

### PBS RENO SPOTLIGHT AWARDS AND ON-AIR AUCTION SPONSOR OPPORTUNITIES

#### PRESENTING SPONSOR (1 available): \$20,000

- PBS Reno Spotlight Awards and Auction Presented by “Your Company”
- Opportunity for on-air appearance during Spotlight Awards Show
- Opportunity to announce winners of the PBS Reno Spotlight Awards on-air
- Sponsor of minimum of (40) Spotlight Award Nominee on-air spots Jul, Aug, Sept 2020
- (40) 15-second on-air sponsor rotator spots on PBS Reno following the Awards Show
- Presenting Sponsor logo or digital banner integrated in auction mobile bidding catalogue
- ½ Page Ad in PBS Reno Program Guide Thank You Ad; Oct, Nov, Dec 2020
- Dinner and VIP wine for sixteen (16) at your home or business for the live event
- 300 x 250 pixel web ad on PBS Reno Spotlight Awards landing page on PBSReno.org

#### EXECUTIVE PRODUCER SPONSOR: \$10,000

- Premiere logo/name acknowledgement on-air during PBS Reno Spotlight Awards
- Opportunity to announce winners of the PBS Reno Spotlight Awards on-air
- Sponsor of minimum of (20) Spotlight Award Nominee on-air spots Jul, Aug, Sept 2020
- (25) 15-second on-air sponsor rotator spots on PBS Reno following the Awards Show
- Digital banner rotating throughout the online auction mobile bidding catalogue
- Premiere logo on PBS Reno Program Guide Thank You Ad; Oct, Nov, Dec 2020
- Dinner and wine for sixteen (16) at your home or business for the live event
- 300 x 250 pixel banner on PBS Reno Spotlight Awards landing page on PBSReno.org

#### DIRECTOR SPONSOR: \$5,000

- Logo/name acknowledgement on-air during PBS Reno Spotlight Awards
- Sponsor of minimum of (10) Spotlight Award Nominee spots Jul, Aug, Sept 2020
- Digital banner rotating throughout the online mobile bidding catalogue
- Logo on PBS Reno Program Guide Thank You Ad; Oct, Nov, Dec 2020
- Dinner and wine for eight (8) at your home or business for the live event
- Logo on PBS Reno Spotlight Awards landing page on PBSReno.org

#### STUDIO SPONSOR: \$2,500

- Logo/name acknowledgement on-air during PBS Reno Spotlight Awards
- Logo included in auction mobile bidding catalogue
- Logo on PBS Reno Program Guide Thank You Ad; Oct, Nov, Dec 2020
- Dinner and wine for eight (8) at your home or business for the live event
- Logo on PBS Reno Spotlight Awards landing page on PBSReno.org

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