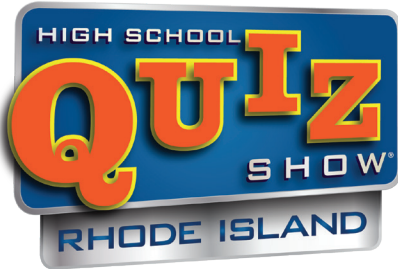


SPONSOR

High School Quiz Show: Rhode Island



High School Quiz Show: Rhode Island[®] is WSBE Rhode Island PBS's latest production project that serves the community and advances our own mission of celebrating education, cultural diversity, and fortifying local community connections.

The Ocean State's version of the award winning series, **High School Quiz Show: Rhode Island** invites academic excellence and collegial competition in pursuit of scholastic achievement and recognition. Each 30-minute episode gives Rhode Island high school students the opportunity to brandish their brainpower among peers and professors for the glory of winning a championship title.



**SEASON 1 & 2 BACK-TO-BACK CHAMPIONS
Barrington High School**

COMPANY BENEFITS

- Receive in-program production credit
- Receive credit on the **High School Quiz Show: Rhode Island** website
- Visibility on various promotional materials

REACH

Television | On-Demand | Online | Print
Social Media | eNewsletter | Publicity

"Rhode Island PBS is thrilled to be a part of this expanding franchise. It is an honor to provide the premiere platform to showcase the academic strength and diversity that our state has to offer at the high school level. The maturity, discipline and intelligence of these students is astounding. We are thrilled to celebrate their talents through this healthy and positive academic competition that has a national reach."

- John Smith

High School Quiz Show: Rhode Island, Executive Producer

HIGH SCHOOL QUIZ SHOW[®], the High School Quiz Show Logo and its related indicia are trademarks of WGBH Educational Foundation, used under license.

Gretta Jacobs | Corporate Relations Manager | 401.222.3636 ext. 381 | gjacobs@ripbs.org
50 Park Lane | Providence, RI 02907
Rhode Island PBS 36.1 | Learn 36.2 | RIPBS Kids

Valedictorian \$40,000 (Exclusive)

- 30 second underwriter spot will air at the beginning and end of *High School Quiz Show: Rhode Island* (seven original) episodes, repeats and online episodes
- Opportunity to offer scholarship to *High School Quiz Show: Rhode Island* winning team
- Premier logo placement included on:
 - general televised promotion of *High School Quiz Show: Rhode Island*
 - printed *High School Quiz Show: Rhode Island* promotional materials and press releases
 - Rhode Island PBS website and *High School Quiz Show: Rhode Island* home page
 - Rhode Island PBS monthly eNewsletter to 10,000 subscribers
- Sponsor table at the *High School Quiz Show: Rhode Island* production
- Trophy named in honor of and presented by sponsor at the end of the episode

Exclusive Interstate Invitational Sponsor, includes all three New England episodes:

- 30 second full underwriting spot (6 total)
- Sponsor representative asks one video question in 2 Toss Up rounds

Graduate \$25,000 (Only Two Available)

- 15 second underwriter spot will air at the beginning and end of *High School Quiz Show: Rhode Island* (seven original) episodes, repeats and online episodes
- Opportunity to offer scholarship to *High School Quiz Show: Rhode Island* winning team
- Logo placement included on:
 - general televised promotion of *High School Quiz Show: Rhode Island*
 - printed *High School Quiz Show: Rhode Island* promotional materials and press releases
 - Rhode Island PBS website and *High School Quiz Show: Rhode Island* home page
 - Rhode Island PBS monthly eNewsletter to 10,000 subscribers
- Sponsor table at the *High School Quiz Show: Rhode Island* production
- Sponsor representative asks one video question in Championship Toss Up round

Underclassmen \$10,000

- Logo placement included on:
 - *High School Quiz Show: Rhode Island* home page
 - Rhode Island PBS monthly eNewsletter to 10,000 subscribers
- Logo and verbal name recognition at the beginning and end of *High School Quiz Show: Rhode Island* (seven original) episodes, repeats and online episodes
- Name recognition in closing credits
- Sponsor table at the *High School Quiz Show: Rhode Island* production

Electives \$2,000

- Name Recognition on:
 - *High School Quiz Show: Rhode Island* home page
 - Rhode Island PBS monthly eNewsletter to 10,000 subscribers
 - the end of *High School Quiz Show: Rhode Island* (seven original) episodes, repeats and online episodes