MPB offers statewide radio service and carries local and NPR programming. Sponsorships are available.

<table>
<thead>
<tr>
<th>PROGRAM / TIME PERIOD</th>
<th>:15 NET RADIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM Drive Time</td>
<td>M-F 6 a.m. - 9 p.m.</td>
</tr>
<tr>
<td>Day Time</td>
<td>M-F 6 a.m. - 4 p.m.</td>
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<tr>
<td>PM Drive Time</td>
<td>M-F 4 p.m. - 7 p.m.</td>
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<tr>
<td>Overnight</td>
<td>M-F 7 p.m. - 6 a.m.</td>
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<tr>
<td>Weekend AM</td>
<td>M-F 7 a.m. - 6 p.m.</td>
</tr>
<tr>
<td>Weekend Day Time</td>
<td>Sat 8 a.m. - 11 p.m.</td>
</tr>
<tr>
<td>Weekend Night Time</td>
<td>Sat 11 a.m. - 8 p.m.</td>
</tr>
<tr>
<td>Run-of-Schedule</td>
<td>Sat 8 p.m. - 8 a.m.</td>
</tr>
</tbody>
</table>

**PREMIUM PROGRAMMING ADJACENT SPONSORSHIP**

<table>
<thead>
<tr>
<th>PROGRAM / TIME PERIOD</th>
<th>:15 NET RADIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning Edition</td>
<td>M-F 5 a.m. - 8:30 a.m.</td>
</tr>
<tr>
<td>Mississippi Edition</td>
<td>M-F 8:30 a.m. - 9 a.m.</td>
</tr>
<tr>
<td>Deep South Dining (Mon)</td>
<td>M-F 9 a.m. - 10 a.m.</td>
</tr>
<tr>
<td>Money Talks (Tue)</td>
<td>M-F</td>
</tr>
<tr>
<td>Fix It 101 (Wed)</td>
<td>M-F</td>
</tr>
<tr>
<td>Creature Comforts (Thu)</td>
<td>M-F</td>
</tr>
<tr>
<td>The Gestalt Gardener (Fri)</td>
<td>M-F</td>
</tr>
<tr>
<td>All Things Considered</td>
<td>M-F 4 p.m. - 6 p.m.</td>
</tr>
<tr>
<td>Marketplace</td>
<td>M-F 6 p.m. - 6:30 p.m.</td>
</tr>
</tbody>
</table>

All rates are net. Radio production is included and voiced by an MPB radio announcer. Certain minimums apply. All sponsorship messages must be approved by MPB to meet FCC guidelines for non-commercial stations. Rates and programming are subject to change. Please check with your account executive for current offerings.

Biloxi WMAH 90.3  |  Booneville WMAE 89.5  |  Bude WMAU 88.9  |  Greenwood WMAO 90.9  
Jackson WMPN 91.3  |  Meridian WMAW 88.1  |  MS State WMAB 89.9  |  Oxford WMAV 90.3 

Cedric Grizzell
601.624.4602 | Cedric.Grizzell@mpbonline.org

Thomas Lambert
601.260.2248 | Thomas.Lambert@mpbonline.org
Southern cuisine is world-renowned, and there’s so much more to cooking than a pinch of salt and a dash of pepper. It’s about memories, time together and the stories behind your family’s secret recipes. Pull up a chair to discuss your favorite dishes and the history of Southern cooking with hosts Malcolm White and Carol Puckett.


Do you have a leaky faucet? Would you like to put a ceiling fan in your bedroom? Maybe you want to mount a flat screen TV to the wall. Whether it’s a plumbing problem or an electrical question, talk with hosts Pam Pybas, Jeff Salmons and Jason Klein and learn if you can do it yourself. You may be handier than you think!

Lions, tigers, and PETS- Oh My! Join Dr. Troy Majure, a veterinarian at the Animal Medical Center of Jackson, and Libby Hartfield, retired director of the Mississippi Museum of Natural Science, to learn all about the animals in your homes and in nature around us.

Get out and get dirty every Friday with horticulturalist Felder Rushing as he shares stories, answers questions and just talks about gardening. A long-time favorite on MPB, each show is delightfully complete with a bit of “cheesy” music and laughter.
10 A.M. - WEEKDAYS, LOCAL

**MONDAY**  
*Now You’re Talking with Marshall Ramsey*

Hear commentary from cartoonist Marshall Ramsey on the latest news, engage with weekly guests and personalities and enjoy compelling stories about the most interesting people, places, and things in Mississippi.

**TUESDAY**  
*In Legal Terms*

Learn more about your legal rights and how the law affects your day-to-day life. Some of Mississippi’s top legal leaders and experts provide thought-provoking commentary on court trials, U.S. Supreme Court arguments, hearings, and opinions on legal topics.

