Minnesota's Alt-Meat Revolution

WATCH NOW AT PIONEER.ORG/ALTMEAT
Pioneer PBS suffers catastrophic event, ceasing over-the-air operations

Recently a construction crew working near a Pioneer PBS tower severed major power and fiber optic lines needed to keep Pioneer PBS broadcasting over the air on television. The damaged fiber cannot be fixed and new fiber must be installed, affecting viewers who rely on over-the-air television. Our regular programming continues on streaming services and online platforms. Pioneer PBS engineering is working diligently to resolve the issue, including working with multiple equipment vendors, to get back on air as soon as possible. The station is assessing the financial implications and the time it will take to return to full service. Currently, Pioneer PBS cannot reasonably forecast a completion timeline.

Due to the severity of damage and repair costs, Pioneer PBS staffing has been impacted. In managing this impact, the board of directors and general manager are being responsible stewards of public and donor financial support. Pioneer PBS’s local programming, vital to sharing the voices of western Minnesota, eastern South Dakota and northern Iowa with the world, continues in production of new seasons and specials airing as early as this fall.

Pioneer PBS staff have spent years intensively learning how to implement digital streaming strategies and are dedicated to learning and understanding new ways that allow its audience to have access to their favorite shows. See pages 4 and 5 to learn how to watch your favorite shows online.

During the past year, Pioneer PBS made several major investments in upgrading technology to complete its master control move to Granite Falls. Despite aging infrastructure, Pioneer PBS maintained services to most communities during other upgrades. However, this incident requires Pioneer PBS to rebuild its foundational infrastructure. This is a major investment for Pioneer PBS, in the several hundreds of thousands of dollars range.

During this major transformation, Pioneer PBS needs the full support of members, viewers, board and employees as we work tirelessly toward returning broadcast service as soon as possible. As a nonprofit Pioneer PBS membership dollars support the services and employees that bring the award-winning productions the world expects.

“The board of directors has pledged to do everything it takes to ensure the continuation of local public broadcasting services to the entire region Pioneer PBS serves,” said Mark Olson, chairman of the board of Pioneer PBS. “We appreciate our members’ and donors’ financial support, and we are working hard to rebuild Pioneer PBS into an even stronger station than before.”

Based in Granite Falls, Pioneer PBS is located in one of the smallest towns in the PBS system and is dedicated to remaining here for the benefit of our region. “Pioneer PBS needs the region’s continued support as we remain dedicated to sharing local stories of the region with the world,” said General Manager Shari Lamke.

Stay up-to-date on the latest timeline at pioneer.org
WHERE TO WATCH JULY/AUGUST 2023

1. STREAM Pioneer PBS Passport

Discover your favorite local and national shows and more with access to exclusive programming through Pioneer PBS Passport. Pioneer PBS Passport is available on the Pioneer PBS Video Player and the PBS App.

Members receive access to Pioneer PBS Passport when they donate $60 or more a year.

WATCH Pioneer PBS NOW

2. DOWNLOAD the PBS app

Stream Pioneer PBS LIVE on the PBS App. Just click on the “LIVE TV” button to get started.

Download or view step-by-step guides to start using the PBS app.
STREAM
Pioneer PBS at video.pioneer.org

Don’t wait! Catch up on your favorite Pioneer PBS programs right now.

WATCH LIVE NOW!
If you’ve been missing our live programming over-the-air, never fear, we’re still here!

THE KIDS CAN WATCH, TOO!
Tune into Pioneer PBS Kids programming 24/7 online to watch live.

The PBS KIDS Video app gives kids and parents access to thousands of free videos, including full episodes and clips from top PBS KIDS series.

CONNECT WITH PIONEER PBS

YOUTUBE

Watch your favorite Pioneer PBS programming on YouTube.

THAT’S A QR CODE
Use your smart phone camera to scan it. It will take you to a webpage to learn more.
Left: Compass’ Amanda Anderson and Esmeralda Ziemer visited Eat Just in Appleton.
Below: Compass’ Amanda Anderson got a tour from Randall Martin of PURIS’ headquarters in downtown Minneapolis.

Both of these shoots were for Compass’ year-long project, “Minnesota’s Alt-Meat Revolution.” Go to pioneer.org/altmeat to learn more.

Left: Dana Conroy and Ben Dempcy interviewed Nora Taksdal, the principal violist of the Norwegian Radio Orchestra. Taksdal has performed as a viola soloist in all of Norway’s symphony orchestras. She is a member of the Norwegian Chamber Orchestra of Oslo, employed by the Norwegian Broadcasting Corporation. To learn more about her, be sure to tune in to an all-new episode of Postcards coming next year.

