

WMHT

WMHT-TV

4 Global View

Troy NY 12180

Position Description:

Title: Content & Engagement Producer/Digital

Department: Content and Engagement

Reports To: Director, Digital

BROAD FUNCTION

The Content & Engagement Producer/Digital reports to the Director, Digital. The scope of work is varied based on the needs of the station and department and includes work the Arts and Culture and Public Affairs content verticals.

The Content & Engagement Producer/Digital is an experienced multimedia storyteller who is comfortable creating broadcast and digital content for the various WMHT platforms. The content may include text-based features and reports, web/social media, and broadcast (video and audio) content.

The Content & Engagement Producer/Digital creates and publishes content across multiple platforms. They are equally at ease recording an audio interview for a podcast project, editing a vox pop video interviews for digital distribution, or interviewing a newsmaker in the studio or field for a broadcast television segment.

The Content & Engagement Producer/Digital is committed to a public media model that values community engagement, a model that listens and responds to the community. The Content & Engagement Producer/Digital participates in station activities, presents to the community advisory board, the board of directors, and represents WMHT at community events.

Producers at WMHT have excellent writing and critical thinking skills. They are creative problem solvers and self-starters who are technically proficient and are an active part of the production team at WMHT. WMHT producers work collaboratively. They participate in editorial meetings and collaborate with the team.

JOB DUTIES:

- Produces relevant daily/weekly digital content for web and social media platforms
- Supports ongoing efforts and goals of the Digital department as a whole, including creation of assets specific to engaging the community online (town hall events, exclusive interviews, etc.)

- Performs other duties as required

WMHT EMPLOYEE VALUES AND COMMITMENTS:

Community: We place the community at the center of our work.

Integrity: We honor the trust placed in us by doing our work with honesty and transparency.

Excellence: We believe that the importance of our services demands that they be carried out with excellence.

Innovation: We embrace the new solutions that will be needed to serve our evolving communities.

Respect: We express an authentic regard for the intelligence and diverse viewpoints of our audiences and our community.

EXPERIENCE:

At least 3-5 years relevant experience in areas such as journalism, video production, communications and media, with a portfolio or website showcasing completed work. Must have an understanding of social media best practices. Experience with the Adobe Creative Suite including Adobe Premiere is preferred.

*May require some work on evenings, weekends, and holidays.

This is a full-time, non-exempt position.

Apply to:

WMHT

Valerie Belden

4 Global View, Troy NY 12180

Email: vbelden@wmht.org

WMHT Educational Telecommunications is an Equal Opportunity Employer M/F. Qualified veterans, women, minorities, and persons with disabilities are encouraged to apply.