WNIN Tri-State Public Media, Inc. is committed to fostering and creating partnerships that will have a positive impact in the areas of Health, Government, Business, Education, Arts & Culture and Community.

WNIN is a valuable part of the Evansville and Tri-State Area.

- We are a trusted source for news, and we create partnerships which help the community to be better informed, better educated, healthier, and economically stronger.
- We strive to connect individuals and institutions so our citizens will live better lives, businesses can grow, and local institutions can fulfill their missions.

In 2019, WNIN provided these vital local services:
- Produced local, issue-related content for TV (30 hours), FM (283 hours), social media, and on the web.
- Launched myWNIN, a new web portal for members to manage their accounts with WNIN.
- Hosted public and rental events and film screenings in the Old National Public Theatre.

WNIN's local services had deep impact in the Tri-State area through various efforts.
- Served over 35,000 viewers and 40,000 listeners, including low-income families.
- Prepared children for school with over 62 hours per week of educational programming.
- Connected over 2,000 children and caregivers with local organizations during the annual WNIN Kid's Fest.
HEALTH
- WNIN journalist Paola Marizan is providing bilingual resources for health reporting for public media’s 2020 national election collaboration.

GOVERNMENT
- Produced and aired election programming featuring candidates for Indiana House, Vanderburgh County Council and Commission.
- Produced and aired five hours of WNIN Lawmakers, a series of interviews with local legislators to discuss issues affecting southwest Indiana.

BUSINESS
- Produced and aired the Junior Achievement of Southwestern Indiana, Inc. 2019 Evansville’s Regional Business Hall of Fame presentation.
- Aired 17.5 hours of Regional Voices

EDUCATION
- Produced and aired the final presentations, judge deliberations, and announcement of the competition winner in the Community Changemaker Challenge, a collaborative project with the University of Evansville.

ARTS & CULTURE
- Aired Arts Notebook on Friday mornings to inform listeners about performances and events going on over the next week.
- Produced and aired Homegrown Heritage, an in-house, staff production about local farm families.

COMMUNITY
- Launched season two of Two Main Street, a local interview show.
- Provided news and information to the blind and visually impaired through our Radio Reading Service.
LOCAL CONTENT

- **Community Changemaker Challenge**: WNIN was proud to work with the University of Evansville in the Community Changemaker Challenge; a competition designed to make Evansville more "fun". The finalists were invited to make their presentations to a team of three judges in the WNIN TV studio with the cameras rolling. Of the four final teams, three teams received funding for their business ideas. This program brought together community representatives from education, business, and communications and included persons of all ages and backgrounds.

- **Regional Voices**: A series of recorded presentations to the Evansville Rotary Club. *Regional Voices* provides a wide range of speakers and topics, and it is one of our highest-streamed pieces of content.

**Homegrown Heritage** was an in-house, staff production that presents the stories of local farm families as they reminisced about their memories of growing up on the farm. *Homegrown Heritage* is focused on a wide range of men and women who shared the good and the bad times of farm life during the 40s, 50s, and 60s.
LOCAL CONTENT

- **Day Out**: Broadcast live reports during *Morning Edition* and *All Things Considered* on the history and current issues with the Ohio River.

- **Summer of Music**: Broadcast 16 hours of content from local music festivals.

- **Red Blue Hoops**: A weekly talk show about Indiana University and University of Kentucky basketball. Hosts Chad Payton and Evan Beck compare, debate, and critique local college basketball programs.

- **Two Main Street with David James**: David James interviews individuals in the community about local topics and issues.

¿Que Pasa Midwest? Season Three of *¿Que Pasa Midwest*? was all about música. Paola Marizan and Mareea Thomas invited Latino musicians and music experts to talk about music, their muses, politics, their instruments, religion and more.
WNIN continued to adapt to fit new technology by introducing myWNIN; a web portal that gives members the ability to manage their account independently.

With myWNIN, members can make a donation, become a sustainer, verify and update account information and payment preferences, view donation history and receipts, and submit comments and feedback directly to WNIN.

