STREAMING FEB 2ND - EPISODE FIVE OF MINNESOTA’S ALT-MEAT REVOLUTION

A SIX-PART DIGITAL SERIES
“EVERYBODY LOVES JOBS” LAUNCHING FRIDAY, FEB 2ND
STREAMING @ www.pioneer.org/altmeat
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A co-production of Pioneer PBS and GBH WORLD in partnership with The West Central Tribune with funding from the Corporation for Public Broadcasting.

SERIES DESCRIPTION
In the small agricultural community of Dawson, Minnesota, “alt-meat” is nothing new, where a history of soybean processing dates back to the 1950s. Now, PURIS, North America’s largest manufacturer of pea protein, has moved into town. With a promise to revolutionize the agricultural system, what impact will PURIS have on Dawson? MINNESOTA’S ALT-MEAT REVOLUTION is a six-part digital series from Compass by Pioneer PBS hosted by Amanda Anderson and released in conjunction with a series of articles by The West Central Tribune.

EPISODE DESCRIPTION
When a new industry comes to town, sometimes the excitement of jobs overshadows unintended growing pains. Episode five of MINNESOTA’S ALT-MEAT REVOLUTION finds host Amanda Anderson turning the camera on the community and asking what impact the arrival of PURIS has had on the local economy.
The arrival of @PURISfoods in Dawson, MN created about 100 jobs. But what other unintended consequences came from the rapid expansion of the community? Find out in EPISODE FIVE of @CompassOnPioneer @PioneerPBS digital series, MINNESOTA’S ALT-MEAT REVOLUTION. #plantbased #MeatlessInMN www.pioneer.org/altmeat

Host #AmandaAnderson reveals how the growth of the job market in Dawson, MN with the arrival of @PURISfoods intensifies housing and childcare shortages in the midwestern region – and what the community is doing to solve the problem. Watch EVERYBODY LOVES JOBS, now streaming! #MeatlessInMN www.pioneer.org/altmeat

The arrival of @PURISfoods has us ALL thinking about food sustainability and #plantbased eating. But what about making local communities sustainable? EVERYBODY LOVES JOBS from @CompassOnPioneer @PioneerPBS digital series MINNESOTA’S ALT-MEAT REVOLUTION examines how economic growth integrates into a small-town community. #MeatlessInMN www.pioneer.org/altmeat

Social Handles: @CompassOnPioneer (Facebook), @CompassOnPioneerPBS (YouTube), @PioneerPBS (Instagram/Twitter/TikTok) Series Hashtag: #MeatlessInMN

PRESS RELEASE:
January 30, 2024: Exploring Dawson’s job, childcare, and housing economies on MINNESOTA’S ALT-MEAT REVOLUTION

DIGITAL ASSETS: