



MILWAUKEE
PBS

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LOCAL TV PRODUCTIONS WIN FIVE NATIONAL ASSOCIATION FOR BLACK JOURNALISTS AWARDS

Milwaukee PBS Producer Honored with Prestigious 'Journalist of Distinction' Award

MILWAUKEE; August 7, 2018 – Milwaukee's own *Black Nouveau* and *10thirtysix* were recognized with five awards at the National Association for Black Journalists' (NABJ) Salute to Excellence Awards. Also, Everett L. Marshburn, one of the most distinctive and creative voices behind Milwaukee PBS' local productions, received one of the highest honors in his field. The NABJ named Marshburn as the recipient of its **2018 Journalist of Distinction Award**. Two of Milwaukee PBS' award-winning producers, Marshburn and Liddie Collins, were both recognized for their work and were present at the gala event in Detroit to accept their awards.

"Milwaukee PBS is committed to producing and broadcasting quality programming with topics of interest to the diverse viewership we serve. This commitment is championed by our producers that the NABJ has honored at this year's Salute to Excellence Awards," said Bohdan Zachary, General Manager of Milwaukee PBS. "I am delighted that the NABJ has recognized their work and their passion to give a voice to Milwaukee's African American community."

Marshburn was honored with **2018 Journalist of Distinction Award** for "his ability to shine a light on stories ignored by other media outlets while recruiting, developing and mentoring the next generation of journalists." For the last 12 years, Marshburn has been the producer of Milwaukee PBS' local series *Black Nouveau*. Now in its 26th year, *Black Nouveau* is one of the nation's longest running local weekly series.

Marshburn was also recognized with two additional awards. He received an award in the *Public Affairs-Interview/Discussion* category for his work on a *Black Nouveau* episode featuring journalist, author, and current CNN political analyst, April Ryan. Marshburn won a second award in the category of *Public Affairs-Segment* for his work on a *Black Nouveau* episode titled "Black Holocaust Museum's New Home."

Milwaukee PBS Producer Liddie Collins also was honored with two awards. Collins was recognized in the *Specialty* category for her collaboration with Ethleen Peacock on a *Black Nouveau* segment titled "Sickle Cell." Collins also received an award in the category of *General Assignment News-Long Form* for a pair of features on Milwaukee's Black Vietnam Veterans that aired on both *Black Nouveau* and *10thirtysix*.

10thirtysix also received an award in the *International* category. Scottie Lee Meyers, Ben Wick and Darin Malkowski were recognized for *10thirtysix's* feature on Kimberley Motley, Mrs. Wisconsin of 2004 and now world-renowned international attorney, considered one of the most effective defense attorneys operating in Afghanistan.

Black Nouveau is one of the nation's longest running local weekly series, and serves Milwaukee PBS' commitment to producing and broadcasting quality programming with topics of importance to the diverse viewership it serves. *Black Nouveau* looks at issues, culture, history and challenges affecting African Americans. *Black Nouveau* is part of the *Milwaukee PBS Presents* format, which airs every Thursday at 9:00 p.m. on Milwaukee PBS 10.

10thirtysix is also a part of the *Milwaukee PBS Presents* format. Hosted by veteran newswoman Portia Young, *10thirtysix* premiered in November 2016 and offers southeastern Wisconsin a new platform - and a new perspective - on the topical and relevant issues that affect the community.

NABJ is the largest organization for journalists of color in the nation. Its Salute to Excellence Awards honors work from print, television, radio, online, photojournalism and public relations. Winners were announced at a gala celebration during NABJ's Salute to Excellent Gala in Detroit on August 3-5, 2018.

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About Milwaukee PBS

Milwaukee PBS is southeastern Wisconsin's premier non-commercial media organization. Milwaukee PBS consists of two high-definition television stations, WMVS and WMVT, and four additional digital television services. The Milwaukee PBS stations are the area's only over-the-air source for PBS and other national public television programs. The stations are watched by over 627,770 viewers each week throughout southeastern Wisconsin and northern Illinois. Milwaukee PBS is a viewer-supported service of Milwaukee Area Technical College. MATC is a two-year vocational-technical college based in Milwaukee, WI offering day, evening and weekend classes on four campuses. For more information, visit www.MilwaukeePBS.org.

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