Local specials offer educational information about palliative care

Two programs that premiered on Oct. 13 offered in-depth information about palliative care, which is specialized medical care for people with serious illnesses. These programs were presented in cooperation with Akron Children's Hospital and Northeast Ohio Medical University (NEOMED). Western Reserve Public Media’s Toni Kayumi and Duilio Mariola are working with both organizations on additional health-related productions, including one that will air in the near future about mitochondrial disease.

Portraits of Life, Love & Legacy Through Pediatric Palliative Care

In this hour-long special, families share stories of unthinkable journeys — caring for their own seriously ill or dying children. With open hearts, seven families discuss their close partnerships with the Haslinger Family Pediatric Palliative Care Center at Akron Children's Hospital. There, they find love, joy and purpose through the lives of their special children.

For more than 10 years, the hospital’s Palliative Care Center has been providing care for children facing complex, chronic and potentially life-threatening medical conditions. That care is created by offering any service or discipline needed by the child or the family — whether physical, medical, emotional or spiritual.

Portraits of Life, Love & Legacy Through Pediatric Palliative Care was inspired by the extraordinary spirit and legacy of countless children and families who have traveled the long and winding road of severe illness and disability. It is also a testament to the compassion and dedication of palliative care team members who have helped the families navigate the complexities of care.

The goal of the film is to increase awareness and understanding of palliative care as a specialty in health care and also as a generalized approach to care. It showcases what care can be and should be for every family facing these challenges. Ultimately, the mission is to have pediatric palliative care services available for all children who need them. The program at Akron Children’s Hospital is presented as a model of care that can be successfully developed and sustained in communities and pediatric hospitals across the country.

Produced through a partnership of Akron Children's Hospital, Northeast Ohio Medical University and Joshua Tree Productions, this educational film is appropriate for current and future health care professionals, educators, health care administrators, legislators and the community.

A Closer Look: Palliative Care

Western Reserve PBS presents an informative look at what palliative care is and how it is helping young patients who have life-threatening or terminal medical conditions. Host Toni Kayumi welcomes Sarah Friebert, M.D., director of pediatric palliative care at Akron Children's Hospital, Sue Howson, nurse case manager at Akron Children's Hospital, and Barbara Palmisano from the Offices of Geriatric and Palliative Care at Northeast Ohio Medical University (NEOMED), to discuss this relatively new type of medical care.

Pediatric palliative care begins at the time of initial diagnosis of a life-threatening or serious illness and continues throughout the journey to cure or to death and bereavement, if that occurs.

Palliative care involves both comfort-oriented and cure-directed therapies in which providers partner with families to help them navigate a complex health care system and make the best decisions about their children's care. It is the art and science of holistic care — physical, emotional, social, spiritual and practical — provided for children and their families by a team that focuses on relieving the symptoms and conditions that detract from a child’s enjoyment of life.
Programming & Local Productions (cont’d.)

New BBC Americas acquisitions announced

Western Reserve Public Media has secured the rights to broadcast several new British productions.

**Death in Paradise**, Season 3, offers eight more episodes available in March. Lead actor Rupert Penry-Jones (Detective Inspector Chandler) will have left the series and a new “soon-to-be-announced” lead actor will take over the DI position on the island.

We’ll show 10 new episodes of **Father Brown** in March, followed by three new **DCI Banks** 90-minute shows available in April. Beginning in January, 30 new **New Tricks** episodes — Series 8-10 — will follow the UCOS team led by Detective Superintendent Sandra Pullman (Amanda Redman). **Moone Boy**, Series 1 & 2, is a warm family comedy about the unusual life of a young boy growing up in a chaotic and creative 1980s household. Chris O’Dowd writes and stars in this semi-autobiographical series available in April.

BBC specials that will air include **Sahara With Michael Palin, Born to Royalty, Edward VIII — Britain’s Nazi King, The Last Days of Anne Boleyn** and **Our Queen**.

An additional mystery series from a different distributor will start in early 2014. **Rosemary and Thyme**, Series 1 and 2, features two gardening enthusiasts who find themselves caught up in a series of murder mysteries. The series stars Pam Ferris and Felicity Kendal.

Upcoming PBS winter/spring schedule features strong roster of returning series

PBS has announced its slate of upcoming programs, including the long-awaited return of **Masterpiece** “Sherlock, Season 3,” starring Benedict Cumberbatch as the legendary British sleuth, on Sunday, Jan. 19. The highly acclaimed “Sherlock” follows Season 4 of “Downton Abbey,” which debuts with eight new episodes on Jan. 5. These dramas set the stage for the March 30 return of acclaimed drama **Call the Midwife**.

