Management Letter

Greetings from General Managers and Friends Board Chair,

2018 has been an exciting year full of new local Montana productions, a growing educational service in rural schools, technology changes and a renewed engagement with our audiences on social media.

“31st & Grant with Eric Funk” premiered a new episode featuring the Grammy and Oscar award winning pianist/composer Dave Grusin. Celebrate America once again invited high school choirs from across Montana to the KUSM recording studio to create a broadcast pledge music special. “The Violin Alone” won an amazing six Northwest Regional Emmys across multiple categories. “Backroads of Montana” continued to bring the quirky and wonderful stories of Montanans to our viewers, presenting two new programs, as well as “The Collections Special.”

MontanaPBS provided one of only two live televised debates for the Montana U.S. House and Senate races along with special coverage of the 2018 mid-term elections. We are ramping up for coverage of the 2019 Legislative Session and just launched the new name, branding and look of the Montana Public Affairs channel MPAN, (formerly known as 1VM1). Beginning the second year of the PBS Teacher Community Program, our own Nikki Vrodenburg is now a familiar and very welcome face in the Amsterdam, Three Forks and Livingston schools as she supports teachers in technology integration and the use of digital media providing 1:1 coaching and professional development.

The federal spectrum auction is now complete, and MontanaPBS has successfully transitioned our KUKL-TV Kalispell transmitter to a new, lower channel number and has successfully restored public television service on the Flathead Reservation in Arlee, St. Ignatius, Ronan, Pablo and Hot Springs.

If you have not visited montanapbs.org recently, check out our new website and stay in touch with us on Facebook, Twitter and Instagram. MontanaPBS now has its own app for Android and Apple devices where you can watch your favorite national PBS shows and our local, MontanaPBS programs.

2018 marked yet another record year of support as our membership grew to a record 15,900 “Viewers on Facebook, Twitter and Instagram.” MontanaPBS now has our own app for Android and Apple devices allowing us the privilege to bring you high-quality national and local programs that enrich the lives of all Montanans. We look forward to another great year bringing the best programs and services to you and your families.

Aaron Pruitt
Director and General Manager KUSM-TV

Ray Ekness
General Manager KUSM-TV and the Broadcast Media Center

Dax Schieffer
Chair, Friends of MontanaPBS


Ray Ekness: Tommy Martino, Missoulian • Aaron Pruitt: Adrian Sanchez-Gonzalez, MSU Communications

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MontanaPBS Statement of Activities
Fiscal Year (FY) 2018

Operating Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales and services</td>
<td>$67,949</td>
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<tr>
<td>Contract production</td>
<td>395,075</td>
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<tr>
<td>Broadband lease</td>
<td>57,279</td>
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<tr>
<td><strong>TOTAL OPERATING REVENUES</strong></td>
<td><strong>$520,243</strong></td>
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Operating Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcasting</td>
<td>$230,183</td>
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<tr>
<td>Programming and production</td>
<td>2,556,298</td>
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<tr>
<td>Program information and promotion</td>
<td>349,075</td>
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<tr>
<td>Management and general</td>
<td>994,650</td>
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<tr>
<td>Fundraising and membership development</td>
<td>626,557</td>
</tr>
<tr>
<td>Solicitation and underwriting</td>
<td>10,774</td>
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<tr>
<td><strong>TOTAL OPERATING EXPENSES</strong></td>
<td><strong>$6,668,377</strong></td>
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Operating Position

$6,148,134

Non-Operating Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants from state agencies</td>
<td>1,275,407</td>
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<tr>
<td>Grants from public broadcasting entities</td>
<td>0</td>
</tr>
<tr>
<td>Federal grants and contracts</td>
<td>215,990</td>
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<tr>
<td>State and local grants and contracts</td>
<td>748</td>
</tr>
<tr>
<td>Nongovernmental grants and contracts</td>
<td>78,213</td>
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<tr>
<td>Support from the Montana University System</td>
<td></td>
</tr>
<tr>
<td>Appropriations for operations</td>
<td>1,424,959</td>
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<tr>
<td>Donated and indirect</td>
<td>1,090,679</td>
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<tr>
<td>Contributions from Friends used for operations</td>
<td>1,460,036</td>
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<tr>
<td>In-kind underwriting contributions</td>
<td>58,256</td>
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<tr>
<td>PBS royalties</td>
<td>12,888</td>
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<tr>
<td>Production underwriting</td>
<td>106,635</td>
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<tr>
<td>Program underwriting</td>
<td>57,807</td>
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<tr>
<td>Other contributions</td>
<td>48,523</td>
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<tr>
<td>Other revenue</td>
<td>40,732</td>
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<tr>
<td><strong>TOTAL NON-OPERATING REVENUES</strong></td>
<td><strong>$5,923,081</strong></td>
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</table>

Other Revenues, Expenses, Gains and Losses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Interest expense</td>
<td>(631)</td>
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<tr>
<td>Investment income, net</td>
<td>5,773</td>
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<tr>
<td><strong>TOTAL OTHER REVENUES, EXPENSES, GAINS &amp; LOSSES</strong></td>
<td><strong>$5,142</strong></td>
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Net Position

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Beginning of Year</td>
<td>1,234,841</td>
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<tr>
<td>Restatement Beginning of Year OPEB</td>
<td>405,212</td>
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<tr>
<td><strong>CHANGE IN NET POSITION</strong></td>
<td><strong>(219,911)</strong></td>
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<tr>
<td>End of Year</td>
<td>1,420,142</td>
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Financials

FY 2018 Revenue by Source

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<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Federal</td>
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<tr>
<td>Local</td>
<td>$1.9M</td>
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<tr>
<td>University</td>
<td>$2.5M</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$5.9M</strong></td>
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</table>

FY 2018 Expense by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programming &amp; Production</td>
<td>$2.9M</td>
</tr>
<tr>
<td>Broadcasting</td>
<td>$2.1M</td>
</tr>
<tr>
<td>Management</td>
<td>$1M</td>
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<tr>
<td>Development</td>
<td>$0.6M</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$6.7M</strong></td>
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</table>

An electronic copy of full financial data is available online at montanapbs.org/AnnualReports.
Let’s Go Luna
Courtesy of © LATF
Production, Inc.

In Montana’s Largest Classroom

Let’s Go Luna
Courtesy of © LATF
Production, Inc.

Learn

in Montana’s Largest Classroom

Let’s Go Luna
Courtesy of © LATF
Production, Inc.

PBS LearningMedia

MontanaPBS LearningMedia

MontanaPBS LearningMedia, a partnership of PBS and WGBH Educational Foundation, is a media-on-demand service offering educators access to the best of public media and research-based, classroom-ready digital learning resources. This service is designed to engage students around standards-aligned curriculum concepts. We are proud to continue to produce materials for Montana teachers to use in their classrooms using the PBS LearningMedia platform (montana.pbslearningmedia.com). Utilizing student interns from the School of Film and Photography, we have a wide variety of resources coming to MontanaPBS LearningMedia this year...

- Workshops for teachers about how to teach The Tempest and Julius Caesar with our partners at Montana Shakespeare in the Parks
- A celebration of eating and cooking with insects with the MSU College of Education, Health and Human Development
- Unique lessons for music teachers from our documentary, A Violin Alone
- A set of lessons that feature our C. M. Russell and the American West documentary

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Early Learning Emphasis

We are beginning a new emphasis on early learning and how PBS programs, games and apps belong in the classroom, the work of a PBS Early Learning Champion from Billings, Tracy Ritz, who will be designing professional development around coding for littles and helping us navigate best practices.

We piloted two PBS PreK-grade 3 Edcamps in Billings and Bozeman and will continue with two more in the coming year. This was the first time we are attempting to bridge the gap between child care providers and K-5 public school teachers and they were a real success.

