2021 Festival of Trees

NOV 26–28
Museum of Commerce
Downtown Pensacola

Click for event details and auction bidding.
A SPECIAL THANK YOU TO OUR SPONSORS AND HONORARY EVENT CHAIR

CANDY CANE SPONSOR
Jacque Falzone

JOLLY SPONSORS

FROSTY SPONSORS

FESTIVAL FRIENDS

Natalie & Rich Chism, Ted & Karla Ent
A friend and ambassador of the WSRE-TV Foundation for three decades, Pat Windham has a heart for the mission of public television and is passionate about the quality programs and educational services WSRE delivers to families in Northwest Florida and South Alabama.

Pat has been a financial advisor for 38 years and currently serves as Senior Vice President-Investment Officer for Wells Fargo Advisors.

In addition to the WSRE-TV Foundation, she has served on more than 100 boards and committees supporting local non-profits and has chaired about a third of them. Her recognitions include the University of West Florida Distinguished Alumnus and Pensacola Community Leader of the Year awards.

She is a great champion of our work at WSRE—most recently making a lead major gift and raising more than $5,000 for the production of our award-winning documentary, “Hank Locklin: Country Music's Timeless Tenor”—and we are most grateful and honored to have her support our first FESTIVAL OF TREES event as honorary chair.
Merry Christmas
and happy new year

Joy, Hope & Peace

from
Jacque Falzone

Merry Christmas

FROM YOUR FRIENDS AT
TLC Caregivers
Dear Friends,

On behalf of the WSRE-TV Foundation board of directors and station staff, I thank you for participating in WSRE’s first Festival of Trees event! In this program is information about how to you can deck the halls at your home or place of business while supporting local public television.

Special thanks to Honorary Event Chair Pat Windham, dedicated WSRE-TV Foundation Development Committee members, our generous sponsors and the many designers of trees and wreaths who volunteered their own resources and incredible talents to create this magical holiday display.

WSRE began broadcasting 54 years ago in 1967. Since then, public television has become another holiday staple with holiday specials for children from Sesame Street and Mister Rogers in the 1970s and from Arthur and Curious George today; musical traditions like “Christmas at Belmont” and “Christmas with The Tabernacle Choir”—now celebrating 20 years; and culinary creations for holiday celebrations by iconic chefs from Julia Child, Jacques Pépin and WSRE’s own Earl Peyroux to today’s culinary stars like Lidia Bastianich, Vivian Howard and New Orleans’ Kevin Belton.

So, thank you for celebrating your holidays with WSRE over the years and for attending—whether in person or virtually—this year’s Festival of Trees. Your engagement and support are gifts that will ensure WSRE’s delivery of quality programs and educational media services accessible to all for years to come.

Happy Holidays,

Jill Hubbs

General Manager, WSRE
Executive Director, WSRE-TV Foundation, Inc.
Music & Magnolias
Sponsor: Dr. Lusharon Wiley
Designer: Jennifer Hill

Christmas...Naturally
Sponsor: Dr. Lusharon Wiley
Designer: Edgar Starling, E.W. Starling Design Haus

Coastal Christmas
Sponsor: Elite Services Quality Clean
Designer: Rhonda Ford

Sugar & Spice & Everything Nice – A Culinary Christmas
Sponsor: Elite Services Quality Clean
Designer: Rhonda Ford

It Came Upon a Midnight Clear
Sponsor: Escambia County Sheriff’s Office
Designer: WSRE Staff

Gold Star Tribute
Sponsor: Escambia County Sheriff’s Office
Designer: Teri Nock Del-Gaudio
This mixed-metal holiday tree is dedicated in honor of Gold Star Families.
Join the Military Order of the Purple Heart in saying “Thank You” to those who have sacrificed everything for us.

BID OR BUY
TO TAKE HOME YOUR FAVORITE TREE AND WREATH!
Go to wsre.org or click here to bid.

