



Upper Cumberland Broadcast Council



Avery Hutchins
President & CEO



Craig LeFevre
Station Manager



Brent Clark
Dir. Of Content & Digital Media



Ralph Welch
Chief Engineer & Dir. of Engineering Services



Cephas Ablakwa
Dir. Of Education and Engagement



Heather Robbins
Executive Administrative Assistant



Amber Carl
Development Events Coordinator



Producer/Editor



Technical Operations Coordinator



Patti Cloud
Donor Relations Manager



Zach Beckman
Associate Producer/Editor



Alicia Masterson
Broadcast Traffic Coordinator



Vanestia Jennings
Education & Engagement Project Manager



Kathryn Howell
Membership Coordinator



David Bernhardt
Production Assistant



Greg Watterworth
IT Coordinator



Sarah Savage
Education Engagement Coordinator



Tiffany McDonald
Manager, Corporate Relations



Craig Gray
Sr. Producer & Art Director



Ben Weaver
Traffic Assistant

Contract Associates

Hal Harder – Close-Up Magazine, Graphic Design, Photography
 Kate Spears – Website Coordinator, Social Media Marketing & Government Relations

PRN Associates

Reggie Brown – Education & Engagement
 Cindy Putman – Education & Engagement