

The Henry Pestka Art & Poetry Contest

Contest Rubric

ARTIST/AUTHOR STATEMENT

Along with the project, all participants must submit an author/artist statement that explains to the judging committee more about the piece. This is an important opportunity for participants to share their passion, choices, and process.

- Summarize the project.
- Describe the process/choices used to create this project.
- Explain how the project aligns with the theme: *Never Forget*.

	1	2	3	4
Form & Guidelines	<p>Project is not complete.</p> <p>No care and effort were put into the work.</p> <p>Missing details and/or what is included is not fitting or appropriate to the chosen style of the piece.</p> <p>Lacking unity or order.</p>	<p>Project is not fully developed.</p> <p>Little care and effort were put into the work.</p> <p>Details not fitting or appropriate to the chosen style of the piece.</p> <p>Little unity and order.</p>	<p>Project is complete.</p> <p>Some care and effort were put into the work.</p> <p>Some attention to details as fitting and appropriate to the chosen style of the piece.</p> <p>Some unity and order.</p>	<p>Project is complete.</p> <p>Obvious care and effort were put into the work.</p> <p>Clear attention to details as fitting and appropriate to the chosen style of the piece.</p> <p>Strong unity and order.</p>
Creativity & Originality	<p>A unique perspective is not evident, and approach seems cliched and /or uninteresting.</p> <p>Project feels like a summary or copy of someone else's perspective, lacking creative enhancements to engage.</p>	<p>A unique perspective is somewhat evident.</p> <p>Approach lacks imagination.</p> <p>Some evidence of original thought, but the project is based on common theme and does not include elements of originality.</p> <p>Some creative enhancements.</p>	<p>Individual voice and unique perspective are evident; a creative and innovative approach grabs the audience.</p> <p>Project is based on an original idea or includes certain elements of originality.</p> <p>Project includes some creative enhancements.</p>	<p>Distinct voice and unique perspective are very evident; a highly creative and innovative approach grabs the audience.</p> <p>Project is based on an original idea.</p> <p>Message is delivered in a unique perspective.</p> <p>Project is expressive, including creative enhancements and engaging elements.</p>
Choices & Technique	<p>Overall project lacks coherence and is difficult to understand.</p> <p>Lack of structure and details create an overgeneralized or vague message.</p> <p>Audience is unmoved by work.</p>	<p>Structure somewhat contributes to meaning.</p> <p>Weak use of appropriate tools lead to a lack of clear tone and meaning.</p> <p>Evokes a minimal response from the audience.</p>	<p>The structure is intentional and elements flow together to enhance the meaning of the message.</p> <p>Uses appropriate tools and details to create tone and meaning.</p> <p>Evokes a moderate response from the audience.</p>	<p>The structure is intentional and elements flow seamlessly together to enhance the meaning of the message.</p> <p>Effectively and skillfully uses correct tools of the medium, unique choices, and sensory details to create tone and meaning.</p> <p>Evokes a strong response from the audience.</p>
Interpretation of Theme <i>Never Forget</i>	<p>Message does not capture nor maintain the reader's attention and does not maintain a focus.</p> <p>Does not show an understanding of the theme.</p> <p>Misses' points and has quite a few misinterpretations.</p>	<p>Message is somewhat engaging but lacks focus.</p> <p>Displays a somewhat limited understanding of the content and theme.</p> <p>May have a few misinterpretations.</p>	<p>Message is engaging and clear. Shows an understanding of the major themes.</p> <p>Demonstrates mastery of content and applies the theme throughout.</p>	<p>Message is compelling, engaging, and very clear.</p> <p>Shows a sophisticated understanding of the themes in the work.</p> <p>Demonstrates mastery of content and applies theme in complex ways.</p>
Overall	<p>Accomplished the purpose of the project partially or indirectly, and little craftsmanship was attempted or demonstrated.</p>	<p>Accomplished the project in an adequate manner.</p> <p>The topic is covered reasonably well, and some craftsmanship is demonstrated.</p>	<p>Accomplished the project in a capable manner.</p> <p>The topic is strongly covered, and clear and successful attempts toward craftsmanship are demonstrated.</p>	<p>Accomplished the purpose of the project, directly and completely, in an exceptional manner.</p> <p>Overall project craftsmanship is impeccable.</p>