Bidding begins Thanksgiving night!
MERRY CHRISTMAS
FROM BRENT & LOUISE VIDEAU

Be Our Guest
Creating fun, memorable experiences this Holiday Season.

Merry Christmas from Elite...
ENJOY FAMILY, FRIENDS AND FOOD — AND LEAVE THE CARPETS UP TO US.

Elite Services Quality Clean has many years of experience cleaning oriental and area rugs of all kinds. Whether cleaning up from your pets' accidents or a maintenance clean, our certified technicians will take great care of your rug.
Partridge in a Pear Tree
Sponsor: Escambia County Sheriff’s Office
Designer: Mary Riker & Tracey Burgess

A Christmas Frame of Mind
Sponsor: Gulf Power
Designer: Edgar Starling, E.W. Starling Design Haus

A Natural Christmas
Sponsor: Gulf Power
Designer: James Stegall

A Candy Land Christmas
Sponsor: Innisfree Hotels
Designer: Innisfree Hotels Design Team

Blue Angels
Sponsor: Innisfree Hotels
Designer: Innisfree Hotels Design Team

Beach Vacation
Sponsor: Innisfree Hotels
Designer: Innisfree Hotels Design Team

A Woodland Christmas
Sponsor: J.W. Renfroe Pecan Company
Designer: Suzie Payne

BID OR BUY
TO TAKE HOME YOUR FAVORITE TREE AND WREATH!
Go to wsre.org or click here to bid.

Bidding begins Thanksgiving night!
**Festival of Trees**

**Snowman Like My Man**  
Sponsor: J.W. Renfroe Pecan Company  
Designer: WSRE Staff

**Perfectly Pink**  
Sponsor: Jacque Falzone  
Designer: Kathy Stewart, Artist  
at Blue Morning Gallery & Interior Designer

**Light of the World**  
Sponsor: Jacque Falzone  
Designer: Echo Life Church

**A Christmas Carol**  
Sponsor: Jacque Falzone  
Designer: Patience Weaver

**Santa Claus Is Coming To Town**  
Sponsor: Jason & Lanan Clark  
Designer: Tracie Hodson

**Stockings Around the Christmas Tree**  
Sponsor: Jason & Lanan Clark  
Designer: Teri Nock Del-Gaudio  
*Dedicated to the Military Order of the Purple Heart - Sharon Lane Chapter in Escambia and Santa Rosa Counties.*

**BID OR BUY**  
**TO TAKE HOME YOUR FAVORITE TREE AND WREATH!**  
Go to wsre.org or click here to bid.

*BID NOW!*

Bidding begins Thanksgiving night!
Rae Dunn Joy & Noel  
Sponsor: LandrumHR  
Designer: Janie Stewart & Jill Hubbs

PBS KIDS Christmas  
Sponsor: LandrumHR  
Designer: WSRE Staff

Nutcracker Traditions  
Sponsor: Margie & Alan Moore  
Designer: WSRE Staff

I’ll Have a Blues Christmas  
Sponsor: Margie & Alan Moore  
Designer: Suzie Payne

A Victorian Christmas  
Sponsor: Merrill Lynch Wealth Management, Jarrod Dawson  
Designer: Jennifer Hill

Evergreen Forest  
Sponsor: Merrill Lynch Wealth Management, Jarrod Dawson  
Designer: Janie Stewart & Jill Hubbs

For Unto Us A Child Is Born  
Sponsor: Pat Windham  
Designer: Suzie Payne

BID OR BUY  
TO TAKE HOME YOUR FAVORITE TREE AND WREATH!  
Go to wsre.org or click here to bid.

BID NOW!

