding from the FCC to cover all anticipated costs.

sIX Service Connection. Mr. Bresnahan discussed this new programming interconnection project for public television stations. WTVP is a beta site, due to its comparatively high usage resulting from the counter programming needs of WQPT. Mark Lasswell added some additional details and provided some historical perspective on programming transmission.

Mr. Herbstreith gave a report of the Pekin Friends of 47 group. He stated that the friends group had not met since the last meeting, but that the group looks forward to continued activities included the next Bowl-a-thon.

Development Director Colleen Runkle gave her development report. She talked about the 47 @ 47 events held on June 21st, including both an open house and a special donor event which screened “WTVP – A Retrospective”, which was produced by two former employees. A State & Water taping on July 16th was another donor event, with a good crowd in attendance. An additional screening of The Wreck of the Columbia is planned for August 22nd at Kuchie’s on the Water, which is at the site of the Columbia’s sinking. A taping of Consider This featuring renowned sculptor Bruce White is planned for September 10th. Several events are planned for early October with Lebanese cook Julie Taboulie, including a donor event, a fundraiser and a wine tasting. The station is participating in a campaign about estate planning, meant to highlight planned giving opportunities to our members.

Executive Producer William Baker reported on the recent production efforts. At Issue continues weekly episodes, including a recent town hall special on education and a special interview with the three CEOs of WTVP, done in conjunction with the 47th birthday celebration. Illinois Adventure content is being repackaged for broadcast to celebrate the Illinois bicentennial. A pair of documentaries on the state of the Illinois River are in production. Season three of State & Water has had seven tapings with the first episodes in final production. Mr. Baker then shared a clip from the first State & Water episode of season three plus a promo spot for another episode.

Content & Marketing Director Julie Sanders updated the board on the station’s education outreach efforts, including our working with Success by 6 and the Peoria Riverfront Museum. She reported social media metrics, noting that the most popular posts on Facebook continue to be regarded local programming and activities. She also highlighted several recent promotional activities, including a State & Water stage at Ignite Peoria, a booth at the Riverfront Market and PBS Kids characters at Peoria Chiefs games.

Mr. Rand offered thanks to Mr. Bresnahan, the staff and the board. At 5:09 P.M., he then noted the need for the board to go into a closed meeting to discuss issues concerning proprietary information. The board returned to open session at 5:25 P.M., where Mr. Rand confirmed that only issues regarding proprietary information were discussed in the closed session. The meeting was adjourned at 5:26 P.M.

Respectfully submitted,

Maurice Bresnahan

President & CEO