

# WGVU Innovation Challenge Eligibility & Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.** The WGVU Innovation Challenge is coordinated by WGVU Public Media and begins on or about September 15, 2019 and ends on March 9, 2020. Finalists will be notified approximately April 15, 2020.

## Eligibility & Entry Guidelines

- Entrants must reside in the state of Michigan in grades (or equivalent to) Pre-Kindergarten through 12<sup>th</sup> Grade during the school year of 2019-20 in a public, private, faith-based, charter, or home-school setting.
- Entries may be **individual or group projects**.
- Only one entry per person/group will be accepted; all subsequent entries will be disqualified.
- **Each entry must include the official WGVU Innovation Challenge Entry Form for each entrant**, with the required signature of a parent/guardian (and, if appropriate, the optional signature of the sponsoring teacher/advisor), consenting to allowing their student to enter, confirming that the entry is original work, and granting certain rights to entry materials. The entry form must be complete and legible to be eligible.
- It is the responsibility of each parent, teacher and/or advisor to obtain and read these contest rules, requirements and guidelines.
- **All submitted entries must be the entrants' original, unpublished, and previously unproduced work.**
- Entries must meet privacy policy guidelines and contain appropriate content. Entries containing inappropriate content will be disqualified.
- Failure to meet rules and requirements may result in disqualification from Innovation Challenge. WGVU reserves the right in its sole discretion to disqualify ineligible entries; such entries will not be returned.
- Children of employees of WGVU Public Media, and judges, are not eligible.
- Each entry **must** meet category guidelines and requirements. SEE GUIDELINES SECTION FOR CATEGORY REQUIREMENTS.

## Original Work Policy

All submitted entries must be the entrant's original, unpublished, and previously unproduced work. Parents, teachers, and advisors are encouraged to help their student(s) with the gathering of materials, to encourage critical thinking skills and creativity, foster ideas, but all ideas and work **must** be original to the student(s).

Project entries cannot include plagiarized work. Plagiarism is copying of someone else's thoughts, ideas, expressions, words, artistic expressions, or scientific work without formally acknowledging its source. Plagiarism includes entries that copy words or ideas from someone else without giving credit, the failure to put quotation marks around unmodified content that was copied from an outside source, and the use of photos, graphs, charts, or other images without acknowledging their source.

## Privacy Policy & Appropriate Content

Student privacy and safety is important to WGVU. All parents/guardians must provide consent forms for students to participate and to release some limited, personally identifiable student information publicly. Entrants are encouraged to use good judgement about what may be shared publicly, and parents, teachers, and advisors are asked to assist by monitoring identifying personal information shared by students in parts of entries that may be posted publicly (i.e. full names, school, social media handles, etc.) Additionally, entries containing images, video, or stories of people or organizations other than students participating in the contest **MUST** contain written consent from additional parties and include this consent with their IC entry form.

All entries must contain appropriate content – explicit language, violence, or sexual content are not permitted in entries. Content that is aimed to defame, marginalize, discriminate, demean or infringe on the human dignity of others, living or deceased, is not permitted.

## Judging, Awards & Notification

All entries submitted will be judged using the judging criteria and percentages below by a panel of judges organized through WGVU Public Media. The three entries with the highest percentage in each grade will be deemed as finalists for their respective grade. Judging for each grade will occur on the dates as set forth by WGVU Public Media. The judging criteria and percentages used by any judging in connection with the Innovation Challenge shall be scored and graded using a rubric based on the following criteria as follows:

- 40% Originality, Creativity, & Uniqueness
- 40% Relevance, Clarity to Chosen Work of Fiction & Quality of Work
- 20% Organization, Utilization, Application of Medium & Resources

All decisions of the judges are final and binding and not subject to appeal or review. In the event of any ties to determine the three highest percentage finalists, the entry(ies) with the highest score(s) in creativity and originality category from among all tying entries will be deemed the finalist(s) from all tying entries. Finalists' entries may be posted on the WGVU Innovation Challenge website at [wgvu.org](http://wgvu.org).

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## Prizes

**Three finalists per grade will be selected.** Finalists will be invited to attend and be recognized at the WGVU Public Media Education Celebration in May 2020. Winners will receive a WGVU Public Media Gift bag and also be entered in a prize drawing. WGVU Innovation Challenge finalists **must be present** at the WGVU Public Media Education Celebration to receive gift bag and prize, if chosen. Prizes are not redeemable for cash, non-transferable, and non-substitutable, except at the sole discretion of WGVU Public Media.