Bidding begins Thanksgiving night!
Merry Christmas

from
Dr. Lusharon Wiley
Bull Market Tree  
Sponsor: Pat Windham  
Designer: Jennifer Hill  

Celebrate NOLA Style  
Sponsor: The Videau Family  
Designer: Tracie Hodson  

Snow Dreams  
Sponsor: The Videau Family  
Designer: Janie Stewart & Jill Hubbs  

Sugar & Spice  
Sponsor: TLC Caregivers  
Designer: Mark McLeod  

The Caregiver Tree  
Sponsor: TLC Caregivers  
Designer: Mark McLeod  

Silver & Gold  
Sponsor: TLC Caregivers  
Designer: Mark McLeod

BID OR BUY
TO TAKE HOME YOUR FAVORITE TREE AND WREATH!
Go to wsre.org or click here to bid.

Bidding begins Thanksgiving night!
A Farm Fresh Christmas
Designer: Tracie Hodson

Santa, Stop Here!
Designer: Jill Hubbs

The Elf NOT On A Shelf
Designer: Jill Hubbs

Silver Bells
Designer: Cheri Bone

Merry Pinecone Christmas
Designer: Teri Nock Del-Gaudio

BID OR BUY
TO TAKE HOME YOUR FAVORITE TREE AND WREATH!
Go to wsre.org or click here to bid.
At Gulf Power we are working together with the communities we serve to make Northwest Florida an even better place to raise a family and do business.
HAPPY SHOPPING!

Wreaths and table décor are for sale at the event—cash and carry.

Thank you, sponsors and designers!

Sponsor: Natalie & Rich Chism  
Designer: Tammy Renfroe
Sponsor: Natalie & Rich Chism  
Designer: Janie Stewart
Sponsor: Ted & Karla Ent  
Designer: Cheri Bone
Sponsor: Ted & Karla Ent  
Designer: Cheri Bone
Sponsor: Vinyl Music Hall  
Designer: Edgar Starling, E.W. Starling Design Haus
Sponsor: Vinyl Music Hall  
Designer: Tina Coover
Sponsor: Fiore of Pensacola  
Designer: Shannon Pallin
Sponsor: Fiore of Pensacola  
Designer: Shannon Pallin
Sponsor: Guardian Six LLC  
Designer: Cheryl Lynn
Sponsor: Guardian Six LLC  
Designer: Katheryn Cowles
Sponsor: VITAS Healthcare  
Designer: Jen Ehrhardt-O’Leary
Sponsor: VITAS Healthcare  
Designer: Jill Hubbs

Other Designers:

Tina Coover  
Janie Stewart  
Kathy Stewart, Artist  
at Blue Morning Gallery  
& Interior Designer
Jennifer Hill  
Jill Hubbs  
Tracie Hodson  
Suzie Payne
SPECIAL THANKS

Jenn Duede, Scentsy
Della Grigsby, Cello Salad

Tree Donations

Home Depot on Davis Hwy.
Home Depot on Nine Mile Rd.
Lowe’s on Fairfield Dr.
Lowe’s in Fort Walton Beach
Lowe’s in Gulf Breeze
Lowe’s in Milton
Lowe’s on Nine Mile Rd.
Walmart #1605 on Mobile Hwy.
Walmart #3484 on Blue Angel Pkwy.

WSRE-TV Foundation Development Committee

Mary Lou Donaldson
Barbara Little
Kim Parker
Zack Suggs
Tiffany Washington
FROM OUR LEADERSHIP:

“THANK YOU FOR SUPPORTING WSRE!”

Dr. C. Edward Meadows,
Pensacola State College President

Sandy Cesaretti Ray, Assoc. Vice President,
Government & Community Relations, PSC

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The mission of WSRE is to positively impact the communities we serve through education, entertainment and engagement.

WSRE is licensed to the Pensacola State College District Board of Trustees. The WSRE-TV Foundation Board of Directors supports WSRE’s mission and programs by encouraging private gifts and through the financial oversight of the Foundation’s investments and annual budget. The WSRE-TV Foundation is a 501(c )3 tax-deductible, non-profit corporation and is organized as a direct support organization of Pensacola State College under Florida Statutes.