



**WMHT Educational Telecommunications
WMHT Board of Trustees Meeting Minutes
September 22, 2016**

A Meeting of the WMHT Board of Trustees was held on September 22, 2016 at WMHT, Troy, New York. Karen Hitchcock of the Board of Trustees, presided.

Present

Karen Hitchcock	Lee A. McElroy Jr.
Jane Altes	Susan Novotny
Robert Altman	William Picotte
Prentiss Carnell	Joseph Raggio
Gloria DeSole	Joseph Richardson
Doris Fischer Malesardi	Harry Rutledge
H. Graham Jones	Richard Taylor
John Kolb	Maggie Vinciguerra
Annemarie Lanese	

Excused

Eileen Bagnoli	Shelby Schneider
Steady Moono	Carl Shuster
Karen Opalka	Jan Smith
Scott Rajeski	Eugene Zeltmann

Also Attending

WMHT Staff: Sandra Beer, Val Belden, Bob Cummings, Mary Gribulis, Julie Raskin, Scott Sauer, Chris Wienk.

Call to Order

Dr. Hitchcock called the meeting to order at 4:02 PM.

***Consent Agenda
Items***

On a motion by Ms. Malesardi seconded by Ms. Vinciguerra the consent agenda of minutes and notes listed below were unanimously approved by the Board of Trustees.

Minutes and Notes

- June 16, 2016 Board Meeting
- June 16, 2016 Strategic Planning Meeting
- August 11, 2016 Investment Committee Meeting
- September 13, 2016 Governance Committee Meeting
- September 15, 2016 Finance Committee Meeting
- September 15, 2016 Development Committee Meeting

***Finance
Committee Report***

Mr. Richardson shared that the Finance Committee met last week. The year-end numbers for last fiscal year shows net income prior to non-cash depreciation \$207,813 better than budget; overall a really good year. WMHT also ended the year with a strong balance sheet.

Mr. Altman noted that preliminary August numbers are about \$30,000 behind budget as a result of timing events, so not of significant concern. The station has been saving on the expense side and has had a good start with underwriting, sustainer growth, and a good Labor Day Downton Abbey marathon pledge weekend.

***Marketing & Brand
Update***

Mr. Sauer and Ms. Gribulis shared the process and work done with Fingerprint that lead up to the new brand architecture which will be introduced later in the fall.

Strategic Planning

Mr. Kolb reported on the committee meeting yesterday where the staff presented an environmental scan. This will be a foundation for the committee's work. There is a look at three areas: resources, services and the organization needed to carry out the work. The focus is the community that we exist in and wish to improve.

President's Report

Mr. Altman reported that coming up the station will be premiering WMHT's new documentary about Mario Cuomo next week, a screening of PBS's Hamilton documentary, live debates for the 19th and 20th Congressional Districts, carrying the 21st Congressional District debate. In January we will launch a 24 hour kids channel.

Chair's Report

Dr. Hitchcock focused her comments on partnerships. She noted Mr. Shuster's assistance in the partnership with Tanglewood. She also shared that more than 28,000 contribute to the station, and as we move forward we will look for partners who wish make significant investments in WMHT. Dr. Hitchcock also thanked the staff for the work to bring WMHT to the current place.

On a motion by Mr. Graham, seconded by Dr. McElroy, the board unanimously approved moving into executive session.

***Executive Session
Adjournment***

The Board met in executive session to discuss confidential financial matters beginning at 5:07. The meeting adjourned at 5:25 pm.