Montana PBS

March 8, 2021

MontanaPBS Indie Lens Pop-Up Continues with "Coded Bias"

MontanaPBS will screen *Coded Bias* as the third film in their Indie Lens Pop-Up season. The station will host the virtual screening on **March 18, 2021 starting at 7PM MT** in partnership with Basin PBS.

Coded Bias follows M.I.T. Media Lab computer scientist Joy Buolamwini, along with data scientists, mathematicians, and watchdog groups from all over the world, as they fight to expose the discrimination within facial recognition algorithms now prevalent across all spheres of daily life.

While conducting research on facial recognition technology at the M.I.T. Media Lab, Buolamwini, a "poet of code," made the startling discovery that the algorithm could not detect dark-skinned faces or women with accuracy. This led to the harrowing realization that the very machine-learning algorithms intended to avoid prejudice are only as unbiased as the humans and historical data programming them.

These pop-up events aim to bring people together for film screenings and community-driven conversations. In effort to minimize in-person events, MontanaPBS is hosting their Indie Lens Pop-Up season on OVEE, a free screening platform that allows attendees to participate with the hosts and guests in real time via a chat window and emoji reactions.

MontanaPBS has also launched a PreK-12 writing contest inspired by the film. Individuals or class groups interested in submitting to the contest are encouraged to visit **montanapbs.org/writingcontest**.

To RSVP to the free screening of *Coded Bias*, visit **montanapbs.org/events**.

MontanaPBS will also provide a door prize for attendees who enter their email address upon RSVP. One winner will be selected at random for a Google Home device as a thank you for attending the free virtual event.

CONTACT

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