Teacher Community Program

MontanaPBS is one of 5 PBS stations participating in The Teacher Community Program. The Teacher Community Program is a grant funded pilot initiative exploring different models of support PBS stations can provide for teachers in rural K-12 schools. Nikki Vradenburg is the MontanaPBS Teacher Ambassador for the Teacher Community Program and since 2017 has served as a technology integration coach for teachers in four different Montana school districts. Nikki visits Three Forks, Amotsberg and Livingston Schools weekly to work with teachers on projects and lesson ideas in their classroom. Nikki is also working with teachers in Circle, MT providing distance coaching through webinars and virtual communication. Working with teachers in their classrooms has helped us to better understand the unique needs of teachers in rural Montana schools. Nikki has been able to design professional development for teachers based on these discoveries. In Livingston, she meets with a group of teachers once a month after school to explore Office 365 tools and how to use them with students. In other schools, Nikki has helped teachers set up platforms for their students to post their work to digital portfolios. These online portfolios are shared with parents and have strengthened communication between home and school. When Nikki is not working in schools directly with teachers, she is traveling across the state to present at conferences and school district events sharing best practices for integrating technology and using PBS resources to enhance and enrich classroom instruction. Nikki’s work in the Teacher Community Program has created exciting new relationships between K-5 teachers and MontanaPBS.

PBS Digital Innovator

PBS designated PBS Digital Innovator All-Stars this year and Shelly Stanton from Billings is helping the PBS system determine how best to present virtual reality in the curriculum area of social studies.

Another former Digital Innovator, Amy Leffler, also of Billings, is helping us determine how to work with schools and communities in innovative ways. Her sixth graders are developing virtual reality programs for kids in long-term hospital stays. The other two projects we have going with this grant are developing game pieces that are adapted for arthritic fingers and using audio equipment to enhance the lives of retirement home residents by bringing them recordings of local news.

STEM Camp for Middle School Girls

With the support of a wonderful donor, we were again able to provide a week-long camp for middle school girls at the Montana Learning Center at Canyon Ferry as well as a weekend professional development opportunity for teachers. The teachers learned about flight and the girls were solving mysteries using DNA technology.

Media Teachers Unite!

We hosted our first two-day workshop for teachers who are using media in their classrooms. Five brave teachers and six students from Great Falls High came to learn from our producers about video, audio, ethics and interviewing so they can go back to their classrooms and help their students produce great stories that may appear on PBS NewsHour or MontanaPBS in the future.

Collaborating With Libraries

After a wonderful collaboration with the Bozeman Public Library around The Great American Read, we have developed a program for rural libraries that we hope will start community conversations around a variety of topics…Alzheimer’s Disease, autism, different cultures, sports in Montana, invasive species. We hope that offering resources to our library friends will reinforce to their patrons how key it is to support their community library.

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For the 15th year, Americans rank PBS and its member stations the most-trusted institution among a consideration set that includes courts of law, commercial cable and broadcast television, newspapers, digital platforms and others. Thirty percent of respondents said they trust PBS “a great deal,” compared with the nearest-ranking responses, including digital platforms, commercial cable television and courts of law.

**American Experience**

*The Circus*

Explore the colorful history of this popular American form of entertainment, in an era when the stars of the circus were among the most famous people in the world, and multitudes gathered to see the improbable and the impossible, the exotic and the spectacular.

Main Entrance to the Ringling Bros. Circus, Madison, WI, August 17, 1951. Used with permission from Illinois State University’s Special Collections, Milner Library.

**Independent Lens**

*Served Like a Girl*

Join five remarkable women rebuilding their lives with humor and heart in the Ms. Veteran America Competition. Wounded in action and transitioning to civilian life, these women seek to help others struggling with homelessness, PTSD and other traumas.

Left to right: Denyse Gordon, Joanne Makay, Hope Garcia, Rachel Engler, Jas Boothe, Nichole Alfred and Andrea Waterbury. Courtesy of Adam Sternberg.

