



WMHT Public Media

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**WMHT Educational Telecommunications
WMHT Board of Trustees Meeting Minutes
June 14, 2018**

A Meeting of the WMHT Board of Trustees was held on June 14, 2018 at WMHT, Troy, New York John Kolb of the Board of Trustees, presided.

Present

John Kolb	Susan Novotny
Robert Altman	Mary Ellen Piche
Prentiss Carnell	William Picotte
Gloria DeSole	Joseph Richardson
Doris Fischer Malesardi	Estela Rivero
Mona Golub	Harry Rutledge
Kathy Jimino	Viki Sand
Susan Kress	Carl Shuster
Lee A. McElroy Jr	Maggie Vinciguerra

Excused

Karen Hitchcock	Steady Moono
Annemarie Lanese	Karen Opalka

Also Attending

WMHT Staff: Sandra Beer, Val Belden, Bob Cummings, Mary Gribulis, George Hauenstein, Chris Hays, Julie Raskin, and Chris Wienk.

Call to Order

Mr. Kolb called the meeting to order at 4:05 PM.

***Consent Agenda
Items***

On a motion by Ms. Fischer Malesardi seconded by Dr. McElroy the consent agenda of minutes and notes listed below was unanimously approved by the Board of Trustees.

Minutes and Notes

- May 15, 2018 Board Meeting
- May 16, 2018 Strategic Planning Committee Meeting
- May 17, 2018 Community Advisory Board Meeting
- June 1, 2018 Governance Committee Meeting
- June 7, 2018 Executive Committee Meeting
- June 7, 2018 Finance Committee Meeting
- June 13, 2018 Strategic Planning Committee Meeting

***Governance
Committee***

Ms. Golub presented several candidates to serve on the Board of Trustees: Susan Kress and Mary Ellen Piche being present and Karen Carpenter Palumbo having sent her regrets.

On a motion by Ms. Golub seconded by Mr. Picotte Karen Carpenter Palumbo, Susan Kress, and Mary Ellen Piche were unanimously approved to serve as Trustees for a partial term until the annual meeting in November 2018.

Strategic Planning Committee

Ms. Vinciguerra introduced the revised strategic plan updated for FY19 and with the metrics being used in the new fiscal year.

Dr. Moono has offered to host a gathering of area University and College presidents, a number of whom will be new as of July 1 this year. As key to plans for increased membership support, there are new goals to increase the sustainer growth up to 35% of all donors and increase number of \$5,000+ donors.

Finance Committee and Investment Subcommittee Report

Review FY18 Budget Results

Mr. Rutledge noted that FY18 numbers are okay, overall strong numbers while the income is not quite as high as last year. We will end the year better than budget at a net level as a result of cost control.

FY19 Budget

Mr. Altman reviewed the proposed budget. The income is projected to grow in a way that it is anticipated to be possible, knowing that this is the biggest unknown variable given the impact of the wider economy has on donations. Expenses are increased modestly. About 50% of the costs are staff costs and there are no new positions added in FY19. FY19 Total Net from Operations is forecast to be \$221,672. Total FY19 cash flows, including a modest capital expenditures of nearly \$70,000, results in a net of \$2,239 before depreciation.

On a motion by Mr. Rutledge, seconded by Ms. Sand, the board unanimously approved the Fiscal 2019 Operating and Capital budgets as presented.

President's Report

Mr. Altman noted the dashboard chart showing the TV viewing audience going down, though not as drastically as is happening nationally. The digital viewing is increasing, but we are not sure what the balance will be going forward. There are a number of staff changes. We have hired two new producers, one of whom has started work in the politics/civics area.

Chair's Report

Mr. Kolb applauds the board committees that are doing such good work. He noted that 100% of the board is giving this fiscal year, a very important mark to reach.

Executive Session

On a motion by Ms. Novotny, seconded by Mr. Picotte, the board unanimously approved moving into executive session at 5:02 pm.

Adjournment

The meeting adjourned at 5:35 pm.