Greetings from General Managers and Friends Board Chair,

In 2023 Montana PBS continued to provide much needed informative and delightful programs that so many of us depend upon every day. With pressing issues happening around the world, and right here in our backyards in Montana, we are proud to have brought you the very best from both our national and local producers to keep you informed, engaged and entertained daily. That's been our mission from day one.

We were thrilled to host Ken Burns as he premiered The American Buffalo to a sold-out theater in Missoula. Burns’ co-producers, Dayton Duncan and Julie Dunfey, shared a preview of their four-hour documentary covering 10,000 years of North American history across some of the continent’s most iconic landscapes, highlighting the significance of this animal to the Indigenous people and landscapes of the Great Plains.

Montana PBS producer Breanna McCabe was honored with a national Public Media Award for her documentary, Higgins Ridge, which tells the riveting story of twenty elite smokejumpers dropped onto a remote mountain ridge to fight a wildfire on Aug. 4, 1961. In a new Montana PBS film, Ivan Doig: Landscapes of A Western Mind, we explore the hardscrabble, rural Montana childhood of one of the most celebrated authors of the American West. Backroads of Montana continues to share great Montana stories and ideas for road trips with host John Twiggs. It’s never too early to start planning your summer adventures in our great state! The most pressing local issues facing Montanans were investigated in Montana PBS Reports: IMPACT—with topics ranging from dangerous chemicals in compost, to public land access, and the challenge of affordable housing in our communities.

Our Director of Education, Nikki Vradenburg, won a national Public Media Award for teacher professional development workshops aligned with the Hiding in Plain Sight: Youth Mental Illness documentary. Her workshops help MT teachers identify, empathize and implement best-practices to support youth that are living with mental illness.

We say a heartfelt goodbye to Ray Ekness, who retired as the Director of the Broadcast Media Center and General Manager of Montana Public Radio and Montana PBS in Missoula. After 34 years of exemplary service at the University of Montana in the School of Journalism and with television and radio broadcasting, we think Ray deserves a little time of his own to travel those ‘Backroads of Montana’, the show he created back in 1991.

There is so much to celebrate in the work we do daily and it's your generous financial investment that keeps our producers serving you with quality programs all year round. Thank you for participating in your public television service for Montana.

Here's to wrapping up 2023 and onward to 2024!

Aaron Pruitt, Director and General Manager KUSM-TV
Anne Hosler, Interim Manager KUFM-TV and the Broadcast Media Center
Pat Doyle, Chair, Friends of Montana PBS
Montana PBS
Statement of Activities
Fiscal Year 2023

**OPERATING REVENUES**
- Sales and services .................................................. $10,559
- Contract production .............................................. 574,728
- Broadband lease .................................................... 66,308
**TOTAL OPERATING REVENUES** .................................. $651,595

**OPERATING EXPENSES**
- Broadcasting .......................................................... $1,611,175
- Programming and production .................................. 3,327,661
- Program information and promotion ......................... 420,623
- Management and general ....................................... 890,194
- Fundraising and membership ................................ 596,152
- Solicitation and underwriting ................................ 17,100
- Friends operating expenses .................................. 887,816
**TOTAL OPERATING EXPENSES** .................................. $7,750,721
**OPERATING POSITION** .................................................. (7,099,126)

**NON-OPERATING REVENUES**
- Grants from CPB .................................................... $1,370,333
- State and local grants and contracts ......................... 88,237
**Support from the Montana University System**
- Appropriations for operations ................................. 1,477,671
- Donated and indirect ............................................. 834,739
- Contributions from Friends used for operations .......... 2,574,912
- Underwriting, In-Kind, Royalties and other revenue .... 219,791
**TOTAL NON-OPERATING REVENUES** ......................... $7,239,674

**OTHER REVENUES, EXPENSES, GAINS AND LOSSES**
**TOTAL OTHER** ............................................................ $48,423

**NET POSITION**
Beginning of Year ..................................................... $2,516,192
**CHANGE IN NET POSITION** ..................................... $489,273
End of Year ............................................................. $3,005,465

An electronic copy of full financial data is available online at MontanaPBS.org/AnnualReports
Montana PBS Education
Supporting the meaningful use of media at home and school

Montana PBS Education engaged online and in the community with communities all across the state in 2023. Montana PBS Education staff shared programs for early childhood educators and families in community spaces such as libraries and schools and online using Zoom. They also provided media literacy and digital learning training and created teaching resources for K-12 teachers. Teachers can earn credit toward certification by participating in free workshops and asynchronous learning opportunities with Montana PBS.
LearningMedia Production
PBS LearningMedia is a free resource for teachers who want to use digital media to teach their students. It remains one of our strongest outreach tools here at Montana PBS. The high quality media on the site continues to be a trusted resource for teachers in Montana and across the country.