**No Passport Required**

Hosted by renowned chef Marcus Samuelsson, “No Passport Required” is a six-part PBS Eater series that takes viewers on an inspiring journey across the U.S. to explore and celebrate the wide-ranging diversity of immigrant traditions and cuisine woven into American food and culture. Each week Marcus—a immigrant himself—visits a new city to discover the dynamic and creative ways a particular community has made its mark.

Chef Marcus Samuelsson at Red Rooster Harlem. Courtesy of Matt Dutile.

**The Great American Read**

“The Great American Read” explores the power of books and the joy of reading through the lens of America’s 100 best-loved novels, as voted on by the public.

School children visiting the farm that inspired Charlotte’s Web. Courtesy of Nutopia/PBS.
NOVA
Black Hole Apocalypse

They are the most enigmatic, mysterious, and exotic objects in the universe: black holes. They’re also the most powerful; their gravity is so strong it can actually capture light. And they’re the most destructive, swallowing particles, dust, gas, planets, even giant stars. In this 2-hour special, astrophysicist and novelist Janna Levin will take viewers on a journey to the frontiers of black hole science. We will meet with the leading astronomers and physicists to discover the most cutting-edge research that is helping to shed light on these shadowy monsters.

Black Hole with accretion disk. Courtesy of WGBH.

Nature
Snow Bears

Witness the incredible journey of newborn polar bear cubs as they leave the safety of their den for the first time. Bravely led by their mother, the cubs must make the perilous 400-mile Arctic voyage to the sea to feed.

Mother polar bear and her two cubs walking to camera. Svalbard Islands. Courtesy of Roie Galitz / © John Doerr Productions.

Amanpour and Company

Examine the global issues, domestic news and trends affecting the world. Christiane Amanpour leads conversations with thought leaders and influencers, with other interviews from Walter Isaacson, Michel Martin, Alicia Menendez and Hari Sreenivasan.


Frontline
The Facebook Dilemma

The promise of Facebook was to create a more open and connected world. But from the company’s failure to protect millions of users’ data, to the proliferation of “fake news” and disinformation in the U.S. and across the world, mounting crises have raised the question: How has Facebook’s historic success as a social network brought about real-world harm? Drawing on dozens of original interviews and rare footage, this major, two-night television event investigates a series of warnings to Facebook as the company grew from Mark Zuckerberg’s Harvard dorm room to a global empire.

Facebook CEO Mark Zuckerberg listens while testifying before a joint Senate Judiciary and Commerce Committee hearing regarding the company’s use and protection of user data, on Capitol Hill in Washington, U.S., April 10, 2018. Courtesy of REUTERS / Leah Millis.

Nearly 8 in 10 people (78%) agree that PBS stations provide an excellent value to communities. In addition, 42% of respondents said it is “very important” for PBS to be available to every American, compared to those who said the same for commercial broadcast television (36%) and commercial cable television (21%).
My Grandpa’s Fiddle

A symphonic memoir chronicling the musical journey of country singer-songwriter Tim Ryan Rouillier and his Salish Indian grandfather, Vic. Tim recounts the journey that led the two troubadours from the Flathead Indian Reservation in Montana all the way to Nashville, where Tim gained fame under his stage name, Tim Ryan.

Country singer-songwriter Tim Ryan pays tribute to his Salish Indian grandfather and the journey that led them from the Flathead Indian Reservation in Montana to Nashville. Courtesy of Katie LaSalvie Lowery.

Backroads of Montana

Speed of Sound

In this episode, a Baker man works to bring the growing “Fastest Gun in the West” shooting sport to Montana. In a small Montana town between Circle and Wolf Point, the residents of Vida go in search of a succulent turkey dinner and all the fixings every Tuesday night for more than 60 years. The Garden of 1000 Buddhas near Arlee hopes to awaken your inner peace, joy, wisdom and compassion. Backroads’ host William Marcus visits “The Attic” thrift shop where volunteers of the Glendale Medical Center Auxiliary work to improve their local hospital.