WNIN has seen a steady increase in social media followers and engagement by releasing more content related to TV and FM productions through Facebook, Twitter, Instagram, and YouTube.
CHESTER AND GERTRUDE (AT WAR)

Chester & Gertrude (At War) tells the story of Chester Schultz' WWI experience through letters he wrote to his mother Gertrude.

¿QUE PASA MIDWEST?

¿Que Pasa Midwest? announced season four of the bilingual podcast. This two-part season is focused on the 2020 census and the 2020 election. ¿Que Pasa Midwest? has been selected to provide bilingual engagement, reporting and editing resources for America Amplified, the public media 2020 national election collaboration.

ANY ROAD WITH BRICK BRISCOE

Any Road with Brick Briscoe is a travel show about music. Briscoe and his crew visit places all over the map to discover what makes each locale uniquely musical through the people that make it happen.
WNIN Winter Gala

WNIN Winter Gala is an annual fundraiser to support and sustain public broadcasting in the Tri-State. The event involves dinner, live and silent auctions, and a special guest presentation. Robert Siegel, former host of NPR's All Things Considered, was the guest speaker at the 2019 WNIN Winter Gala.

WNIN Kids Fest

WNIN seeks to improve the overall achievement rate of the children in our community by promoting and connecting children and their parents to the value provided through the PBS preschool block, parent/child involvement and related literacy activities. WNIN focuses on early childhood, as it is the most important time in a child’s overall development. In addition, WNIN encourages future literacy-related activities and lifelong learning to attendees by offering a free book and character meet and greets.
WNIN PARTNERED WITH THE FOLLOWING ORGANIZATIONS IN 2019:

- Brescia University
- Old National Bank
- ROMP Festival
- New Harmony Music Festival
- Under the Beams
- W.C. Handy Blues & Barbecue Festival
- Tucker Publishing
- Courier and Press
- Bluegrass Hall of Fame and Museum
- Side Effects Public Media
- 4C of Southwest Indiana
- Vanderburgh County Farm Bureau
- Keep Evansville Beautiful
- Hopebridge Autism Therapy Center
- Greenwell Chisholm
- Painting with a Twist Evansville
- First Presbyterian Church/The Choir School
- Vanderburgh County 4-H
- Vanderburgh County Health Department
- Junior Achievement
- Evansville Rotary Club
- BWX Technologies
- Evansville Ballet Theatre
- Harsha Autism Center
- Holly’s House
- Junior League of Owensboro
- Lewis Bakeries
- New Tech Institute High School
- Play Smart Preschool
- Southwestern
- St. Vincent
- Heritage Federal
- Evansville Coin Club
- Evansville Vanderburgh Public Library
- Willard Library
- Ambassador Travel
- University of Southern Indiana Teacher Education
- Children’s Center for Dance Education
- Deaconess
- Girl Scouts of Southwest Indiana
- Autism Evansville
- University of Evansville
- American Red Cross
- Kona Ice of Evansville
- Daviess County Public Library
- Sunrise Children’s Services
- Achieve Academy of Dance + Tumbling
- United Way of Southwestern Indiana
- Ballet Indiana/School of Ballet Indiana
- Tools 4 Teaching
- Children's Theatre of Southern Indiana
- Evansville Goodwill Industries, Inc.
- Hillcrest Youth Services
- Indiana Adoption Program
- Knot-A-Reel Publishing Co. & Books by Debbie
- Owensboro YMCA
- Practically Perfect Vacations
In 2019, WNIN introduced a brand new fundraising event that brought our community together to celebrate a beloved PBS personality in a big way.

**Ross Fest** took over Main Street in Downtown Evansville, right outside the WNIN Public Media Center. Guests enjoyed a signature drink from Mo's House, food from local food trucks, a Bob Ross costume contest, and an authentic Bob Ross guided painting experience.

The first annual **Ross Fest** was a success; the proceeds from the event have helped to sustain WNIN and public media in the Tri-State, while offering WNIN a unique and exciting way to connect to our community like never before.