



MILWAUKEE
PBS

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**MILWAUKEE FILM PRESENTS WORLD PREMIERE OF
DEFINITIVE BETTY WHITE DOCUMENTARY ON AUGUST 18**

***BETTY WHITE: FIRST LADY OF TELEVISION* Airs Nationally on PBS on August 21**

MILWAUKEE; August 8, 2018 – The Milwaukee-based filmmakers of Boettcher+Trinklein Television bring the worldwide theatrical premiere of their latest production home to Milwaukee. **BETTY WHITE: FIRST LADY OF TELEVISION** will be presented by Milwaukee Film to the public for the first time at the Oriental Theatre on Saturday, August 18 at 6:15 p.m. Chronicling the life and career of beloved comedian and entertainment industry pioneer, Betty White, this definitive documentary was directed by Milwaukee resident Steven J. Boettcher, who will be in attendance at the premiere.

Filmed over the course of 10 years by the team behind the acclaimed **PIONEERS OF TELEVISION** series, **BETTY WHITE: FIRST LADY OF TELEVISION** offers a warm look at the life and career of the beloved television legend who celebrates 80 years in show business this year — officially the longest career in the history of TV. Granted exclusive access to Ms. White, Boettcher and his team spent many weeks with Betty over the last decade, capturing the backstage magic of her performances—along with more personal moments at home and interacting with close friends. The film is also packed with hilarious clips from her long career and comments from friends and co-stars, including Valerie Bertinelli, Georgia Engel, Tina Fey, Valerie Harper, Jennifer Love Hewitt, Gavin MacLeod, Carl Reiner, Ryan Reynolds, Tom Sullivan, Alex Trebek and many more.

"The goal of the film from the beginning was to highlight the universal appeal that is Betty White—to showcase Betty's life in front of and behind the curtain." said Boettcher.

BETTY WHITE: FIRST LADY OF TELEVISION airs nationally on PBS on Tuesday, August 21, and will be broadcast on Milwaukee PBS 10 at 7:00 p.m, as well as on August 25 at 5:00 p.m. on Milwaukee PBS 36, and on August 26 at 5:30 p.m. on Milwaukee PBS 10.

For more information on Milwaukee Film's premiere event at the Oriental Theatre, and to purchase tickets, please visit orientaltheatremke.com.

A film by Steven J. Boettcher and Michael J. Trinklein, **BETTY WHITE: FIRST LADY OF TELEVISION** is directed and produced by Boettcher, with Stephanie Theisen as editor.

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About Milwaukee PBS

Milwaukee PBS is southeastern Wisconsin's premier non-commercial media organization. Milwaukee PBS consists of two high-definition television stations, WMVS and WMVT, and four additional digital television services. The Milwaukee PBS stations are the area's only over-the-air source for PBS and other national public television programs. The stations are watched by over 627,770 viewers each week throughout southeastern Wisconsin and northern Illinois. Milwaukee PBS is a viewer-supported service of Milwaukee Area Technical College. MATC is a two-year vocational-technical college based in Milwaukee, WI offering day, evening and weekend classes on four campuses. For more information, visit www.MilwaukeePBS.org.

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