“Let all men know thee, but no man know thee thoroughly.”

BENJAMIN FRANKLIN
A FILM BY KEN BURNS
MONDAY, APRIL 4 AT 7 P.M.
Dear valued Pioneer PBS members,

As we battle the last grasp of winter and the need to stay inside braced against the cold and the latest pandemic surges, we have come to see how important commercial-free, quality television really is.

Membership contributions are up. The number of Pioneer Passport members is growing. More stations across the state and nation are carrying our locally produced programs. Those programs feature many of your or your neighbor’s inspiring stories.

We have come to be known as a producer of quality content, and it is all thanks to you, our members! We hope you’ll be inspired by our offerings during our most important membership drive of the year. Check out the details on page 16 of this guide. Please give generously and remember us in your estate planning so we can continue to serve this amazing region well into the future.

The production crews for Prairie Sportsman, Prairie Yard & Garden and Postcards are thrilled to continue to lift up your stories from around the state. Once again, Your Legislators is providing you the opportunity to ask questions of your government representatives on a weekly basis. Our public affairs program Compass continues to release stories digitally that also air monthly. Compass Producer Amanda Anderson was recently selected as one of 16 LEDE Fellows (out of a worldwide pool of 250 applicants) by the Solutions Journalism Network.

We are working with sister stations at Iowa PBS and Wisconsin PBS to host screening events of our Harley Refsal documentary. We are working with the American Swedish Institute to sponsor the world premiere, in late April, of the new documentary about Swedish Folk Art traditions filmed by the Postcards team in Sweden. We are working with Tribal partners to host screening and discussion events of two new Leya Hale (Dakota/Dine) documentaries. Check out our website and Facebook page in the coming weeks for details.

These events are all examples of the growing network of resources from our state’s producer with the vibrancy of regional journalism and civic engagement. The Minnesota Grown Program is a statewide partnership between the Minnesota Department of Agriculture and Minnesota producers of specialty crops and livestock.

“The partnership between Minnesota Grown and Pioneer PBS combines resources from our state’s producers with the vibrancy of regional journalism to share stories, recipes and a live local lifestyle,” stated Emily Jerve, marketing supervisor of Agricultural Marketing & Development. “These stories have a rich history and an exciting future.”

Live Local with Minnesota Grown educational segments air weekly on Prairie Yard & Garden, the Pioneer PBS series that shares the knowledge and rewards of growing and enjoying plants that contribute to a healthy lifestyle. The short educational segments feature PyG & Host Mary Holm visiting several Minnesota Grown members to learn more about their business, along with kitchen segments featuring food educator Carole Johnson.

“Prairie Yard & Garden and Minnesota Grown share the same enthusiasm about horticulture,” says Mike Chik, executive producer of PyG &. “It’s a natural fit that we partner with them.”

Mary Holm loves the expanded partnership with Minnesota Grown, because it provides a showcase for those who supply locally grown and produced products.

Upcoming topics during the inaugural Live Local with Minnesota Grown series, include early season apples, featuring Country Blossom Farm, Alexandria; Minnesota farm wineries, featuring Carlos Creek Winery, Alexandria; pumpkin decorating; freezer jam; maple custard; visiting a farmer’s market; honey-basil lemonade; community-supported agriculture, featuring Ida Valley Farm, Alexandria; local beef, featuring Prairie Horizons Farm, Benson; cut flowers, featuring Rustic Designs, Belgrade; local fiber, featuring Shepherd’s Bay Farm, Alexandria; freezing sweet corn; and Red Lake Nation wild rice soup.

“Live Local with Minnesota Grown” Educational Segments

Pioneer PBS has teamed up with Minnesota Grown to produce an exclusive series of short educational segments showcasing a variety of local producers throughout our state. Known as Live Local with Minnesota Grown, this collaboration provides instruction and inspiration for viewers to grow their own or visit a local grower, while encouraging healthy eating and the adventure of memorable experiences. The educational segments can be viewed as broadcast segments within the weekly Prairie Yard & Garden show and online via the Pioneer PBS YouTube channel.

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Pioneer PBS Coverage Area

We are in this together.

Please thank these business supporters of Pioneer PBS!

In these uncertain times, Pioneer PBS relies more than ever on the support of our members and business sponsors. Please, if you live in a town with a Pioneer PBS business sponsor, reach out to them and say “thank you.”

Potential business supporters

More people are watching and streaming Pioneer PBS than ever before as the most trusted network in the nation. Align your brand with ours—we will help get your message out to the loyal PBS viewers you need to reach!

I'm Tracy Hanson.
I can help you reach your customers today!
yourtv@pioneer.org
800-726-3178
We’re happy to announce a tremendous opportunity recently awarded to Pioneer PBS. Thanks to a generous donor, Pioneer PBS has received a challenge grant to help us secure 10 new planned gifts. Annual support from members helps Pioneer PBS carry out our mission on a daily basis, but to guarantee public television for the future, Pioneer PBS needs planned gifts. The challenge grant donor will give the station $1,000 cash for each new planned gift.

Planned gift intentions that qualify for the match include:
- Bequests in your will or trust
- Gifts of retirement plan assets
- Gifts of life insurance

Thank you for your continued support of Pioneer PBS!

To learn more about the challenge grant or to make a planned gift today, call Janet Suckow or Sally Rakow at 800-726-3178 or email us at yourtv@pioneer.org.

Here’s to 30 Years!

Congratulations, Rob, for 30 years of service. Engineers, who work behind the scenes keeping everything running smoothly, seldom receive a pat on the back for the work they do.