## Entry Submission

### Submitting an entry electronically:

- Submit entry electronically by uploading to our file share site via the link on WGVU Innovation Challenge page at wgvu.org.
- Video files should be MP4 format.
- Required for each participant: **IC Entry form**.
- **Deadline** for receipt (time stamp) of entries: **March 9, 2020, 11:59pm**

### Submitting an entry by mail:

- Mailed in entries must include the official WGVU Innovation Challenge Entry Form- completed, legibly written with all contact information.
- Required for each participant: **IC Entry Form**.
- **Deadline** for receipt (postmarked) of entries: **March 9, 2020**.
- Address for mailed in entries:  
WGVU Public Media  
WGVU Innovation Challenge  
301 Fulton St. W  
Grand Rapids, MI 49504-6492

### Submitting by drop-off:

- Submit entry by bringing it to WGVU. WGVU Studios are open Monday through Friday from 8:00 am to 5:00 pm in the Meijer Broadcast Center in the L.V. Eberhard Center on the Pew Campus of Grand Valley State University at 301 Fulton St. W in Grand Rapids.
- Each project should be clearly labeled (and properly stored, if applicable) with entrant and/or group's name(s) and be accompanied by the **required IC Entry form**.
- **Deadline** for receipt of entries: **March 9, 2020, 5:00pm**.

## Return of Entries

The IC administrators at WGVU Public Media are not required to return mailed entries. Every effort will be made to return mailed entries if accompanied by a stamped, self-addressed envelope, box, or container of an appropriate size. WGVU Public Media is not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete, returned, or illegible entries, or postage-due mail. IC administrators at WGVU Public Media will make every effort, but are not required, to return dropped-off entries. The designated person in the IC Entry Form will be notified via email that the entry is ready and **MUST** claim the entry within two weeks. WGVU Public Media reserves the right to dispose of or donate entries not claimed within the designated two week claim period.

## Rights Associated with WGVU Innovation Challenge

Submission of the Entry Form constitutes permission from the participant's parent/legal guardian for WGVU Public Media to use the participants' name, likeness, biographical information, information and materials contained in the Entry Form, photographs, and any statements or remarks made about IC in advertising and promotion without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of WGVU Public Media. By entering, entrants' parent/legal guardian agree to abide by the above stated rules, and warrant that their child's/ward's entry is their original work and does not infringe upon or violate rights of any third party, and grant to WGVU Public Media the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By submitting an entry and Entry Form, each participant's parent/legal guardian, on behalf of the participant, agrees to assign all right, title, and interest in and to the entry and Entry Form to WGVU Public Media and warrants that the participant's parent/legal guardian has the authority to assign such right, title and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with WGVU Public Media.

# WGVU Innovation Challenge Requirements & Guidelines

PERFORMING ARTS	STE(A)M	WRITING	VISUAL ARTS
Dance	Computer Programming	Short Story	Painting, Drawing
Instrumental Music	Board or Outdoor Game	Screen Play, Script	Photography
Vocal Music	App or Video Coding	Sequel, Spin-off	Printmaking
Play, Musical, Skit	Webpage Design	Genre Change	Collage
Puppet Show	Robotics	Poetry, Prose	Sculpture, Diorama
Dramatic Reading	Engineering	Speech	Graphic Novel
Spoken Word	Invention	Journal Entry, Letter	Digital Arts
Vlog Entry	Architecture	Blog Entry	Stop Motion, Clay Animation
Commercial, PSA	Document an Experiment	News or Magazine Article	Movie, Documentary
News Report	Video Game Design	Vignette	Animation

## PERFORMING ARTS ENTRY REQUIREMENTS

- All Performing Arts entries must be a relevant, clear expression within the category. Entries are not limited to the suggestions listed above.
- Performing Arts submissions must be recorded and edited - videos must be at least 60 seconds long, but may not exceed 5 minutes. All entries must be clearly labeled with entrant's or group's name(s).
- In addition to meeting all IC Eligibility Rules and Requirements, **each entry must include the official WGVU Innovation Challenge Entry Form for each entrant**, with the required signature of a parent/guardian (and, if appropriate, the additional signature of the sponsoring teacher/advisor), consenting to allowing their child/ward to enter, confirming that the entry is original work, and granting certain rights to entry materials. The entry form must be complete and legible to be eligible.