Other new PBS offerings include the broadcast premieres of biopics **American Experience** “Salinger,” about reclusive “Catcher in the Rye” author J. D. Salinger, and **Hawking**, the intimate and revealing story of Stephen Hawking. In addition, PBS is offering new shows aimed to strengthen Wednesday night as a destination for TV’s best science and nature programs. These include the real-life adventure series **Chasing Shackleton** and the four-part **Super Skyscrapers**.

Monsters Among Us premieres on Oct. 31

They’re out there. Maybe sitting next to you at work, standing in line behind you for coffee or dating your daughter.

They look perfectly normal, but they all share the same dark secret. On weekends, they get up early in the morning, pack their windowless vans full of body parts and chain saws and hit the highway to meet up with their clan.

**Monsters Among Us**, a co-production of Phil Hoffman and Western Reserve Public Media, takes you inside the world of Monster Bash, just one of a score of annual gore fests that draw ghosts and ghouls from all over the country to obsess about old-school horror films.

The film features guests including Butch Patrick (Eddie Munster from “The Munsters”) and Pat Priest (Marilyn from “The Munsters”), horror film makeup legend and film actor Tom Savini, horror film hosts including The Son of Ghoul, Mr. Lobo and Count Gore DeVol and more.

**Monsters Among Us** debuted on Western Reserve PBS and Fusion on Halloween, of course!
Educational Services

Two new multimedia projects completed

Two new multimedia education projects produced by Western Reserve Public Media are now available online.

More Than Rhyme: Poetry Fundamentals helps students in grades 7-12 learn about the structure, usefulness and power of poetry. The package meets Common Core Standards in Reading Literature and includes six videos. Three are student-directed and teach the concepts described above, and three are teacher-directed and are used to explain the videos and the teacher guide.

Western Reserve Public Media thanks Kent State University’s Wick Poetry Center for its assistance and support. The center’s project “Traveling Stanzas” was used in the More Than Rhyme student videos.

Professional development provided

Our Educational Services Department held more than 42 professional development sessions for area educators interested in the integration of technology such as interactive whiteboard, iPad, Google applications and more. For the upcoming winter session (December through February), 34 sessions are available, including several new online classes and professional development sessions related to Ohio’s Teacher Evaluation System.

Education project receives accolades from Florida Bar

Constitution Challenge, which we produced in 2006, was recently chosen by the Trial Lawyers Section of the Florida Bar for use in its Teachers’ Law School program.

A member of the association, Robert C. Palmer III, complimented the project in correspondence with project coordinator Maria Mastromatteo. Palmer wrote, “I reviewed a substantial portion of the materials on your website and all I can say is ‘Wow.’ Clearly, a lot of time and effort was put into creating and assembling these presentations and videos.”

Western Reserve Public Media produces an average of two multimedia educational projects per year, and more than 40 of them are available for use free of charge at http://westernreservepublicmedia.org/education/classpro.htm.

Teachers receive technology training

The Educational Services Department of Western Reserve Public Media recently offered two days of training about Google applications and Smart Boards to more than 40 teachers at Youngstown Community School.

In addition, Streetsboro City Schools has turned to our Educational Services staff for support of their iPad efforts. Two days of classes will be offered to teachers who recently received iPads and will occur in November at the school in Streetsboro.
Ohio educators vie for innovations funding

Western Reserve Public Media recently collaborated with several area school districts in relation to their applications for the Ohio Department of Education’s Straight A Fund. Thanks to this new $250 million fund, educators have an unprecedented opportunity to try new approaches that meet the learning needs of students, reduce the cost of running a school or school district or drive more dollars to the classroom.

ITIP Ohio and Ohio Board of Regents collaborate on annual educational technology conference

The annual Ohio Educational Technology Conference strives to challenge, inform and inspire educators through the use of educational technology. The conference, which is attended by more than 6,500 educators and innovators, runs from Jan. 27-29 in Columbus. ITIP Ohio (of which Western Reserve Public Media is a founding member) will have exhibit space at the conference.

Speak Up National Research Project is announced

The Ohio Board of Regents is pleased to announce a new partnership with Project Tomorrow and promoted through Ohio’s educational technology agencies, including Western Reserve Public Media, to conduct the 11th annual Speak Up National Research Project in Ohio.

Since 2003, more than 2.6 million K-12 education stakeholders have participated in annual online surveys. Data findings are shared each year with federal, state and local policymakers to inform education programs, policies and funding. Speak Up surveys not only the teachers, but also parents, students and administrators — creating more comprehensive reports and statistics.