Montana Jails Slammed for Solutions

Many of Montana’s 36 jails are overcrowded. According to ACLU Montana, 90 percent of individuals held in Montana jails were charged with an addiction related offense. This show takes a closer look at how the state is trying to break the pattern of addiction and jail time.

Celebrate America Across Montana

Tim Janis with State School Choirs

School choirs from throughout Montana performed with Tim Janis in this special created to spotlight our nation’s youth in an uplifting and inspiring celebration of music. The program was taped in January 2018 at the KUSM-MontanaPBS studio in Bozeman. School buses brought hundreds of students from Montana school music programs including Anaconda, Big Fork, Choteau, Corvallis, Great Falls Central, Frenchtown, Hamilton, Hardin, Manhattan, Mount Ellis Academy, Powell County, Power and Sacajawea Middle School.

The Hard Way

“The Hard Way” follows Bob Hayes as he trains for the Bighorn 50k ultramarathon. This documentary takes us on a journey that’s about more than running. Bob teaches us about living a life with purpose and momentum. After caring for his wife who died from Alzheimer’s Disease, Hayes forges ahead and continues his active and engaged approach to life. As Bob pushes 90, longer races take a larger toll. How will Bob’s cadence of hard work and intention help him navigate the challenges of aging?

Montana PBS
Rundown with Beth Saboe

Patients in Waiting
Montana is ailing from a chronic shortage of doctors and mental health providers. In such a rural state, the lack of physicians means patients must often drive hundreds of miles for medical care. What’s being done to recruit and keep more doctors in rural areas? Except for Yellowstone county, the entire state is considered a mental health provider shortage area, and recent statewide budget cuts could further cripple people’s access to vital services. Without help, where will patients dealing with mental health issues turn?

Ambulance at the Central Montana Medical Center, Lewistown, Montana, being readied for service. Photo by Ben Skudlarek, MontanaPBS.

MontanaPBS Election Coverage 2018

Primary Election Night 2018
On Tuesday, June 5th, Montana voters submitted their votes in the 2018 Primary Election. MontanaPBS provided Election Night coverage throughout the evening, including updates and analysis, as we followed the various races. John Twiggs hosted the program.

Candidate Profiles
“U.S. Senate: Tester vs. Rosendale”
The reasons behind a “No” vote can be complex. Incumbent Senator Jon Tester and State Auditor Matt Rosendale got the chance to explain why they voted “No” on key pieces of legislation in a documentary that explored their voting records and their abilities to work across the aisle to get things done.

“U.S. House: Gianforte vs. Williams”
From the forests of Libby, to the grasslands of Albion, Montana’s at-large Congressional district spans more ground than any other district in the lower 48. MontanaPBS explored the candidates and the issues as voters chose who would represent this great expanse.

Debate Nights
MontanaPBS hosted two live debate nights for the U.S. Senate and House races. Democrat incumbent U.S. Senator Jon Tester and Republican challenger State Auditor Matt Rosendale debated the issues live from the MontanaPBS studios in Missoula while Republican incumbent U.S. Representative Greg Gianforte and Democratic challenger and former state legislator Kathleen Williams met up in the MontanaPBS studios in Bozeman. These debates cut through the rhetoric, the advertising and the noise with the pairs of candidates sitting at the same table discussing the country’s most important issues. MontanaPBS John Twiggs and Anna Rau hosted.

The Big Sky Poll
MontanaPBS got the exclusive first look at polling results for Montana’s 2018 Mid-Term Elections. A fascinating breakout of women/men/urban/rural opinions provided insight into the state’s voting patterns. Big Sky Poll co-directors Sara Rinfret and Justin Angle along with political scientist Christina Barsky provided analysis. MontanaPBS John Twiggs hosted.

General Election Night 2018
On Tuesday, November 6th, MontanaPBS provided live coverage of the major races across Montana on Election Night November 2018, including reports from campaign headquarters and up-to-the-minute voting results, interviews and analysis throughout the night.

