



**WMHT Public Media**

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**WMHT Educational Telecommunications  
WMHT Board of Trustees Meeting Minutes  
June 17, 2021**

A Meeting of the WMHT Board of Trustees was held on June 17, 2021 via a zoom visual and audio conference call. Kathleen Jimino, Chair of the Board of Trustees, presided.

***Present***

Kathy Jimino	
Robert Altman	Lee A. McElroy Jr
Don Applyrs	Susan Novotny
Bridget Ball Shaw	Mary Ellen Piche
Ian Berry	Del Salmon
Karen Carpenter-Polumbo	Viki Sand
Gloria DeSole	Tobi Saulnier
Mona Golub	Shelby Schneider
John Kolb	Mary Simoni
Susan Kress	Teresa Zielinski
Martin Mbugua	

***Excused***

Annemarie Lanesey	Karen Opalka
Steady Moono	Kelly Smith

***Also Attending***

WMHT Staff: Sandra Beer, Val Belden, George Hauenstein, Julie Raskin, Joseph Tovares, and Chris Wienk.

***Call to Order***

Ms. Jimino called the meeting to order at 4:06 PM.

***Consent Agenda  
Items***

On a motion by Ms. Sand seconded by Mr. Applyrs the consent agenda of minutes and notes listed below was unanimously approved by the Board of Trustees.

**Minutes and Notes**

- May 13, 2021 Strategic Planning Meeting
- May 21, 2021 Board Meeting
- June 3, 2021 Governance Committee Meeting
- June 10, 2021 Audit Committee Meeting
- June 10, 2021 Executive Committee Meeting
- June 15, 2021 Finance Committee Meeting

**Strategic Planning**

Ms. Sand thanked all who helped to develop the strategic plan.

On a motion by Ms. Sand seconded by Ms. Golub the board unanimously approved the 3-year Strategic Plan as presented and attached.

**Finance Committee  
and FY22 Budget**

Ms. Ball-Shaw noted that this past year has been remarkable before turning the session over to Mr. Altman who shared a brief summary of the May financials. As of the end of May the positive trend from past months continue; net income before depreciation is \$1,466,157 better than budget and \$1,181,728 better than prior year actuals. It has been an extraordinarily strong year from a financial perspective; an outlier of a year in many ways.

**FY 22 Budget**

Mr. Altman presented the proposed FY22 budget, noting the assumption of more normal times and the use of the strategic plan to guide some spending.

Major income projections are in line with previous years, though slightly lower than FY21. We expect an:

- Increase in sustainers and their monthly income
- Outsourcing direct mail and email will continue to drive down costs, to increase the margins due to economies of scale.

Next year we expect corporate underwriting to rebound somewhat but not to pre-pandemic level and have budgeted conservatively on production income. There was a windfall of \$150,000 in royalty income this year 2010-2013, which is unlikely to be repeated.

Increased expenditures are mostly staff costs which include filling three empty positions and adding four more positions. A salary / merit pool of 4% is included.

The proposed budget shows:

- Capital expenditures are budgeted to be \$147,000.

Overall income is decreased by 3.3% from projected FY21 levels, while projected expenses are up by 14.6%.

There is a modest \$12,000 positive cash flow projected for FY22.

The FY22 budget includes a transfer from WMHT's short term cash reserve and does not include an annual withdrawal from the Board Designated Fund.

On a motion by Ms. Ball-Shaw, seconded by Ms. Schneider, the board unanimously approved the Fiscal 2022 Operating and Capital budgets as presented.

***President's Report*** Mr. Altman shared that we had a successful premier of the program WMHT did with Albany ProMusica. Mr. Altman noted that this is Mr. Tovaes' last board meeting and thanked him for his work and noted that Bill Winans, the morning WMHT-FM host is retiring at the end of the month after 34 years at the station. He concluded with thanks to the board and staff for getting us to where we are today.

***Chair's Report*** Ms. Jimino also thanked the staff for a phenomenal year financially and of service to the community. She wished Mr. Tovaes well. She thanked the board for their wonderful contribution of time, talent and treasure; noting that getting to a 100% board giving is an important goal. She wished everyone a lovely summer.

On a motion by Ms. DeSole seconded by Ms. Kress the board unanimously approved moving into executive session.

***Executive Session*** On a motion by Martin Mbugua and seconded by Don Applyrs, the board unanimously approved ending the Executive Session.

***Adjournment*** On a motion by Susan Novotny and seconded by Susan Kress the board unanimously approved adjourning the meeting at 5:14 pm.