Attending the meeting were:

Jake Kohlmeyer
Tom Lonnberg
Andrea Hays
John Farless
Pam Locker
Erin Lewis
Bonnie Rheinhardt, WNIN
Steve Burger, WNIN
Mareea Thomas, WNIN

WNIN-TV

Bonnie presented the programming that television is currently producing including:

- The “Newsmakers” series which is a partnership with the Courier and Press,
- Two “News in Review” 60-second spots for both TV and digital,
- A 60-minute documentary on the history and architecture of the 5-6 oldest churches in Evansville, and
- Two Main Street for television.

She also highlighted recent past productions including:

- Leadership Evansville’s “A Celebration of Leadership,
- WNIN-TV: 50 Years of Service,
- Lawmakers,
- The Evansville Living Idea Home, and
- 2021 Evansville Fireworks.

Bonnie also mentioned that WNIN continues to work with outside producers and aired the JA Hall of Fame, the Newburgh Dance Theatre’s “Carnival”, and Brick Briscoe’s “Any Road” series. She concluded with news about WNIN’s 9.1 channel now being available on Youtube TV and many of the lifestyle programs seen on 9.2 CREATE will now be available for streaming via Passport. She also asked the group to pass on the names of any persons they know who might be interested in becoming a part of the WNIN CAB.

Bonnie asked for comments and suggestions from the Board and the following suggestions were provided:

- The Evansville Museum did an exhibit on Evansville Churches and may have some materials to share for the documentary. See Tom Lonnberg.
- The League of Women Voters will be resuming the “Meet Your Legislator” series at the Central Library and the presentations will be made available for WNIN to post at wnin.org. The League will continue to promote Lawmakers via their social media-as they did
successfully last year. See Pam Locker for information on “Meet Your Legislators”.

- The Central Library is spending time archiving video and could archive WNIN’s productions if interested. See Kate Linderman at the Library.
- Andrea suggested we contact Todd Robertson at Liberty Baptist Church regarding the documentary.

WNIN-FM

Steve updated the board that COVID Between the Coasts had won three regional Edward R. Murrow awards and one national Murrow for 2021. Steve and Erin Lewis discussed the collaboration with the University of Evansville that made the reporting project possible. Erin noted that CBC has changed the way UE views community collaborations that promise significant impact.

A data visualization tool created by UE math professor Darrin Weber has gathered a subset of daily COVID related data from each county in a seven state Midwestern region since the beginning of the pandemic. Models that can be developed from the data promise to lend insight into the progression of the pandemic in the future. The data will also provide valuable insight to future researchers as part of the historical record.

Steve updated the board on efforts to get funding for the expansion of bilingual reporting at WNIN. We are in discussions with a number of different funders on getting a transformational level of funding for the work.

Steve talked about the evolution of local news gathering at WNIN. Equipment has been purchased and efforts are underway to incorporate all distribution platforms into the local newsgathering process. That means that we will be gathering audio, video and images for all stories in the future. All platforms, including social media, will be able to distribute our original, local reporting.

WNIN Digital

Mareea presented an update on ¿Qué Pasa, Midwest?:

- She thanked Erin Lewis for connecting WNIN with the University of Evansville Changelab students working on a vaccine clinic for Latinos at a local church. That connection led to the production of episodes 6 and 7 for Season 6.

- A collaboration between ¿QPM? and Covid Between the Coasts, a joint reporting effort of WNIN and the University of Evansville, won a Regional and National Murrow award for innovation.

- ¿QPM? Season 7 is underway with the help of intern Jon Orbach, a Columbia Journalism School graduate. Season 7 will cover how the Bill of Rights applies to citizens and non-citizens.

Mareea then shared an update on the creation of a Midwest Bilingual Network:
The ¿QPM? team has been talking to CPB and INN regarding financial support for the network. That support will allow us to hire a Managing Editor and Executive Producer so we can get the network up and running.

Content for the network will be provided by past ¿QPM? collaborators as well as new collaborators which the Managing Editor will find.

The ¿QPM? team also talked with Hispanics in Philanthropy regarding support for the network. The team will keep in touch with all aforementioned parties as the creation of the network progresses.

The discussion moved to an update on Facebook and the creation of social media videos:

- Mareea and Mariah are making a short cybersecurity series for digital starting this fall.
- The idea to create the series came about since WNIN's Facebook account was compromised this year. How To videos will be created for desktop and mobile instructing people on how to secure their accounts.
- The videos will be shared on all social media platforms, including on the newly secured WNIN Facebook page. (Post meeting update: We have been given contact information for a local Facebook VP who we will reach out to.)
- We would like to feature cyber security experts from the community for the series and would like recommendations from the board for guests and topics to cover.
- In addition to the security series, the digital team will continue to share News in Review and Newsmakers on social media. The content received positive feedback from Jake Kohlmeyer and Pam Locker.

Mareea asked for comments and suggestions from the Board for the new cyber security series and the following suggestions were provided:

- Andrea Hays suggested contacting the sheriff department.
- Bonnie suggested reaching out to Old National Bank's Fraud Department which helped with the Senior Fraud program.
- Lieberman Technologies does community outreach and has worked with the school corporation, so they may be willing to work with us.
- Jake Kohlmeyer mentioned that library guests leave their accounts signed in on public computers/networks, so that's another topic we can touch on.
- Tom Lonnberg mentioned that someone applied for pandemic unemployment in his name. We could look into the identity theft issue with ONB.
- John Farless suggested contacting Stacy Draper.