How Montanans Voted: Analyzing the 2018 Election
We offered insight into how and why people voted across the state in this year’s general election with analysis and interviews. We also looked at the balance of power in the state legislature and what that means for the upcoming session, and we looked at implications for state-wide issues.

Each week, MontanaPBS is watched by more than 250,000 Montanans.

Nielsen Media Research cumulative audience data
Paige and the People’s Band bring their high energy mix of funk, soul and rock to “11th & Grant with Eric Funk.” The nine-piece horn powered and vocally charged group is quickly becoming a mainstay of the Montana music scene, showcasing the sound of 70s soul with a modern twist. The backup vocalists and horn section make the band reminiscent of groups like Cold Blood or Sharon Jones and The Dap Kings but with a contemporary feel. They pride themselves on playing diverse music from several genres, all infused with a generous dose of soul in every song.

“11th & Grant with Eric Funk” is the premiere outlet for music performance in Montana, seeking out the state’s most acclaimed, accomplished, and pioneering talent. The Emmy winning performance series also devotes significant time to each artist’s personal story, insights into their music and their approach to life, ultimately providing a deeper experience than a seat at a concert. Accomplished composer and musician Eric Funk serves as host and artistic director, hand selecting each performer from communities around the state to form a diverse series featuring genres from jazz to classical, country to zydeco and rock to fusion.

Great Performances
Grammy Salute to Music Legends 2018
The National Academy of Recording Arts and Sciences (NARAS) honor this year’s selection of Lifetime Achievement Awards in the third annual “Great Performances” special. This year’s all-star concert honors Neil Diamond, Tina Turner, Queen, The Meters, Hall & Oates, Emmylou Harris and Louis Jordan. Additional Special Merit Awards honorees celebrated include Bill Graham, Seymour Stein and John Williams, who are this year’s Trustees Award honorees, and Tony Agrnelt and Richard Factor, who are the Technical Grammy Award recipients. Also being honored is Melissa Salguero, this year’s recipient of the Music Educator Award.

Neil Diamond accepting award onstage during the GRAMMY Salute to Music Legends at the Dolby Theatre on July 14, 2018 in Los Angeles. Courtesy of Joe Mazurczak / NARAS.

Poldark Season 4 on Masterpiece
It’s 1796, and to defend Cornwall and those he loves from an empowered George, Ross Poldark must play the political game on a journey that takes him to the nation’s capital and into new perils.

Aidan Turner as Ross Poldark. Courtesy of Mammoth Screen for BBC and Masterpiece.

Call the Midwife
Poplar welcomes Lucille Anderson, the first West Indian midwife to be featured as a series regular. Tested as never before, the nuns and nurses face challenging issues, from leprosy, tokophobia and stroke to Huntington’s chorea and unmarried mothers. This moving, intimate, funny and true-to-life series, based on the best-selling memoirs of the late Jennifer Worth, tells colorful stories of maternity and families in London’s East End in the 1950s.

A Capitol Fourth
“A Capitol Fourth,” America’s national Independence Day celebration, kicks off our country’s 242nd birthday with an all-star musical extravaganza broadcast live from the West Lawn of the U.S. Capitol. With 20 cameras positioned around the city, viewers are front and center for the greatest display of fireworks anywhere in the nation.

Emmy Award-nominated actor and producer John Stamos (FULLER HOUSE, SCREAM QUEENS) hosts the 38th annual broadcast of the festivities. Courtesy of Paul Marotta / Getty Images Courtesy of Capital Concerts.

Brandi Carlile in Concert: A Bluegrass Underground Special
Self taught, Seattle-based and Grammy nominated for Americana Album of the Year, Brandi Carlile’s style revolves around pop, rock, alt-country and folk. Her songs serve up personal stories of parents and childhood, of divorce, marriage and religious beliefs of love and of loss. Here are stories of forgiveness, reconciliation, of climbing out of bed every morning open to love.

