

**WMHT Educational Telecommunications
WMHT Board of Trustees Meeting Minutes
March 15, 2018**

A Meeting of the WMHT Board of Trustees was held on March 15, 2018 at WMHT, Troy, New York. John Kolb of the Board of Trustees, presided.

Present

John Kolb	Annemarie Lanese
Robert Altman	Susan Novotny
Gloria DeSole	Karen Opalka
Doris Fischer Malesardi (phone)	Joseph Richardson
Mona Golub	Carl Shuster (phone)
Karen Hitchcock	Maggie Vinciguerra
Kathy Jimino	

Excused

Prentiss Carnell	William Picotte
Lee A. McElroy Jr.	Estela Rivero
Steady Moono	Harry Rutledge
	Viki Sand

Also Attending

WMHT Staff: Sandra Beer, Val Belden, Mary Gribulis, George Hauenstein, Chris Hays, Julie Raskin

Call to Order

Mr. Kolb called the meeting to order at 4:02 PM.

Consent Agenda Items

On a motion by Ms. Fisher Malesardi seconded by Ms. Vinciguerra the consent agenda was unanimously approved by the Board of Trustees.

Minutes and Notes

- January 18, 2018 Board Meeting
- January 24, 2018 Strategic Planning Meeting
- March 1, 2018 Education Committee Meeting
- March 7, 2018 Finance Committee Meeting
- March 12, 2018 Strategic Planning Meeting

Presentation of 990's

Mr. Kolb introduced Kevin Testo of the The Bonadio Group who joined the meeting by telephone. Mr. Testo presented the 990 for FY17 and noted the 990T for reporting production income. The Finance Committee reviewed it last week and no changes were made. The board accepted the 990 as presented.

Finance Committee and Investment Sub-Committee Report

Expenses are being closely managed to sustain a good net income position even though the station continues to have reduced income in membership and contract client production. Mr. Altman noted that the Development net income

is doing well due to restrained expenses and Ms. Raskin noted the steadily level of monthly sustainer income continues to grow.

Strategic Planning Report

Ms. Vinciguerra presented the work of the Strategic Planning Committee and staff designed to track board committees' responsibility for particular plan goals and ensure alignment throughout the organization.

Digital Media Initiatives

Ms. Gribulis shared a look WMHT's first contribution to PBS Learning Media, a new teacher resource for grades 3-6: *Storytelling with Words and Pictures*. WMHT received a CPB/WGBH grant to create this lesson utilizing the skills of a local artist.

Mr. Hays talked about the station's work with ACE in regard to the area's creative economy. WMHT will share this in social media and then via broadcast on AHA!. WMHT will highlight businesses spawned from this creative center, stories about creatie individuals, and hopes to build a more robust regional identity.

Resolution

On a motion by Ms. Hitchcock seconded by Ms. Jimino the following resolution was unanimously approved by the Board of Trustees.

Resolution upon the Death of Eugene W. Zeltmann by the Board of Trustees of WMHT Educational Telecommunications.

Gene Zeltmann was a longtime friend of WMHT and served as a valued member of its Board of Trustees from 2005-2013 and again from 2015 until his death. He chaired the Board from 2011-2013, a time of rapid and transformational change in our industry. His wisdom, experience and good counsel served WMHT well during this time, as did his optimism and collegial spirit.

Gene was an exemplary advocate for the work of WMHT, sharing its commitment to public service, to education and to the cultural community of our region. WMHT and the region it serves are much stronger because of his dedication and commitment as are the many other organizations who benefitted from the wonderful gift of his service.

Be it therefore resolved that the Trustees of WMHT Educational Telecommunications express their great sadness and sense of loss upon the death of their friend and colleague and extend their heartfelt condolences to his wife Susan and his entire family.

President's Report

Mr. Altman shared the metrics dashboard and noted the strong social meida numbers. Funding at the federal and state funding looks as though it is likely to continue at current levels. He shared that WMHT's documentary about Mario Cuomo was nominated for a NYS Emmy.

Chair's Report

Mr. Kolb is pleased that the committees are getting moving into their work, and thanked everyone for their efforts.

Adjournment

On a motion by Ms. Vinciguerra, seconded by Ms. DeSole, the trustees unanimously approved adjourning the meeting at 5:20 pm.