**WEDNESDAY**  
*Everyday Tech*

With our fast-paced and ever-evolving world of technology, it’s practically impossible to tackle it all alone, so Everyday Tech is here to help you. From computer viruses to cell phone batteries to your social media accounts, we’re here to answer your everyday questions about your everyday technology.

**THURSDAY**  
*Auto Correct*

Auto Correct is a route to correct your problem with your automobile. MPB’s mechanic on duty, Charlie Melton, will listen to the issue, then determine the best way to resolve it. Discover the best type of specialist to work on your car or whether the repair is in your wheelhouse.

**FRIDAY**  
*Next Stop, Mississippi*

Next Stop, Mississippi is your on-air source for information about upcoming events and attractions across the state. Join hosts Germaine Flood, Jay White and Kamel King of Visit Mississippi each week and get to know the real Mississippi.

Cedric Grizzell  
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Thomas Lambert  
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MONDAY  Healthy & Fit

Medical professional Josie Bidwell, LPN, and guests discuss aspects of a healthy lifestyle, including nutrition, physical activity, and disease prevention for all ages.

TUESDAY  Relatively Speaking

Dr. Susan Buttross is joined by guests that discuss the many interpersonal relationships that make up families and communities, and the impact that they can have on us psychologically and socially.

WEDNESDAY  All Call

As the original Southern Remedy program, listeners are invited to call in and discuss medical questions regarding any age, gender or topic. Dr. Jimmy Stewart is a general practitioner that can advise on a variety of health topics from illness and injury to preventative care.

THURSDAY  Kids & Teens

Dr. Morgan McLeod and guests discuss various issues concerning younger patients from infancy to late teens. Listeners can call in with questions about illness, injury or growing pains and have them answered by pros.

FRIDAY  Women’s Health

Although all human bodies are intrinsically similar, there are aspects that can affect genders differently. Dr. Jasmine Kency answers questions about general health and lifestyle with an emphasis on issues that pertain specifically to women.
Saturday Third Coast Radio

In partnership with MPB, Third Coast Radio brings you the best independent artists, bands, and musicians from the Third Coast. Because that’s what cool kids do … put everyone else up on what’s hot, what’s dope, and what’s next. The show is a unique showcase for local and/or regional talent, developed and hosted by Brad “Kamekaze” Franklin and MPB producer Java Chatman.

Saturday Thacker Mountain Radio

This weekly live radio show from Oxford, Mississippi, started in 1997 and features author readings and a wide array of musical performances. Musical guests have included Elvis Costello, Paul Williams, Bobby Rush, Jennifer Nettles, and Dorothy Moore. Visiting authors include John Grisham, Donna Tartt, Willie Morris, Caroline Kennedy, George Plimpton, and U.S. Poet Laureate Natasha Tretheway.

Saturday Grass Roots

Two hours of bluegrass, acoustic and folk music. Hear classic folk and early string band music through traditional bluegrass sounds and into the evolving world of acoustic music.

Sunday Mississippi Arts Hour

Members and staff of the Mississippi Arts Commission host an hour of interviews with Mississippi artists, musicians, craftspeople, and others involved in arts and culture from around the state.

Sunday Highway 61

Highway 61 is an award winning, one-hour blues program hosted by Scott Baretta at the Center for the Study of Southern Culture at University of Mississippi. Each week, Highway 61 delivers the best in blues music and culture: past, present and future.
5 A.M.  Morning Edition
Every weekday for over three decades, NPR's Morning Edition has taken listeners around the country and the world with two hours of multifaceted stories and commentaries that inform, challenge and occasionally amuse. Morning Edition is the most listened-to news radio program in the country.

4 P.M.  All Things Considered
All Things Considered is the most listened-to, afternoon drive-time, news radio program in the country. Every weekday, the two-hour show is hosted by Audie Cornish, Kelly McEvers, Ari Shapiro, and Robert Siegel. In 1977, All Things Considered expanded to seven days a week with a one-hour show on Saturdays and Sundays, which is hosted by Michel Martin.

6 P.M.  Marketplace
Marketplace is the most widely heard business or economic programming in the country - on radio or television. The programs focus on the latest business news both nationally and internationally, the global economy, and wider events linked to the financial markets.

WEEKENDS, NATIONAL

Saturday 12 P.M.  Current events quiz with the brightest celebrities.
Sunday 10 A.M.  Source for the latest on climate change, ecology & human health.
Sunday 2 P.M.  Beloved tales & the stories behind the stories.
Sunday 3 P.M.  Taking on institutions so they work for everyone.

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Your message will be seen statewide and beyond.

Thank you!

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