Brandi Carlile serves up personal stories of parents and childhood, of divorce, marriage, of love and of loss, stories of forgiveness, reconciliation, of living every day open to love. Courtesy of Michael Weintrob.
Contribute

You make a difference...in so many ways

There are many ways viewers demonstrate their commitment to public television in Montana.

Sustaining members

At the end of 2018 we are proud to announce that out of 15,900 members, we have nearly 3,000 sustaining members contributing on average $50,000 per month in support of MontanaPBS. This dependable monthly income provides stability to the station and allows improved planning and budgeting throughout the year. Thank you!

You too can feel the satisfaction of knowing that for as little as $5 a month — considerably less than the cost of a movie ticket — you are ensuring that award-winning, high-quality programming remains accessible to viewers in Montana for generations to come.

Benefits of becoming a Sustainer:

• Quick, easy and secure
• Automatic monthly payments deducted from your bank account or credit card
• Provides reliable funding for the programming you enjoy
• Membership always remains current
• Enjoy access to MontanaPBS Passport, our on-demand library of your favorite PBS shows
• Receive the monthly program guide without interruption

Leave your legacy to Montana's largest classroom

Each of us wants to know that our lives have made a difference. Through our actions and deeds, we seek to leave our mark on our community and demonstrate to friends and family what we stand for. A very significant way to do that is to include MontanaPBS in your estate plans. Your planned gift donation will help to assure that the kinds of programs that have meaning to you today will be available to others long into the future.

For this reason, your planned gift represents a remarkable legacy that you leave to your children, grandchildren, friends, and community. Your gift can help to ensure that, no matter what happens to other media, MontanaPBS will continue to encourage lifelong learning and foster the vitality and spirit of our region.

Your planned gift donation enables us to fulfill our mission: sharing diverse stories; connecting our citizens, discovering common ground; and celebrating the independent spirit and beauty of Montana.

Generally, planned gifts to MontanaPBS are invested in a manner that provides long-term stability and ensures that the station in order to improve our existing facilities and continue our excellence in providing statewide public television programming.

You may want to consider:

• A bequest
• A gift through your Will or Living Trust
• Gifts with retained income for you or others

• Gifts of real estate property
• Gifts of life insurance

Endowment

An endowment fund is a permanent, self-sustaining source of funding. Endowment assets are invested. Each year, a portion of the value of the fund is paid out to support the fund’s purpose, and any earnings in excess of this distribution are used to build the fund’s market value. In this way, an endowment fund can grow and provide support for its designated purpose in perpetuity. When you establish or contribute to an endowment fund, you create a permanent legacy of support for MontanaPBS.

MontanaPBS is proud to have three endowments established and available to accept your contributions. Please visit the following websites for more information.

Montana Community Foundation  www.mtcf.org/Giving/Give-Now?fn=Montana+PBS+Endowment
Montana State University Alumni Foundation  http://plannedgiving.msuaf.org/endowed-gifts
University of Montana Foundation  http://support.umd.edu/giving/Endowments/default.php

Increase the impact of your donation

Did you know that with a matching gift you can sometimes double or even triple the power of your gift? Your company may match your gift to MontanaPBS and increase the total amount of your contribution.

Here’s how it works:

Check with your Human Resources office to see if they offer a matching gift program. If they do, they will match your gift to a certain level. All you need to do is pick up your company’s required form and send it to us. We’ll take care of the rest.

Our website has a limited list of organizations who participate in matching gift programs. If you are a current or retired employee of one of these companies, they may match your contribution. Visit here to find out more: www.montanapbs.org/support/other

If your company is not listed, ask your personnel department if they have a matching gift program. Many do. Maybe yours does too.

Send your company’s matching gift form to:

Friends of MontanaPBS
PO Box 10715
Bozeman, MT  59719-0715

Donate a vehicle, motorcycle, RV or farm machinery

You make the donation, we receive the proceeds of the sale, minus the costs. We gladly accept cars, trucks, motorcycles, RV’s, boats, campers and even some farm machinery. Your donation supports the Friends of MontanaPBS — and you may be able to take a tax deduction.

