

The Community Advisory Board; Arts and Culture Committee met on October 1, 2018 at 4pm at WMHT.

CAB Members Present: Tom Witz, Jeremy Clowe, Stacey Bridge, Jamel Moseley

WMHT Staff Present: Robert Altman, Chris Hays, Mary Gribulis, Matt Rogowicz.

Discussed the origins of telling the Creative Economy story beginning with the Winter-Spring 2018 ACE Roundtable Tour. The focus of our *AHA! A House for the Arts* storytelling this year has been on the freelancers, cultural institutions, and the businesses that come out of the creative economy. We showed the AHA! segment with Maureen discussing the creative economy and the idea of regional low self-esteem. Discussion and suggestions included tackling regional identity, the idea that culture is embedded in everything we do, telling the story of our region in a way that hasn't been done before, leveraging in-person events to educate people about the creative economy, Albany and its association with politics, the renaissance of Schenectady and Troy, our region's access to experiences, potential partnerships, and more.