

WMHT Community Advisory Board
Children/Education Committee Meeting
November 26, 2018

In attendance:

Staff – Robert Altman, Jessica Bloustein Marshall, Mary Gribulis

CAB Members – Joseph Dragone, Susan Kambrich, Kyle Belokopinsky, Hillary Reilly, Obaroene Otitigbe

CAB Members on Phone – De'Shawn McGarrity

Robert began with an overview of the Community Advisory Board and its structure and purpose for members attending their first meeting, outlined the work that WMHT does in the community to serve children, families, and educators, and described the role the CAB committee on Children and Education can play in helping to guide that work.

Children/Education Content and Engagement Producer Jessica Bloustein Marshall gave a presentation detailing a proposed multi-media education content strategy to serve a wide audience including educators, parents/guardians, and students: 5-1-educ8.

Discussion and feedback included: the best ways to filter content, engaging children over age 9, the name of the project including the use of the word 'parent,' replacing 'vocational education' with Career/Technical Education, how to best serve ELA students and parents, diversity and mindfulness of imagery, interactives and games, hyper-local content, online communities for guardians to connect, a space for teachers to share how they utilize PBS LearningMedia, technology/coding and problem solving opportunities for students, desire for a makerspace/STEM/STEAM area in PBS LearningMedia, utilizing community partnerships to create content, the need for content to encourage social and emotional development around topics like bullying and suicide prevention, encouraging two-way feedback with the audience via daily poll questions, and a need for a trusted and well-curated calendar.

The robust feedback will help guide the next iteration of the project, which will be shared with the Committee early in the New Year.