WNIN Tri-State Public Media, Inc. is committed to fostering and creating partnerships that will have a positive impact in the areas of Health, Government, Business, Education, Arts & Culture and Community.

WNIN is a valuable part of the Evansville and Tri-State Area.

- We are a trusted source for news, and we create partnerships which help the community to be better informed, better educated, healthier, and economically stronger.
- We strive to connect individuals and institutions so our citizens will live better lives, businesses can grow, and local institutions can fulfill their missions.

In 2022, WNIN provided these vital local services:

- Produced local, issue-related content for TV, radio, and digital.
- Provided a live stream for local viewers to watch the WNIN-TV broadcast online.
- The WNIN Radio Reading Service provides news and information via special receivers to over 250 sight-impaired people in the Tri-State.
- Provided News In Review, a bi-weekly summary of local news stories on TV and on our website.

WNIN's local services had deep impact in the Tri-State area through various efforts:

- Served over 35,000 viewers and 40,000 listeners, including low-income families.
- Prepared children for school with over 62 hours per week of educational programming.
- Connected over 700 children and caregivers with local organizations during the annual WNIN Kid's Fest.
**HEALTH**

- Provided news coverage on various public health topics including COVID, this year’s bird flu, and others across television, radio, and digital platforms.
- Spoke with local health officials on WNIN Newsmakers.

**GOVERNMENT**

- Produced and aired 4.5 hours of WNIN Lawmakers, a series of interviews with local legislators to discuss issues affecting Southwest Indiana.
- Through WNIN's Regional Voices series, television recorded and aired both the 2022 State of the City Address and the 2022 State of the County Address.

**BUSINESS**

- Produced and aired 17 hours of Regional Voices, a series of local speakers and presentations.
- WNIN Newsmakers series featured over 12 local businesses discussing topics of interest.

**EDUCATION**

- WNIN Newsmakers series included local schools and university representatives as guests experts on a variety of topics ranging from financial literacy to the student loan situation.
- Distributed PBS Children’s Media & Education resources for parents on Facebook and Twitter and on wnin.org.

**ARTS & CULTURE**

- Summer of Music returned. Series host Brick Briscoe guided listeners through performances and interviews with local musicians.
- Aired Evansville Philharmonic Orchestra performances and exclusive interviews

**COMMUNITY**

- Aired new episodes of Two Main Street, a local interview show hosted by longtime Evansville television journalist David James.
- WNIN produced the one-hour documentary Historic Churches of Evansville.
- Worked with Leadership Everyone to produce and air their Celebration of Leadership.
Newsmakers: Host Amy Mangold (United Way) talked with local experts on issues that were relevant that week such as the housing shortage, supply chain issues, local disasters, and inflation.

Any Road with Brick Briscoe: WNIN aired additional episodes of Any Road with Brick Briscoe, exploring music scenes and connecting with local artists.

Fireworks On The Ohio: For the second year in a row, WNIN aired and streamed live the Downtown Evansville Fireworks.

Celebration of Leadership: For the third year in a row, WNIN worked with Leadership Everyone to produce and air their Celebration of Leadership.

Regional Voices: Every week the WNIN camera crews tape the most interesting local speakers and presentations that are happening throughout the Tri-State.

Historic Churches of Evansville

Thanks to a generous local supporter and IPBS, WNIN produced the one-hour documentary Historic Churches of Evansville, profiling the oldest churches and religious organizations through their history and architecture. Through personal interviews and stories, this documentary highlights how each congregation formed, organized to build their unique places of worship, and how each church reflects the growth of Evansville.
LOCAL CONTENT

- **Evansville Philharmonic Orchestra Performances:** Aired prerecorded concerts, performances, and exclusive interviews from the Evansville Philharmonic Orchestra.

- **Summer of Music:** Aired live coverage and content from local music festivals.

- **The Song Show:** Produced and hosted by Brick Briscoe, episodes of *The Song Show* feature guests who discuss the important and formative songs from their lives.

- **Two Main Street with David James:** David James interviews individuals in the community about local topics and issues.

**The Friday Wrap with John Gibson**

WNIN's John Gibson speaks with local reporters and discusses the stories they're following. Listeners hear from reporters at WNIN, The Evansville Courier & Press, Indiana Public Broadcasting and others, and have the opportunity to ask their questions on air during the show.
WNIN has seen a 8% increase in social media followers and increased engagement by releasing more news-related content through Facebook, Twitter, Instagram, TikTok, and YouTube.

LOCAL CONTENT

- Season Seven of ¿Qué Pasa, Midwest? was distributed entirely in a digital format. This season explored Latinos' rights and how they can be violated.

- WNIN shared the Mugs of WNIN series on Facebook and Instagram to connect with the community on a more personal level and promote a WNIN mug design contest.

- WNIN utilized live streaming and Facebook Live to share broadcast events including the WNIN Auction, radio pledge drives, and Fireworks on the Ohio with a larger audience.

@WNIN.Evansville on TikTok

In July of 2022, the WNIN Digital department launched the station's latest expansion into the social media stratosphere: A TikTok account. Director of Digital Media, Mareea Thomas, and Social/Digital Media Producer & Analytics Manager, Mariah Winne, have been using the platform as a way to introduce WNIN to short-form, vertical, casual digital video content that is widely popular on social media. In the few short months that the account has existed, popular videos include a timelapse of a camper sinking into the Ohio River, and a clip compilation of the 2022 WNIN Kids Fest.
FIREWORKS ON THE OHIO

For the second year in a row, WNIN aired the Downtown Evansville Fireworks. The program was shared on Facebook Live, which reached a record digital audience when EvansvilleWatch shared the stream with their followers.