In the Norwegian language, musikk means music.
POSTCARDS

travel the world with Pioneer PBS...from Finland to Norway

Upper left: The Postcards crew took in the breathtaking views of the harbor in Oslo, Norway.
Upper middle: Dana Conroy and Kristofer Gieske enjoyed the Syttende Mai parade in Oslo, Norway, while filming for upcoming episodes.
Upper right: This architectural wonder is the historic Uspenski Cathedral, built in 1868, in Helsinki, Finland and the largest orthodox church in Western Europe.
Lower right: Postcards’ Ben Dempcy takes a stroll inside of Akershus Fortress in Oslo, Norway.

Pioneer PBS celebrated the end of the school year at Stampede to Fun, which was sponsored by Strengthening the Family, Wednesday, May 24 at the Lac qui Parle Fairgrounds in Madison.

Upper left: Mollie Londgren, Pioneer PBS administrative assistant, visited with a few children who stopped by to play a rubber ducky game to earn a prize and enter for their chance to win a brand new bike.

Upper middle: Tracy Hanson, Pioneer PBS market development manager, joined Paul Raymo of Q-92 for a live radio interview to promote attendance at Stampede to Fun.

One of Pioneer PBS’s favorite events every year in April is Life Connections, an event for mature adults hosted by the West Central Tribune in Willmar, Minnesota.

Upper right: Folks gathered for live polka music by the Larry Olsen Band and sponsored by Pioneer PBS, guest speakers and more at the Willmar Civic Center. Pioneer PBS’s Tracy Hanson, Maxim Uhlrich and Shirley Tofte visited with more than 150 attendees.
Pioneer PBS is dedicated to sharing the local stories of the region with the world. While we take that responsibility seriously, we enjoy the opportunity to host premiere events featuring these programs with the people and communities where these stories begin.

Above and right: Pioneer PBS and Fagen Fighters WWII Museum co-hosted a special screening event, which was standing room only at each showing and featured the Pioneer PBS documentary “Remembering WWII: Heroes and History.” Several veterans featured in the film were in attendance. Attendees were treated to a surprise air show from Evan Fagen. Special thanks to Diane Fagen (pictured above) for hosting this event at the museum and providing complimentary admission.

Below and inset: Pioneer PBS and Milan Village Arts School co-hosted a screening of a new Postcards episode featuring Scandinavian folk art expert Fred Livesay who shows us the healing art of craft and the meditative connection between head, hands and heart.

Left: Fred Livesay demonstrates spoon carving.
Upper right: Attendees visit at the Madison Mercantile while enjoying Scandinavian baked goods from Kris Shelstad at the Madison Mercantile and mingling with the producer, videographers and artist behind the segment.
Bottom right: Fred Livesay, Ron Porep of the Milan Village Arts School and the Postcards team of Kristofor Gieske, Dana Conroy and Ben Dempsey posed for a photo after the screening.

PIONEER PBS
LOCAL SCREENING EVENTS

Below and inset: Pioneer PBS and Southwest Minnesota State University co-hosted a musically inspired screening event of “Playing Haydn for the Angel of Death” Wednesday, May 10 at the SMSU Conference Center in Marshall. Attendees were welcomed by SMSU President Dr. Kumara Jayasuriya (pictured below) and experienced Bill Holm’s poem set to music in scenic Iceland. A panel discussion featured SMSU’s Dr. Daniel Rieppel (below) and the filmmakers.
Pioneer Kids is now on YouTube TV!

**WEEKDAYS**

- 6:00 a.m. Molly of Denali
- 6:30 a.m. Alma’s Way
- 7:00 a.m. Wild Kratts
- 7:30 a.m. Curious George
- 8:00 a.m. Daniel Tiger’s Neighborhood
- 8:30 a.m. Rosie’s Rules
- 9:00 a.m. Sesame Street
- 9:30 a.m. Work It Out Wombats!
- 10:00 a.m. Donkey Hodie
- 10:30 a.m. Pinkalicious & Peterrific
- 11:00 a.m. Elinor Wonders Why
- 3:00 p.m. Nature Cat
- 3:30 p.m. Odd Squad
- 4:00 p.m. Hero Elementary
- 4:30 p.m. Xavier Riddle and the Secret Museum
- 5:00 p.m. Arthur

**SATURDAYS & SUNDAYS**

- 5:00 a.m. Mister Rogers’ Neighborhood
- 5:30 a.m. Arthur
- 6:00 a.m. Molly of Denali
- 6:30 a.m. Alma’s Way
- 7:00 a.m. Wild Kratts
- 7:30 a.m. Curious George
- 8:00 a.m. Work It Out Wombats!
- 8:30 a.m. Daniel Tiger’s Neighborhood

Schedule is subject to change.