Just call toll-free 1-844-200-5876 or fill out the online form at www.montanapbs.org/support/vehicles and we’ll take care of the rest, including pick-up at no cost to you. Once your vehicle has been sold, you’ll be sent a receipt for your tax records, and the sale proceeds will be donated to MontanaPBS in your name. You will also receive a one-year membership to MontanaPBS.

To donate a vehicle, it must be clear of liens or assignments; you need a clear title — a title with your name as owner. You may be eligible for a tax deduction equal to the gross proceeds from the sale of the donated vehicle. Contact your tax advisor about the possible tax deduction.

MontanaPBS is proud to have a strong partnership with planned giving specialists at three wonderful foundations, the Montana Community Foundation, the Montana State University Alumni Foundation, and the University of Montana Foundation. All three of our partners provide outstanding information that will assist you in learning about the many options available to MontanaPBS supporters.

The Legacy Society recognizes friends with the foresight that have made a planned gift of $5,000+ or by informing us that MontanaPBS is included in your will or estate plans. If you are planning a gift of this nature for MontanaPBS, or have already done so, please let us know so that we can include you as a treasured member of our Legacy Society.

For other ways you can help support your public television service contact us at 1-866-832-0829 or email membership@montanapbs.org. Thank you!
Nominations

1 EB Craney Award
2018 Production – Documentary
The Violin Alone Scott Sterling, Director/Producer

1 NETA Award
2018 Production – Documentary
The Violin Alone Scott Sterling, Director/Producer

6 EMMY Awards

11 EMMY Nominations

Awards & Accolades 2018

The Montana Broadcasters Association, EB Craney Awards, are awarded in June each year and recognize excellence in Montana-produced programming.

The National Academy of Television Arts and Sciences, Northwest Chapter, 54th Annual Regional Emmy Awards.

Honesty
All that we do must be with integrity and fairness, whether we are choosing programs to air; communicating with our viewers, members and citizens; or working with our colleagues and volunteers.

Unity
Our programs and outreach services should unite us to each other and to the world around us, all the while respecting our differences and celebrating our uniqueness.

Tolerance
By offering a window into the world of people next door as well as worlds away, MontanaPBS encourages tolerance and respect.

Citizenship
MontanaPBS seeks to build a strong community of citizens who are able to make educated, informed choices for their state and their world. We encourage involvement in civic life and respect the values of our democratic society.

Accountability
MontanaPBS will always take ownership of the choices made by the staff and volunteers, and will use its mission, vision and values to inform all decisions. Donors and viewers have the right to know about the station’s goals, structure and activities.

Independence
By serving as a local, independent voice that is beholden to the citizens of Montana and not outside influences, MontanaPBS can focus on making a difference in our state.

MontanaPBS will provide all Montanans with local, public television that is fully supported by the citizens, businesses, foundations and public representatives of this state.

MontanaPBS will broadcast programs that educate our people; that discuss current issues and reveal our history; that satisfy our curiosity, our musical ear, our artistic eye and even our sense of humor; and, ultimately, present programs that respect our intelligence.

MontanaPBS will connect the residents of this state to each other, to their country and their world through the use of broadcast television, the internet and community outreach projects. We will be an electronic town square that encourages the sharing of ideas, opinions and information.

MontanaPBS will choose programs based on community impact and will engage in services that echo the independent spirit and neighborly concern that is the hallmark of our state.

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WATCH MONTANAPBS FROM WHEREVER YOU ARE!

ALL YOUR FAVORITE SHOWS, AVAILABLE FROM ANY DEVICE!

From streaming videos on our mobile app, to watching live shows on Facebook, you have easy access to our local and national content online.

DON'T MISS A MOMENT OF YOUR FAVORITE MONTANAPBS PROGRAMS

Visit us online at montanapbs.org, from your favorite social media channels or download our mobile app from the Google Play or Apple store today!