Teacher and administrator awards nominations accepted

As a member of ITIP Ohio, we are pleased to partner with International Society for Technology in Education (ISTE) in sponsoring the 2014 Technology-Using Teacher of the Year Award and the 2014 Technology-Using Administrator of the Year Award. Nominees can come from any public or private K-12 school or educational service center in Ohio. The deadline to submit a nomination is Dec. 31. The two winners will be announced in January and will be recognized at the Ohio Educational Technology Conference.

Trina Cutter welcomes guests at Akron Civic Theatre concert

On Sunday, Oct. 27, President and CEO Trina Cutter did the on-stage welcome for the Akron Civic Theatre’s 60’s Rock-N-Remember show, which featured Herman’s Hermits, Gary Puckett and The Union Gap, and Dennis Tufano, original voice of the Buckinghams. Pictured here with Trina is Herman’s Hermits star Peter Noone.

Western Reserve PBS to host “Downton Abbey” events

Western Reserve PBS will host two events for fans of the blockbuster Masterpiece program “Downton Abbey.”

On Thursday, Dec. 12, at 7:30 PM, fans of the show can attend a free one-hour sneak preview of the new season’s first episode. The event will be held at beautiful Stambaugh Auditorium in Youngstown. Reservations are required for the free event by calling Stambaugh Auditorium at 330-259-0555 or by visiting www.stambaughauditorium.com.

On Friday, Feb. 14, beginning at 6 PM, we will host A Downton Abbey Evening, A Valentine’s Dinner Dance to Benefit Western Reserve PBS. This special event, to be held at Sheraton Suites Akron-Cuyahoga Falls, will feature a sumptuous five-course feast, lively music, dancing and a silent auction — all presented in the style of 1920s Great Britain.

Ticket packages, which begin at $250 for dinner for two, include options for wine pairings and overnight accommodations at the Sheraton.

Creative attire is encouraged for this Western Reserve PBS fund-raiser! For more information, call the station at 1-800-554-4549.
Author of “Downton Abbey” books is library guest

Jessica Fellowes (center), author of several “Downton Abbey” books and niece of the show’s creator, Julian Fellowes, was the special guest at a Stambaugh Auditorium event sponsored by Public Library of Youngstown and Mahoning County on Oct. 1. Pictured here with Fellowes are Western Reserve PBS Legacy Society member Sandra Kramer (left) and Toni Kayumi, Western Reserve Public Media chief development and communications officer.

The library is an underwriting client of Western Reserve PBS and Fusion. Our organization featured tickets to this event as a membership thank-you item during our Downton Abbey Revisited pledge programming.

Great Lakes Brewing Co. pairs beer with ... archaeology?

Great Lakes Brewing Co. in Cleveland is a Western Reserve PBS program underwriter. For the past year, its brewers and archaeologists from the University of Chicago’s Oriental Institute painstakingly attempted to create an authentic version of an ancient Sumerian ale. The hands-on academic collaboration was initiated by co-owner Pat Conway. Using rudimentary tools such as ceramic pottery and wooden sticks, the brewers and archaeologists developed a version of the liquid that was referenced in “Hymn to Ninkasi,” which was carved into clay tablets in 1800 B.C.

Western Reserve Public Media Chief Development and Communications Officer Toni Kayumi was among the 60 people who gathered in Cleveland at the Great Lakes Brewery Tasting Room to hear Tate Paulette from the Oriental Institute give an overview of Mesopotamia and its beer. Attendees were given samples of the Sumerian beer that was brewed in ceramic vessels, as well as in a modern system. They also dined on a menu that was similar to meals served 4,000 years ago and consisted of dried dates, goat cheese, flatbread, duck legs, barley porridge and stewed turnips.

Pictured at the Great Lakes Brewing Co. event are (left to right) Oriental Institute archaeologist Tate Paulette; brewer/events specialist Luke Purcell; Pat Conway, co-owner and founder of Great Lakes Brewing Company; Toni Kayumi, Western Reserve Public Media chief development and communications officer; pub brewer Joel Warger; and Sumerian brewer Mike Williams.

Iris Harvey awarded Fulbright scholarship

Congratulations to Board member Iris E. Harvey, Kent State University vice president for university relations, for being selected for a U.S.-France International Education Administrators Seminar award by the J. William Fulbright Foreign Scholarship Board. The board is made up of 12 members appointed by the president of the United States.

With this award, Harvey joins the ranks of other distinguished Fulbright alumni who have participated in the program since its inception more than 60 years ago.