This year Montana PBS continued our commitment to producing content for PBS LearningMedia. Graduate students from MSU and UM continue to collaborate on this project. We expanded this team from three to four students in 2023. This team of students from the School of Education and Film and Photography are working together to produce a collection of resources that elementary teachers can use to explore Montana State Parks. The entire collection features four state parks and was published in May. Two more parks will be added in 2024!

New Collections produced by Montana PBS in 2023

Parks of Montana
This original collection is an education-first production published by Montana PBS on PBS LearningMedia. The Parks of Montana project aims to showcase the amazing features of Montana public lands, in order to teach a variety of lessons in science and social studies to elementary students.

Higgins Ridge
Students and teachers can learn about the heroic work of Montana smokejumpers as they leap into this collection of video resources from the award winning film, Higgins Ridge. Higgins Ridge tells the powerful story of how 20 smokejumpers survived the 1961 Higgins Ridge wildfire.

Ivan Doig: Landscapes of a Western Mind
Teachers and students are invited to explore this multimedia collection of materials celebrating the life and work of Ivan Doig to learn more about the writing process through Doig’s rich descriptions of Montana places and people. Each resource in this collection features a video excerpt from the Montana PBS production Ivan Doig: Landscapes of the Western Mind paired with primary source materials from the Ivan Doig Archives at Montana State University.

Backroads of Montana
Backroads of Montana is an award-winning public television program that has traveled across the state of Montana visiting its unique people and places since 1991. The series airs regularly on Montana PBS. Teachers can use the videos and lessons in this collection to explore the treasures of Montana’s history and geography with their students.

K–12 Teacher Engagement

K–12 Teacher Learning Opportunities
- Media Literacy Certification Online Cohort 16 Montana Teachers currently PBS Media Literacy Certified
- Virtual Workshops for Teachers Hiding in Plain Sight: Youth Mental Illness and American Buffalo—more than 200 teachers participated in 2023
- Watch and Learn PD Asynchronous Learning opportunities with Hiding in Plain Sight: Youth Mental Illness, American Buffalo films and other Montana PBS programs. More than 200 teaches have earned credit for watching films in 2023

Early Learning Programs from Montana PBS
- PBS KIDS Early Learning Champion Teacher Recognition Program Crystal Music, Early Learning Supervisor for HRDC, Billings MT, was selected to represent Montana in a cohort of Early Childhood professionals from the US. Crystal attended the PBS KIDS Early Learning Summit in Nashville, TN in November.
- Community Library Partnership hosting family events in rural libraries and community centers including the Bookmobile with Bozeman Public Library
- Cyberchase Mobile Adventures in STEM family texting program events hosted in Billings, Twin Bridges and online using Zoom
- Preschool Outreach in Gallatin Valley delivered 300+ learning kits to preschools in the Gallatin Valley with hands-on activities for young children and their families
Montana PBS
Children's Programming

Daniel Tiger’s Neighborhood
Daniel Tiger’s Neighborhood is an animated series with live-action interstitials. Fred Rogers’ original Neighborhood of Make Believe is recreated in vibrant color and texture; his signature puppet Daniel Striped Tiger is transformed into a curious and playful 4-year-old joined by his friends O the Owl, Prince Wednesday, Katerina Kittycat and Miss Elaina. The series curriculum is school-readiness and social-emotional learning, and each preschool themed episode offers a musical strategy for children and parents to use together.

Daniel Tiger, pictured with Katerina Kittycat, O the Owl, and Mom Tiger, invites young viewers into his world. PBS Pressroom, courtesy of Daniel Tiger’s Neighborhood © 2012 The Fred Rogers Company.

Arthur
Arthur, based on the best-selling children's books by Marc Brown, revolves around an eight-year-old aardvark, his four-year-old sister DW, and their family and friends. Arthur is a show about being a kid, exploring the world, and finding your place in it. It’s about kids finding inner strengths, learning to make choices for themselves, taking responsibility for them and of course, having fun. Arthur and his gang guide us through stories that deal with real “kid issues” — timeless difficulties and joys that all kids experience. The series also models the joys and rewards of literacy by presenting the many ways kids and adults incorporate reading and writing into their lives. Above all, Arthur is a comedy that tells its stories from a kids’ point of view, never moralizing or talking down to them.

Arthur and Buster. PBS Pressroom, courtesy of © 2022 WGBH Educational Foundation. All rights reserved. “Arthur” & the other Marc Brown ARTHUR characters and underlying materials (including artwork) ™ and © Marc Brown.
Montana PBS
Locally-Produced Programming

Higgins Ridge
On August 4, 1961, the U.S. Forest Service sent 20 of its most elite firefighters — smokejumpers — to parachute into the Idaho wilderness to put out a wildfire burning on a mountain ridge. What looked like a routine fire from the air became a different story on the ground, as wind fueled the blaze into a blowup. The smokejumpers, many in their first season on the job, pivoted from battling the fire to fighting for their lives as the fire surrounded them. While they instinctively wanted to run to safety, they remembered the fate of 13 firefighters who unsuccessfully tried to outrun a fire in Montana’s Mann Gulch 12 years earlier. With that tragedy in mind, the 1961 smokejumpers decided to shelter in place. Skilled backcountry pilot Rod Snider set out to find them in a Bell helicopter, but flying conditions were treacherous due to the wind, and visibility was poor due to the smoke. Now in his 90s, Snider revisits the unimaginable saga seared into his memory, revealing a story about bravery and brotherhood.