Rob Rakow reached a milestone this month on his 30-year anniversary and was presented with a special mug as a token of appreciation. Thank you for all you do, Rob!

Pioneer PBS held our first ever PY&G Photo Contest in the weeks leading up to the start of Season 35 of Prairie Yard & Garden. Viewers had the opportunity to share photos of their flowers and gardens to our Facebook page. Prizes were awarded to the winners in addition to recognition of their talents. Thanks so much to all of the people who submitted their beautiful photos for us all to enjoy. Watch for your photos to show up in the future on-air and on social media.

Here are the results:
• Peoples’ Choice Winner: Tim “TJ” Johnson of Coon Rapids
• Judges’ Choice First Place: Kristen Branstner of Red Lake Falls
• Judges’ Choice Second Place: Kathy Bahr of Morris
• Judges’ Choice Third Place: Susan Holger of Stillwater
• Honorable Mention: Janet Hoernemann of Herman; Ruth Johnson

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Pioneer PBS would like to recognize and celebrate everyone in our region involved in agriculture this National Ag Day on March 22. Agriculture provides almost everything we eat, use and wear on a daily basis. But too few people truly understand this contribution. Each American farmer feeds more than 165 people, a dramatic increase from 25 people in the 1960s. Simply put, American agriculture is doing more—and doing it better.

Visit agday.org for more information.
CALL THE MIDWIFE | SEASON 11
Sunday, March 20 at 8 p.m.

BEFORE WE DIE
Sunday, March 20 at 10 p.m.

WE REMEMBER: SONGS OF SURVIVORS
Tuesday, April 26 at 7 p.m.

NOVA | “DETERMINED: FIGHTING ALZHEIMER’S”
Wednesday, April 6 at 8 p.m.

EXPEDITION UNPACKED
Wednesday, March 16 at 9 p.m.

INDEPENDENT LENS | “WRITING WITH FIRE”
Monday, March 28 at 9 p.m.
1. Dylan Curfman tries ice climbing with Susan Hill from Bloomington at Robinson Park near Sandstone.

2. Pioneer PBS was recently awarded a grant by the Granite Falls Community Foundation for stories to be produced on Compass. Producer Amanda Anderson (can you find her?) was there to accept the grant with other grant recipients.

3. Compass Producer Amanda Anderson and Videographer Esmeralda Ziemer interviewed Yellow Medicine County Sheriff Bill Flaten for a recent story about a local sheriff’s deputy who died and wrote his own obituary.

4. Prairie Yard & Garden Host Mary Holm can’t contain her love for horticulture as she prepares for the upcoming PY&G Special: Container Gardening Beauty, created specially for our spring membership drive.

5. Your Legislators Producer Matt Johnson and Production Assistant and Office Coordinator Mollie Londgren are off to a great start with the 42nd season of the program.

6. Janet Suckow and Tracy Hanson from the Pioneer PBS development team helped Paul Raymo and KLQP celebrate 39 years on the radio at the open house held at their studio in Madison.
7. The Prairie Sportsman crew learned about Ojibwe-style snowshoe lacing at Women’s Wilderness Discovery in Ely.

8. Digital Media Specialist Maxim Uhrich is discovering the joys of snowshoeing in the Minnesota River Valley near his new home in Montevideo.

9. Pioneer PBS intern Isatu Shirek, a communications student at SMSU, recently spoke with students at the Westwood Walnut Grove High School about careers in communications.

10. Go behind the scenes on the PY&G Special: Container Gardening Beauty as Host Mary Holm visits with Shari Lamke, President & GM of Pioneer PBS; Tracy Hanson of the Pioneer PBS Development Team; and PY&G Executive Producer Mike Cihak.

11. Pam Rosenau, of the marketing development team for MVTV Wireless, recently gave a presentation at the Pioneer PBS studios about the progress that has been made in bringing high-speed internet to rural areas.

12. The Postcards team of Dana Conroy, Ben Dempcy and Kristofor Gieske visited with legendary artist Kirk Williams and his spouse Caryn last summer in Fergus Falls. A documentary about Williams’ life aired in January 2022, shortly before Williams died.

Don’t wait for the Pioneer Preview to arrive every other month! Connect with us online as we get out and about in our viewing area.
WORLD PREMIERE of “Saksina”

Dakota Women’s Dress Traditions
Saturday, April 9, 2022 | 4 to 7:30 p.m.
at the Sisseton Wahpeton College in Sisseton, South Dakota.

Award-winning filmmaker Leya Hales traces the traditions underlying the dress making culture of Lakota and Dakota communities.

Registration required at pioneer.org/dress
PRAIRIE SPORTSMAN SHOWCASE SPECIAL
SUNDAY, FEB. 27 AT 8 P.M.
THURSDAY, MARCH 3 AT 8 P.M.
SUNDAY, MARCH 6 AT 6:30 P.M.

SPRING MEMBERSHIP DRIVE
February 25 - March 13

LANDMARKS
CEMETERIES OF MINNESOTA
FRIDAY, FEB. 25 AT 7 P.M.
SUNDAY, FEB. 27 AT 6:30 P.M.
WEDNESDAY, MARCH 2 AT 8:30 P.M.
SATURDAY, MARCH 5 AT 6:30 P.M.

PRAIRIE YARD & GARDEN
PY&G SPECIAL: CONTAINER GARDENING BEAUTY
THURSDAY, MARCH 3 AT 7 P.M.
FRIDAY, MARCH 4 AT 7 P.M.
THURSDAY, MARCH 10 AT 7 P.M.