The Fulbright International Education Administrators seminars provide selected senior administrators with the opportunity to gain in-depth knowledge about the host country’s higher education system as well as to establish networks of U.S. and international colleagues. Grantees return home with new relationships, deeper understanding of other higher education systems and the enhanced ability to serve international students and encourage prospective study-abroad students.
Trina Cutter attends E.J. Thomas Hall anniversary celebration

Thanks to a special offer given to the Akron Area Arts Alliance, President and CEO Trina Cutter was invited free of charge to attend E.J. Thomas Hall’s “40 and Fabulous” concert and after-party on Friday, Nov. 1. The concert featured Broadway success Michael Cavanaugh and the Akron Symphony Orchestra.

Cutter attends meeting of new broadcast association

President and CEO Trina Cutter attended the newly formed Broadcast Educational Media Commission’s inaugural meeting on Thursday, Nov. 7, in Columbus and was invited to address the commission about Western Reserve Public Media’s WNEO/WEAO capital requests for Ohio's fiscal year 2015-2016 capital budget.

Staff members participate in spectrum auction workshop

On Sept. 30, the Federal Communications Commission hosted a 2½-hour online workshop that discussed the reassignment of television stations in connection with the proposed spectrum auction. President and CEO Trina Cutter, along with IT/Engineering staff members Anthony Dennis, Rick Patterson and Horace Chong, participated in the workshop from the Administrative Conference Room. Programmer Don Freeman participated from his home in Colorado.

Don Freeman attends BBC Showcase Syndication event

In mid-October, Don Freeman, programmer, attended BBC Showcase Syndication, a screening event held in New Orleans. He and 70 other programmers and station executives watched more than 60 programs and series that BBC Worldwide Americas is offering for acquisition.

Brandon Woyma receives database training

Membership Coordinator Brandon Woyma traveled to WOSU Public Media in Columbus for the 2013 Allegiance Software Regional Training Conference, which was held Nov. 4-7. Allegiance is the database system that we use to track donation history, members’ program preferences and special interests. It also organizes many of the financial and analytical reports for the station. More than a dozen representatives from four different PBS stations across Ohio and Eastern Indiana were in attendance to discuss database management techniques and donor relation strategies that are designed to create a better membership experience. Upcoming software improvements, including a member rating system, were also introduced that will help to personalize the relationship between a station and its members.

Jeff Good attends education conference

Jeff Good, director of education and president of ITIP Ohio, attended the Ohio Department of Education’s Race to the Top conference in Columbus in October. Good also managed ITIP Ohio’s booth presence at the conference.

Good presents at Ohio School Board Association conference

Jeff Good, director of education, presented at the 2013 OSBA Capital Conference and Trade Show in early November. One of the nation’s premier education conventions, this event offers exceptional opportunities for learning, sharing and networking. Good co-presented “Teaching and Learning for the Digital Age” with Eastwood Local’s director of eLearning, Betsy Hood. Good also supported ITIP Ohio’s booth presence throughout the conference.

Good to present at upcoming technology conference

Jeff Good, director of education, will give two presentations at the Ohio Educational Technology Conference in Columbus in January. Good will present “Enhancing Your Blended Learning Experience With Google Forms” and “Teaching and Learning for the Digital Age.”

Legacy Society

Leave a Legacy … and preserve the heritage of Western Reserve PBS

Planned gifts provide resources that create special opportunities and preserve our future.

Invest in the future of Western Reserve PBS and your community by making a planned gift to the station:

• Bequest
• Gift of Life Insurance
• Retirement and 401K Plans
• Stocks and Bonds
• Gift of Real Property

For more information or to join the Legacy Society, contact Toni Kayumi at 1-800-554-4549 or visit www.WesternReservePBS.org/LegacySociety.
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Now’s a great time to donate! With 2014 rapidly approaching, consider donating a vehicle before the end of the year in order to claim your 2013 tax deduction. Car donations made prior to Dec. 31, 2013, are eligible for 2013 tax deductions.

Western Reserve Public Media is Ohio’s largest PBS station. When you make a donation, you’re supporting high-quality educational and inspiring programming.

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OR CALL TOLL-FREE 855-PBS-CAR-5
Available to 5.13 million people in 22 counties, Western Reserve Public Media serves the largest population of Ohio’s eight PBS member stations. (The second largest station reaches 1.2 million fewer people.) Our over-the-air broadcast service area is extended by carriage on almost all cable systems and satellite services in Northeast Ohio and parts of Western Pennsylvania.

Sources: 1 2010 A.C. Nielsen audience data; 2 2011-2012 Media Audit, Cleveland-Akron