



**WMHT Public Media**  
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**WMHT Educational Telecommunications  
WMHT Board of Trustees Meeting Minutes  
March 14, 2019**

A Meeting of the WMHT Board of Trustees was held on March 14, 2019 at WMHT, Troy, New York John Kolb of the Board of Trustees, presided.

***Present***

John Kolb	Lee A. McElroy Jr
Robert Altman	Steady Moono (phone)
Karen Carpenter Palumbo	Susan Novotny
Gloria DeSole	Karen Opalka (phone)
Doris Fischer Malesardi (phone)	Joseph Richardson
Mona Golub	Estela Rivero
Kathy Jimino	Viki Sand
Susan Kress	Maggie Vinciguerra

***Excused***

Prentiss Carnell	Mary Ellen Piche
Annemarie Lanese	William Picotte
	Harry Rutledge

***Also Attending***

WMHT Staff: Sandra Beer, Val Belden, Virginia Claus, Mary Gribulis, George Hauenstein, Julie Raskin, Matt Saplin and Chris Wienk.

***Call to Order***

Mr. Kolb called the meeting to order at 4:04 PM.

***Consent Agenda  
Items***

On a motion by Ms. Vinciguerra seconded by Mr. McElroy the consent agenda of minutes and notes listed below was unanimously approved by the Board of Trustees.

Minutes and Notes

- January 17, 2019 Board Meeting
- January 17, 2019 Education Committee Meeting
- February 4, 2019 Community Advisory Board
- February 7, 2019 Development Committee Meeting
- March 8, 2019 Finance Committee Meeting

***Presentation of the  
990***

Ms. Raskin introduced Kevin Testo, Partner of the Bonadio Group, to briefly review the 990. This public document is not an audited document, though audited information is in it. None of the policies have changed in the past year, and we have again submitted a 990-T again for Unrelated Business Income though no tax was owed. A new tax on employee parking was analyzed and determined to not apply to WMHT. After a brief discussion, Mr. Testo was thanked for his assistance.

***Finance Committee*** Mr. Altman reported on behalf of Mr. Rutledge regarding end of February financials. Net income before depreciation is \$83,672 better than budget and \$180,531 better than prior year actuals.

Operational Income is \$85,973 better than budget and \$384,940 better than prior year actuals. Operational expenses before depreciation are \$169,650 better than budget (\$204,409 worse than last year).

The balance sheet is strong.

***Governance Committee Report*** Ms. Golub made a motion to nominate: Susan Novotny, Joe Richardson, William Picotte and Kathy Jimino to serve on this year's Audit Committee. This motion was unanimously approved by the Board of Trustees.

Ms. Golub made a motion to nominate Viki Sand to serve on the Executive Committee, which was seconded by Mr. McElroy. This motion was unanimously approved by the Board of Trustees.

***Development Committee Report*** Ms. Vinciguerra reported on the Development Committee meeting last month. She made note about doing well in regard to Board participation, currently at 90%. She noted that each Trustee has received a copy of a packet shared with WMHT supporters who attended a recent Planned Giving seminar.

***Radio Report*** Mr. Wienk shared news of the marketing efforts to spread the word regarding WEXT's new radio frequency. He shared one of the TV spots and pictures of billboards that are currently up along Albany highways and explained WEXT's Triple A Format; Adult Album Alternative.

Mr. Wienk noted that RISE is always looking for volunteers. This past year RISE read 3 books for the PBS Great American Read. RISE has had presence at senior expos to raise awareness of this free readings service.

Last summer WMHT –FM recorded a number of Philadelphia Orchestra concerts at SPAC which will happen again this year with some additional interviews. The Tanglewood Music Center weekly broadcast will happen again for this second summer.

Mr. Wienk reviewed ratings data showing strong audiences are for WMHT-FM. Mr. Altman noted that the audience in Dutchess County is always among our most strong for WMHT-FM.

***President's Report*** Mr. Altman briefly reviewed the dashboard. The TV cumulative viewing is not eroding significantly, certainly not as much as it is happening nationally. The online video streaming is where the viewership is moving and a detailed set of metrics are being developed for tracking the online / digital traffic.

PBS is investing in this and attempting to keep up with the constantly increasing user expectations that are driven by competitive commercial platforms.

Mr. Altman shared the resume for Mr. Joseph Tovares who has just accepted the position of VP and Chief Content Officer.

Mr. Altman reported on his annual trip to Washington DC that went well. Again this year, the President's budget does not have any money in it for CPB, though that budget is not likely to be passed as presented. He also shared that public broadcasting has good support at the state level.

Proctors is sponsoring first ever Edison awards in the Arts. Mr. Wienk; and volunteer WEXT DJ Andy Gregory are nominated for best DJ and Ms. Golub and Music Haven are also nominated for awards.

***Executive Session***

On a motion by Mr. McElroy seconded by Ms. Golub the board unanimously approved moving into executive session at 5:12 pm to discuss proprietary financial information. No action was taken.

***Adjournment***

The meeting adjourned at 5:20 pm.