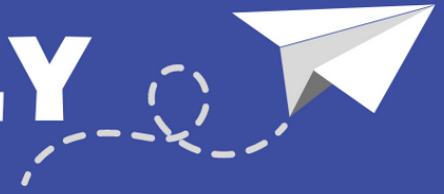




# LESSONS ON THE FLY

Curated resources from your friends at WGUV & PBS Learning Media.



**Lesson Title:** What Do Billboard Hit Songs Have In Common?

**Subject:** Music

**Grade:** 6-8

**Standards:** [bit.ly/3P3dLLM](https://bit.ly/3P3dLLM)

## Directions:

**Lesson:** [bit.ly/3P3dLLM](https://bit.ly/3P3dLLM)

Step 1: Split students into groups and have them answer the following questions:

- Where have you seen popular music or popular musicians in advertisements?
- Is your choice of brands in shoes, clothing, etc., influenced by popular music or popular musicians?
- Where have you seen a brand name appear in a music video?
- Do you follow any musicians on YouTube, Instagram, Facebook, or another digital service?
- How do you decide what new music to listen to?
- How do you listen to music (streaming, downloads, CDs)?
- What digital services do you use to listen to music (YouTube, Spotify, Google Play, Pandora, or internet radio)?
- How do you feel about illegal digital downloads? Is this a justifiable (although illegal) way for people to get to listen to music for free or is it an unethical way to deprive musicians of their livelihood?
- Streaming services have advantages and disadvantages for musicians. On the plus side, it is easier for unknown, independent musicians to get their music recognized. On the negative side, the income from streaming is much less than the income from physical sales. If you were (or are) a musician, what changes do you think might have a positive impact?

## Materials:

1. Note-taking supplies (paper or computer)
2. Video: [bit.ly/3P3dLLM](https://bit.ly/3P3dLLM)

**Step 2: Have groups share their answers.**

**Step 3: As a class watch the Sound Field video.**

**Step 4: After watching the video, ask groups to choose a popular song and evaluate it according to the standards in the video. Does it have the same things in common?**

**Step 5: Have groups share their findings.**