

PBS RENO SPOTLIGHT AWARDS AND ON-AIR AUCTION INDIVIDUAL SPONSOR OPPORTUNITIES

EXECUTIVE PRODUCER SPONSOR: \$10,000

- Premier listing of name and on-air acknowledgement during PBS Reno Spotlight Awards
- Opportunity to announce one winner of the PBS Reno Spotlight Awards on-air
- Sponsor of minimum of (20) Spotlight Award Nominee on-air spots Jul, Aug & Sept 2020
- Name throughout the online auction mobile bidding catalogue with early access to catalogue & bidding
- Premier listing of name on PBS Reno Program Guide Thank You Ad; Oct, Nov & Dec 2020
- Premier listing of name on PBS Reno Spotlight Awards landing page on PBSReno.org
- Dinner and wine for sixteen (16) at your home or business for the live event

DIRECTOR SPONSOR: \$5,000

- Name acknowledgement on-air during PBS Reno Spotlight Awards
- Sponsor of minimum of (10) Spotlight Award Nominee spots Jul, Aug & Sept 2020
- Name throughout the online mobile bidding catalogue with early access to catalogue & bidding
- Named as sponsor of a Live On-Air auction item
- Name on PBS Reno Program Guide Thank You Ad; Oct, Nov & Dec 2020
- Name on PBS Reno Spotlight Awards landing page on PBSReno.org
- Dinner and wine for eight (8) at your home or business for the live event

STUDIO SPONSOR: \$2,500

- Name acknowledgement on-air during PBS Reno Spotlight Awards
- Name listed in the online auction mobile bidding catalogue with early access to catalogue & bidding
- Named as sponsor of a mobile bidding Silent Auction catalogue item
- Name on PBS Reno Program Guide Thank You Ad; Oct, Nov & Dec 2020
- Name on PBS Reno Spotlight Awards landing page on PBSReno.org
- Dinner and wine for eight (8) at your home or business for the live event

CAMERA SPONSOR: \$1,000

- Name on PBS Reno Program Guide Thank You Ad; Oct, Nov & Dec 2020
- Early access to online auction bidding catalogue with early access to catalogue & bidding
- Name on PBS Reno Spotlight Awards landing page on PBSReno.org
- Dinner and wine for four (4) at your home or business for the live event

CLAPBOARD SPONSOR: \$500

- Name on PBS Reno Program Guide Thank You Ad; Oct, Nov & Dec 2020
- Early access to online auction mobile bidding catalogue with early access to bidding
- Wine and raffle entry

INDIVIDUAL SPONSOR: \$250

- Early access to online auction mobile bidding catalogue with early access to bidding
- Wine and raffle entry

Contact: Jane Raley, Development Officer
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