Check out our new 24/7 Kids channel: pioneer.org/kidslive to watch now.

You are invited to join PY&G Host Mary Holm on an exclusive day trip to the Minnesota Landscape Arboretum!

Spend a day with the PY&G crew along with fellow garden lovers enjoying the late summer/early fall season at the Minnesota Landscape Arboretum, including:

- Motorcoach transportation with several pickup locations throughout the region
- A catered luncheon with special presentations by leadership at The Arb and a representative from Minnesota Grown

Please contact Tracy Hanson at thanson@pioneer.org or 800-726-3178 to indicate your interest. Seats will fill quickly. Tour date and price will be announced soon.
Memorial & Honorarium Gifts

Give to a cause that means a lot to someone you love with the gift that keeps on giving with a memorial gift or honorarium gift to Pioneer PBS.

At a time of loss, a memorial gift brings solace to family and friends while nurturing a commitment to an organization that has a special place in the hearts of the givers.

An honorarium gift is a way of honoring a loved one on a special day.

For more information about memorial or honorarium gifts, contact our membership team at 800-726-3178 or go to pioneer.org.

Thank You for your support!

We are so thankful for your continued support and understanding as we continue to work to get our signal back on the air. Recently, we had two members go above and beyond to show us they care.

“I know you have experienced a major signal transmission failure, which has greatly impacted your ability to deliver the wonderful programs and services for the communities you serve. I know you are working feverishly on getting your signal distribution system back online, but I recognize it will take some time. I also know the repairs required to get the station back to a fully operational status are very expensive and will take several weeks. Because of this unforeseen circumstance and the importance of your services to our communities, I am providing an additional $500 contribution as a reflection of your fine work and the importance of Pioneer PBS to me. For many years, we have benefited from the quality programs you provide to all of us. I know you can’t overcome this unforeseen incident by yourselves. It takes a village, if you will, to help resolve this expensive issue. Pioneer PBS is definitely worth this extra investment. You have always been there for me and my family. That said, I surely can give a little extra to be there for you in your time of need. I can’t begin to thank you enough for the good things you have been doing for all of us for so many years.”

- Bill Strusinski

Recently, member Cathy Michaelson stopped into the Pioneer PBS studios to drop off a party size bag of Hershey Kisses to help lift our spirits after hearing about the issues we are working through. It was such a thoughtful gesture that everyone enjoyed. Chocolate makes everything better. The staff very much appreciated your kindness. Thank you, Cathy!

Membership Renewal Options

We are exploring some alternative membership renewal options to not only serve you better, but to be as environmentally friendly and fiscally responsible as we can. Please let us know your preference by emailing Mollie at mlondgren@pioneer.org or calling 1-800-726-3178.

- Option A: Include a QR code on our mailing that takes you directly to our online renewal page.
- Option B: Encourage you to become a sustainer, which means your monthly or annual gift automatically renews directly from your bank account or credit card.
- Option C: Continue to get monthly reminders in the mail.
- Option D: Postcard reminders mailed less frequently.
- Other suggestions (please list).
Every day, Pioneer PBS brings the people and communities of our region together through the connective power of wonderful television programs. Here’s why members watch and support Pioneer PBS and the top 10 programs they most enjoy watching.

**SPRING SURVEY SAYS...**

1. **Finding Your Roots**
   “We enjoy Pioneer PBS and will continue to support you.”
   Therese, Erhard

2. **Antiques Roadshow**
   “Thank you Pioneer PBS for being there for us!”
   Beverly, Kensington

3. **Nature**
   “I couldn’t go without Pioneer PBS quite frankly!”
   Brenda, Sioux Falls

4. **Prairie Yard & Garden**
   “It’s a refreshing change from network stations. It relaxes me. I like hearing about something historic and nature related.”
   Jane, Spicer

5. **Ken Burns Specials**
   “My kids love Pioneer PBS and the PBS apps. Being able to take Pioneer PBS wherever we go is GREAT!”
   Rachel, Alexandria

6. **This Old House**
   “I have watched and supported Pioneer PBS. It’s something the whole family can enjoy.”
   - Rose, Alexandria

**WATCH THESE MEMBER FAVORITES AND MORE NOW ON THE PBS APP.**

On-demand PBS and local shows are available on your phone and computer as well as smart devices such as Roku, FireTV, Apple TV and others.

[SCAN THE QR CODE TO GET STARTED NOW.]
REMEMBERING WWII: HEROES AND HISTORY

NOW AIRING ON PIONEER PBS PASSPORT

LEARN HOW TO WATCH ON PAGE 4.