## STE(A)M ENTRY REQUIREMENTS

- All STE(A)M entries must be a relevant, clear expression within the category and should include a model or prototype. Entries are not limited to the suggestions listed above.
- The prototype does not have to work, but must illustrate how it would work if it were operational. Expensive materials are not required - entrants may use materials such as cardboard or building blocks to create their prototype.
- Submission options:
  - a video (60 to 120 seconds in length) featuring the prototype, showcasing how it works, and what it does (need met or problem solved).
  - a slideshow featuring pictures of the prototype, showcasing how it works, and what it does (need met or problem solved).
  - mail in or drop off the prototype with an explanation of how it works and what it does (need met or problem solved)..
- WGVU cannot guarantee the safety of fragile pieces. Please provide appropriate packaging for WGVU to safely store your STE(A)M entry while it awaits judging. Please label your storage container with your name. Student name should also be on the bottom of the actual STE(A)M entry.
- In addition to meeting all IC Eligibility Rules and Requirements, **each entry must include the official WGVU Innovation Challenge Entry Form for each entrant**, with the required signature of a parent/guardian (and, if appropriate, the additional signature of the sponsoring teacher/advisor), consenting to allowing their child/ward to enter, confirming that the entry is original work, and granting certain rights to entry materials. The entry form must be complete and legible to be eligible.
- If chosen as a Finalist, students are expected to bring their prototype with them to WGVU's Education Celebration.

## WRITING ENTRY REQUIREMENTS

- All Writing entries must be a relevant, clear expression within the category. Entries are not limited to the suggestions listed above. Writing submissions may be in **English, Spanish or Mandarin** language and text and must adhere to the word count requirements.
- In addition to meeting all IC Eligibility Rules and Requirements, **each entry must include the official WGVU Innovation Challenge Entry Form for each entrant**, with the required signature of a parent/guardian (and, if appropriate, the additional signature of the sponsoring teacher/advisor), consenting to allowing their child/ward to enter, confirming that the entry is original work, and granting certain rights to entry materials. The entry form must be complete and legible to be eligible.

### Format & Illustrations

- The word count includes “a,” “an,” and “the,” but not words on non-text pages such as a title page or those that enhance the illustrations.
- Text must be printed or written legibly or typed. Inventive spelling is accepted.
- Students who cannot write may dictate their entry to be printed, written legibly or typed. The entry must be the author’s original work if it has been dictated.
- Text may be integrated into the illustration pages or on separate pages.
- Text may be on pages with illustrations or on separate pages.
- Entries must have at least three (3) original, clear and colorful illustrations.
- Original art can include drawings, collages, and digital art created by the author, or photographs taken by the author.
- Written entries must be created on one side of the paper and numbered on the back of each page. PLEASE DO NOT STAPLE- paperclips only.
- All entries must be legibly labeled with entrants’ names on back of each page.

### Word Count Requirement

Grade	Minimum	Maximum
Pre-Kindergarten, Kindergarten	50	250
Grades 1 & 2	75	300
Grades 3 & 4	100	350
Grades 5 & 6	150	400
Grades 7 & 8	200	450
Grades 9 & 10	250	500
Grades 11 & 12	300	550

## VISUAL ARTS ENTRY REQUIREMENTS

- All Visual Arts entries must be a relevant, clear expression within the category. Entries are not limited to the suggestions listed above. All Visual Arts entries must be legibly labeled with entrants’ names on back or bottom.
- Any drawing media is accepted: pencil, charcoal, watercolor, oil, etc. Please note: Pastels or charcoal entries MUST be properly sprayed to prevent smearing.
- Visual Art entries on supported canvas or securely adhered to a sturdy backing are permitted, however entries cannot be accepted if they are matted or framed.
- Visual Arts video submissions must be recorded and edited - videos must be at least 60 seconds long, but may not exceed 3 minutes.
- WGVU cannot guarantee the safety of fragile pieces. Please provide appropriate packaging for WGVU to store your Visual Arts entry while it awaits judging. Please label your storage container with your name.
- In addition to meeting all IC Eligibility Rules and Requirements, **each entry must include the official WGVU Innovation Challenge Entry Form for each entrant**, with the required signature of a parent/guardian (and, if appropriate, the additional signature of the sponsoring teacher/advisor), consenting to allowing their child/ward to enter, confirming that the entry is original work, and granting certain rights to entry materials. The entry form must be complete and legible to be eligible.
- If chosen as a Finalist, students are expected to bring their Visual Arts project (exception: video projects already submitted to WGVU) with them to WGVU’s Education Celebration.