

Title: Multimedia Producer, Content and Engagement
Department: Production
Hours: M-F, may require some work on evenings, weekends, and holidays
Type: Full-Time, Non Exempt
Reports To: VP, Chief Content and Engagement Officer
Job Location: WMHT, 4 Global View, Troy, NY 12180

OVERVIEW:

WMHT seeks a multimedia producer to join WMHT's content and engagement team. WMHT is a public media station committed to serving local communities. The ideal candidate has excellent writing and critical thinking skills, is a creative problem solver, and is comfortable working across multiple platforms. This is a creative position that requires digital media skills. Familiarity with Adobe Creative Suite and attention to detail are required. The selected candidate will join a team focused on three content verticals: Education, Arts and Culture, and Public Affairs. This position will work developing, producing, and scheduling of broadcast, online, social and audio content. The selected candidate will work closely with the VP, Chief Content and Engagement Officer, the Interactive Media Director, and the Director of Traffic and Programming.

WMHT EMPLOYEE VALUES AND COMMITMENTS:

Community: We place the community at the center of our work.

Integrity: We honor the trust placed in us by doing our work with honesty and transparency.

Excellence: We believe that the importance of our services demands that they be carried out with excellence.

Innovation: We embrace the new solutions that will be needed to serve our evolving communities.

Respect: We express an authentic regard for the intelligence and diverse viewpoints of our audiences and our community.

JOB DUTIES:

- Multimedia project proposal development – 25%
- Production of multimedia content and support material– 45%
- Assist in program scheduling – 20%
- Performs other duties as required – 10%

EXPERIENCE/EDUCATION

This position requires an individual with well-rounded educational background. A bachelor's degree is preferred. Experience with multi-media tools is required.

KNOWLEDGE, SKILLS AND ABILITIES:

Required. Good writing and storytelling skills are essential (please submit writing samples). An understanding of social media best practices and audio and video production workflows are required.

Preferred. Adobe Creative Suite including Adobe Premiere and Adobe Photoshop. Ability to work independently and as a team member and act professionally at all times.

To apply, please email a cover letter and resume to ybelden@wmht.org or mail to:
Valerie Belden, WMHT, 4 Global View, Troy, NY 12180

WMHT Educational Telecommunications is an Equal Opportunity Employer M/F. Qualified veterans, women, minorities, and persons with disabilities are encouraged to apply.