¿QUÉ PASA, MIDWEST?

In 2022, ¿Qué Pasa, Midwest? continued to lead as a high quality bilingual podcast. Season 7 of ¿Qué Pasa, Midwest? explored Latinos' rights and how they can be violated. Topics included education, political representation, freedom of speech, healthcare rights, and more.

THE CAMPER SINKING IN THE OHIO RIVER

WNIN had the prime location for watching a camper sink into the Ohio River in late July. The WNIN Facebook Live stream provided all-day coverage of the novel community spectacle.
WNIN Gala

The WNIN Gala is an annual fundraiser to support and sustain public broadcasting in the Tri-State. The event involves dinner, live and silent auctions, and a special guest presentation. In 2022, WNIN brought back an in-person event that included a virtual presentation from NPR's Weekend Edition's Scott Simon. While we were ecstatic to meet with supporters again in person, WNIN included a virtual attendance option for socially distanced guests.

WNIN Kids Fest

WNIN seeks to improve the overall achievement rate of the children in our community by promoting and connecting children and their parents to the value provided through the PBS preschool block, parent/child involvement and related literacy activities.

The 2022 WNIN Kids Fest saw the return of inflatables and PBS KIDS character meet and greets. As is tradition at Kids Fest, every youngster is provided with one free children’s book.
WNIN PARTNERED WITH THE FOLLOWING ORGANIZATIONS IN 2022:

- Acropolis Catering Venue 812
- Atterbury Job Corps
- Ascension Healthcare
- AstraZeneca
- Autism Evansville
- Bally's Evansville
- Bee Sharp Sharpening
- Berger Wealth Services, A Baird Company
- Berry Global
- Bluegrass in the Park
- Bluegrass Music Hall of Fame and Museum
- Bluestocking Social
- Brice's ATA Martial Arts
- Building Blocks
- BWX Technologies, Inc.
- CA Stenftenagel Family Foundation
- Cabinets & Counters
- CenterPoint Energy
- City of Evansville Endowment Fund
- Crescent-Cresline-Wabash Plastics Foundation
- CYPRESS Evansville
- Deaconess
- Donaldson Capital Management
- Downtown Evansville Economic Improvement District
- Duell's Automotive Group
- Early Learning Indiana
- Electronics Research
- Evansville Coin Club
- Evansville Goodwill Industries
- Evansville Philharmonic Orchestra
- Evansville Rotary Club
- Evansville Water & Sewer Utility
- Evansville-Vanderburgh County HR Commission
- Evansville-Vanderburgh Public Library
- EVSC New Tech Institute High School
- Fifth Third Bank
- German American Bank
- Girl Scouts of SW Indiana
- Greenwell Chisholm
- Harding, Shymanski & Company, P.S.C
- Hasgoe, Inc.
- Henderson County Public Library
- Heritage Federal Credit Union
- Holt Travel Service
- Hoosier Salon New Harmony Gallery
- Hyatt Place
- IBEW Local 16
- Indiana Dept. of Health
- Indiana Public Broadcasting Stations (IPBS)
- Indiana Realtors
- Indiana University
- Ireland Home Based Services
- Ivy Tech Community College
- J.E. Shekell, Inc.
- Jackson Kelly, PLLC
- Jasper Community Arts Commission
- Junior Achievement
- Kahn, Dees, Donovan & Kahn
- Kaiser Aluminum Warrick
- Kightlinger & Gray
- Knob Hill Tavern
- Kona Ice of Evansville
- KPI Fire
- Leadership Everyone
- Let's Sew
- Lewis Bakeries
- Liberty Federal Credit Union
- MASIHA/MFP
- Memorial Baptist Church
- Montessori Academy
- New Harmony Business Associates
- New Harmony Music Festival and School
- New Horizons Financial Consultants
- New Media Ventures
- Newburgh Academy of Dance
- Old National Bank
- Old National Events Plaza
- Pat Coslett’s Simplicity Furniture
- Piranha Mobile Shredding
- Precision Payroll
- Red Spot Paint & Varnish Co.
- Ruxer Foundation
- Shepherd Insurance
- Shoe Carnival, Inc
- Signature School
- Skanska
- St. Meinrad School of Theology
- Sunshine Pediatric Dentistry
- SW Behavioral Healthcare
- Temple Adath B’Nai Israel
- The Beaven Family Foundation
- The CoWorking Cottage
- The Hollander Group
- Toyota
- Traylor Bros., Inc.
- Tri-State Athletic Club
- Tucker Publishing
- U.S. Air Force Band
- United Way of Posey County
- University of Evansville
- University of Southern Indiana
- Urban Seeds
- Vanderburgh 4-H Program
- Vanderburgh County Farm Bureau
- Vanderburgh Medical Alliance
- Victory Theatre
- W. C. Handy Blues & Barbecue Festival
- Wells Fargo Advisors
- West Side Nut Club
- William Wilson Auction-Realty
- YMCA of Southwestern Indiana
In 2022 WNIN introduced a new summer event, Taste of Evansville, as part of a grant fulfillment for PBS's *The Great American Recipe*. Area restaurants were invited to share their cuisine and culture with the community outside the WNIN Public Media Center on Main Street.

The free event also included food trucks, live music and performances from local artists, a beer garden, and the chance to meet *The Great American Recipe* contestant, Brian Leigh of Bowling Green, KY.

Taste of Evansville was an opportunity for our community members to celebrate the diverse culinary scene that has been growing in recent years around our region. In the last decade Evansville has seen tremendous growth in our ethnic restaurant options including Thai, Salvadoran, Himalayan, and more. We used food as a means of discussion about how our unique differences as individuals make us stronger as a community.