



**MILWAUKEE**  
PBS

**NEWS RELEASE**  
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## LOCAL PRODUCER HONORED WITH PRESTIGIOUS NATIONAL AWARD

**MILWAUKEE; June 7, 2018** – Everett L. Marshburn, one of the most distinctive and creative voices behind Milwaukee PBS' local productions, just received one of the highest honors in his field. The National Association of Black Journalists (NABJ) named Marshburn as the recipient of its **2018 Journalist of Distinction Award**.

"I am surprised, humbled and delighted. NABJ has been an integral part of my professional career and development, and is a major part of my extended family." said Marshburn.

Marshburn is honored with this award for "his ability to shine a light on stories ignored by other media outlets while recruiting, developing and mentoring the next generation of journalists." For the last 12 years, Marshburn has been the producer of Milwaukee PBS' local series **Black Nouveau**. Now in its 26<sup>th</sup> year, **Black Nouveau** is one of the nation's longest running local weekly series, and serves both Marshburn's and Milwaukee PBS' commitment to producing and broadcasting quality programming with topics of importance to the diverse viewership it serves. **Black Nouveau** is part of the *Milwaukee PBS Presents* format, which airs every Thursday at 9:00 p.m. on Milwaukee PBS 10.

"Milwaukee PBS is dedicated to providing a platform and a voice to everyone in our diverse community, and to bring attention to the issues that matter to our viewers," said Bohdan Zachary, General Manager of Milwaukee PBS. "Everett is essential to that goal -- he is completely committed to tell the stories of the African American community that aren't being told, and need to be. Milwaukee PBS, and its viewers, are lucky to have him and we are delighted he is being recognized by the NABJ."

During his tenure at Milwaukee PBS, Marshburn has also produced several documentaries that highlight the issues, culture, history and challenges affecting African Americans in southeastern Wisconsin. These include "Freedom Walkers for Milwaukee Jobs," "This Little Light of Mine," "Stories from the Homefront" and "Other Faces of AIDS."

Marshburn has won numerous awards and honors throughout his career, including: four Emmy Awards, two CINE Golden Eagles, a duPont Silver Baton from the Columbia University Journalism School, two Wisconsin Broadcasters Association Awards, a Gracie Allen award, three awards from the National Black Programming Consortium, and more than a dozen NABJ Salute to Excellence awards. He was the 2014 recipient of the Bayard Rustin Leadership Award from Diverse and Resilient in Milwaukee; the 2012 Black Excellence Award in the field of Media from the Milwaukee Times; and a 2013 Inductee into Maryland Public Television's Alumni Wall of Honor.

NABJ is the largest organization for journalists of color in the nation. Its Salute to Excellence Awards honors work from print, television, radio, online, photojournalism and public relations. Marshburn will be recognized as the **2018 Journalist of Distinction Award** recipient at a celebration during NABJ's Hall of Fame Luncheon in Detroit on August 3, 2018.

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**About Milwaukee PBS**

Milwaukee PBS is southeastern Wisconsin's premier non-commercial media organization. Milwaukee PBS consists of two high-definition television stations, WMVS and WMVT, and four additional digital television services. The Milwaukee PBS stations are the area's only over-the-air source for PBS and other national public television programs. The stations are watched by over 627,770 viewers each week throughout southeastern Wisconsin and northern Illinois. Milwaukee PBS is a viewer-supported service of Milwaukee Area Technical College. MATC is a two-year vocational-technical college based in Milwaukee, WI offering day, evening and weekend classes on four campuses. For more information, visit [www.MilwaukeePBS.org](http://www.MilwaukeePBS.org).

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