



## Partnership Made Easy

Supporting Public TV 13 is easy when you become a Sustaining Partner. You designate the monthly contribution amount to be transferred from your checking, savings, or credit card account. It is then electronically deposited to the WNMU-TV account. A record of your contribution will appear on your bank, credit union or credit card statement each month.

## As a Public TV 13 Sustaining Partner, your gift goes further by:

- Providing WNMU-TV with a stable source of monthly income to support the programming you value.
- Eliminating the cost of monthly reminder notices.
- Reducing the cost of processing payments.
- Decreasing the amount of time needed for on-air fundraising.

## It's As Easy As 1-2-3

1. Decide how much you want to contribute to Public TV 13 each month.
2. Complete the accompanying authorization form and mail it to WNMU-TV. You may select your checking or savings account at your bank or credit union, or use a major credit card.
3. Sit back and relax.  
At the beginning of each month your contribution will be automatically transferred with a record of each transaction appearing on your bank/credit union or credit card statement. Your membership is automatically renewed each year on your membership anniversary date.

## Frequently Asked Questions

### Do I have a choice of using either my checking or my savings account?

Yes. If you choose to use a savings rather than a checking account, simply send us a deposit slip from your savings account instead of a voided check and indicate that it is to be drawn from your savings account.

### How long does it take for my card charges or monthly bank/credit union transfers to begin?

It takes approximately one month from the time we receive your authorization for your first payment to be transferred from your bank/credit union account or charged to your credit card. You will receive written notification from us letting you know the amount of your monthly transfer and the start date.

### How can I increase my monthly contribution?

WNMU-TV will give you the opportunity to upgrade your monthly contribution amount each year when you receive your membership anniversary letter. If you would like to upgrade at any other time, please call us at 800 227-WNMU and we will be happy to assist.

### What if I have questions about my bank/credit union or credit card statement?

If you have any questions regarding your statement, call us immediately. We will personally work with you to correct any problems and answer your questions.

### Is my contribution still tax-deductible?

Yes! We will send you a tax receipt every January stating your total giving from the previous year and the fair market value of any thank-you gifts you received during that calendar year.

### How do I stop my automatic transfers if necessary?

To stop your Sustaining Partnership, simply call us at 800 227-WNMU or send us a request in writing. **You do not need to notify your bank/credit union.**

## Sustaining Partner Enrollment Form

(please print)

\_\_\_\_\_  
Date (\_\_\_\_\_) Daytime Phone

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
E-mail Address

## Method of Contribution

(choose one)

- Checking Account (voided check enclosed)
- Savings Account (deposit slip enclosed)
- Credit Card:  Visa  MC  Discover

\_\_\_\_\_  
Card # Exp. Date

Security Code #    (the **last** three numbers located on the signature strip on the **back** of your credit card)

Amount per month \$ \_\_\_\_\_

(Optional)

**Initial Here \_\_\_\_\_ for Inflation Guard**

This automatically increases your gift by 10 percent annually (for example, your \$10 monthly gift becomes an \$11 gift next year).

**I understand that this agreement will remain in effect until I notify WNMU-TV in writing. I also verify that I am the owner of the account to be drafted.**

\_\_\_\_\_  
Sign here Date

**THANK YOU FOR BECOMING A SUSTAINING PARTNER OF PUBLIC TV 13.**

# IT'S CONVENIENT FOR YOU

No checks to write  
No stamps to buy

and...

We remember  
your partnership  
anniversary date  
for you!

**Public TV 13**  
Northern Michigan University  
1401 Presque Isle Ave.  
Marquette, MI 49855-5301  
800 227-WNMU

Northern Michigan University  
1401 Presque Isle Ave.  
Marquette, MI 49855-5301



# Become A SUSTAINING Partner



**WNMU-TV**

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1401 Presque Isle Ave.  
Marquette, MI 49855-5301  
[www.nmu.edu/wnmultv](http://www.nmu.edu/wnmultv)

A public service of  Northern Michigan University