

# PBS Content Represents the Diversity of America

**PBS's audience mirrors the United States with respect to race, ethnicity, income and geography—and it is core to our mission that PBS content reflects this diversity.**

PBS provides a platform for BIPOC filmmakers and offers more diverse content across our linear primetime schedule than any other broadcast network.

During the 2021 season, over 50% of PBS's 2021 primetime schedule includes diverse on-screen talent and/or addresses diverse subject matter.

## In FY21:



35 % of PBS documentaries covered topics of a diverse nature.



41 % featured BIPOC talent.



35 % were produced by BIPOC creators.

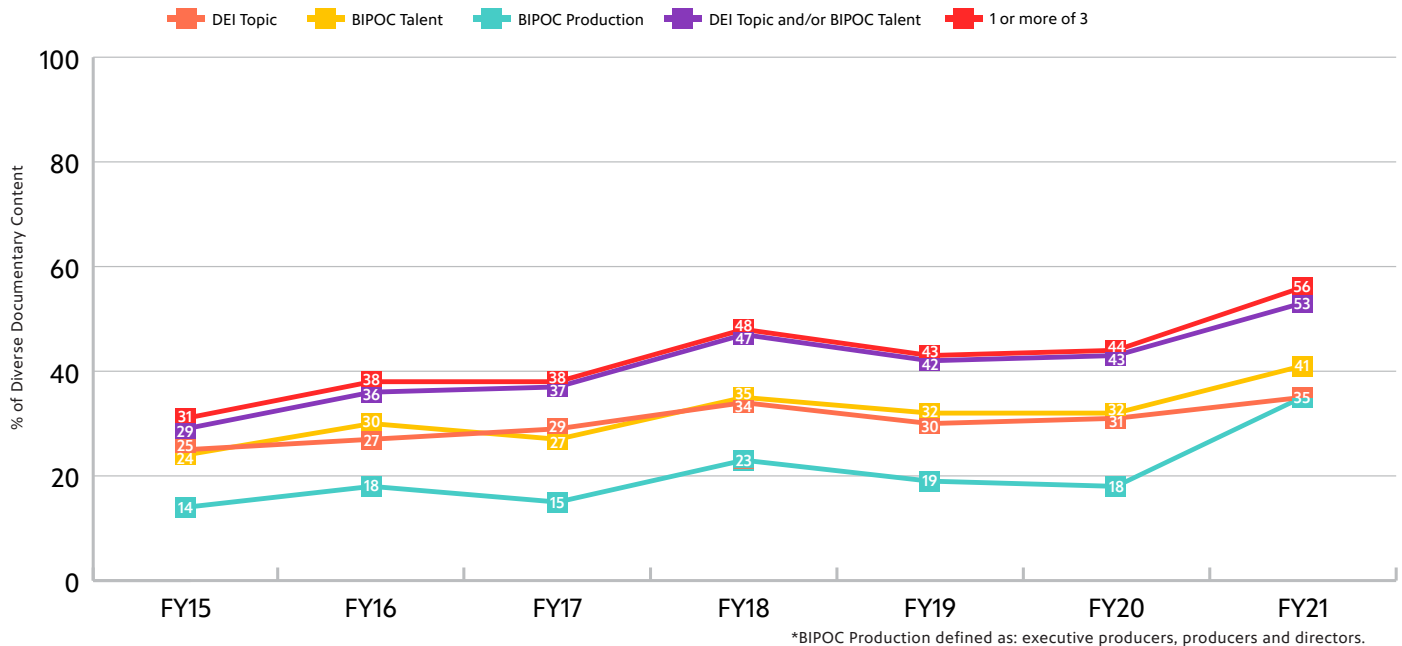


54 % of PBS documentaries featured diverse content and talent in-front of the camera.



56 % featured BIPOC talent, production or covered a diversity-related topic.

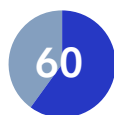
## Percentage of Diverse Documentary Content



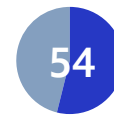
## PBS Digital Studios provides a platform that features diverse content and makers. In FY21:



57 % of current and forthcoming PBSDS series feature BIPOC talent.



60 % of current and forthcoming PBSDS series are hosted by women.



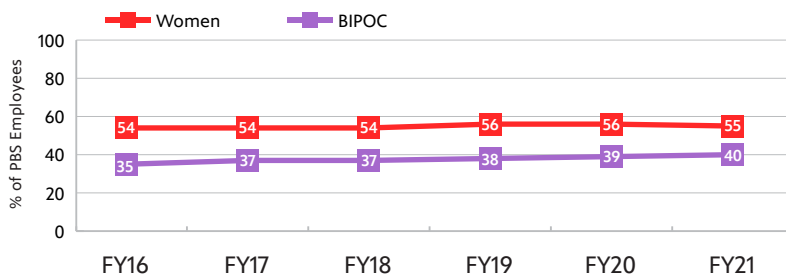
54 % of PBSDS series are produced by BIPOC creators.

# A Workplace that Reflects the Viewers We Serve

## Representation

Through an ongoing and concerted effort, PBS has created a diverse workforce, leadership team and board of directors. Here is a current snapshot of our representation data as of April 15, 2021:

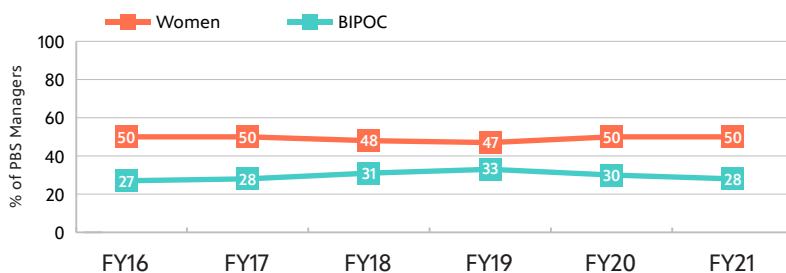
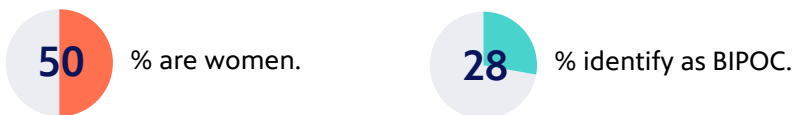
### Employees:



### Leadership:

Senior Management Team is comprised of executives who manage the day-to-day operations of PBS. Of the 14 executives, 36% are women and 29% identify as BIPOC.

PBS has 157 managers, defined as an individual with one or more direct reports. Of this group:



**PBS Board of Directors:**  
of the 27 members of our board,  
52% of the directors are women  
and 30% identify as BIPOC.

## Inclusion & Belonging

At PBS, we are committed to fostering a safe, inclusive and high-performing culture, so that every staff member can bring their best work forward. Here are just a few examples of our organization-wide efforts to ensure that every PBSer feels they belong:

### DEI Council:

Recognizing that we needed to bring forward more diverse voices before the PBS leadership, our CEO created a cross-department Diversity Council representing staff from all levels.

### Building consciousness:

As an organization, we implemented companywide Allyship & Inclusive Leadership Trainings to heighten awareness, develop common language and deepen understanding across PBS.

### Recruiting a diverse workforce:

Currently in FY 2021  
(July 1, 2020–June 30, 2021)

