



by the **Numbers**

Providing Public Media Service since

1955

66 YEARS of service

15 years before the launch of PBS

90,000+ members



One of NC's largest non-profits



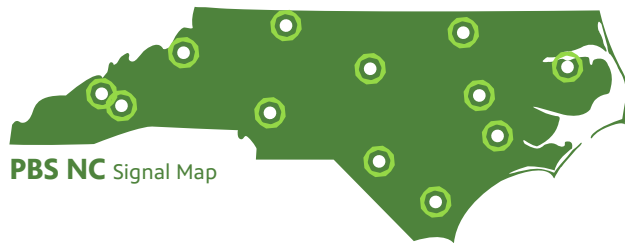
\$26+ Billion in travel tourism

235,000

local travel jobs supported

in partnership with VisitNC yearly

Content



PBS NC Signal Map

12



towers throughout NC, delivering content to NC, SC, VA, GA & TN

3,447



hours of locally produced content annually

13.6



million households receiving free educational content

#3 PBS North Carolina serves the third largest public media market in the nation after stations in New York and California.

Services & Community Involvement



services.unctv.org



Education Services

24/7 PBS Kids Channel

- Professional Development
- At-Home Learning with NC DPI
- Bright By Text Subscription Service



Community Involvement

Over

165,000

people reached annually during 100+ community events.