Landscape of a Western Mind: The Story of Ivan Doig
Ivan Doig (1939–2015) mined his hardscrabble Montana childhood to create a poetic and iconic body of literary work. His captivating, and at times heart-breaking, narratives embody the harshness and beauty of the western landscape, draw upon his experience as journalist and historian, and celebrate the grit required for his beloved characters to survive in challenging social and physical climates. His dedication to language, people and place has made him one of the most influential and celebrated authors of the American West. Doig rejected caricatures and stereotypes of the West that dominated film, television and works of fiction. Instead, he honored the ordinary heroes who raised families and built communities despite inhospitable circumstances. His tender and poetic portrayals of hardworking characters and the landscapes they inhabited resulted in an award-winning memoir, critically acclaimed novels, and national best-sellers. Doig’s literary philosophy is perhaps best summed up in his own words, “if I have any creed that I wish you as readers, necessary accomplices in this flirtatious ceremony of writing and reading, will take with you from my pages, it’d be this belief of mine that writers of caliber can ground their work in specific land and lingo and yet be writing of that larger country: Life.”

Montana PBS Reports: IMPACT
A news and public affairs series that offers in-depth reporting on issues of importance to Montanans.

Food Insecurity/Affordable Childcare
Montana has one-in-twelve people struggling with food security. Between historic viruses and sky-high inflation rates, Montana PBS checks in with food banks and resource centers that are serving deeply affected communities to learn more about their work and what we all can do to help fewer neighbors go hungry. Plus, accessible and affordable childcare is a rarity in Montana. Sixty percent of Montanans live in “childcare deserts,” places where there aren’t enough childcare slots for the children and families that need them. We examine this issue from the perspective of those who work in the childcare industry, as well as look at the impact this issue has on Montana’s economy.

Nuclear Colstrip?/Update: 68th Legislature
With utilities at Colstrip under pressure to generate and purchase carbon free power, there’s bipartisan interest in nuclear to replace coal in Montana. Advocates claim new nuclear power plants are smaller, cheaper and safer. Critics say, not so fast. And we also track the major bills and issues, and the latest developments from the 68th Montana Legislature in Helena.
Backroads of Montana

The Backroads of Montana crew travels our great state to bring us stories about the people, places and events in Montana.

Gravity’s Pull

Sometimes things just fall into place, and that was the case for a Helena couple who decided to get married in Virginia City. Marilyn and Jeff Bomar never knew their love for history would turn them into historical homeowners. We’ll share the chain of events that gave the Bomars the key to the territorial governor’s “mansion” on Wallace Street. Gravity has its role in an art display unlike any other in Montana. In the tiny town of Edgar, Greg Nelson combined his passion for cars and art to create a sculpture garden he calls “Ford Henge.” Near Bynum, take a trip to one of the more accessible scenic hikes along the Rocky Mountain Front. It is a fascinating journey back in time to learn about the geology leading to Muddy Creek Falls. And how do objects traveling from deep in the solar system find their way to a garage in Malta? We’ll meet a man who turned a long-time fascination with meteorites into a unique business. John Twiggs hosts the program from the Trout Creek Huckleberry Festival.

Wibaux Wanted

There are two towns named Roubaix in the world: there is Roubaix in the North of France, and there is Roubaix in the Western U.S. The American town was named after a textile industrialist who had traveled from Roubaix to try his luck in the Wild West. On one side of the Atlantic was a family embracing the industrial revolution and on the other, a famous cowboy, rancher and banker from Montana, who owned a gold mine, and was a lifelong friend of President Theodore Roosevelt. These two towns, on these two very different lands, are intertwined with the fate of one person: Pierre Wibaux, a young man of good family who left his hometown in 1883. With a town and a country that bear his name, his exceptional success in the American West is even remembered on the map of the United States. As told by Pierre’s great-great nephew, Wibaux Wanted rediscovers the storied existence of the Wibaux family’s cowboy, finally setting Pierre’s history in stone. Starting in Paris, along a sort of road trip, the film’s Producer/Director set off in the footsteps of his ancestor. The journey takes us from the Roubaix spinning mills to the Clover Leaf Gold Mine in South Dakota. With the encounters we make along the way, on both sides of the Atlantic, we gather information, cross open expanses of land, and retrace the epic story of Pierre Wibaux. A wealth of unpublished correspondent found along the way, including more than 350 letters between Pierre and his brother Joseph, reveal what life was like in Montana as well as the doubts and worries of the man who was to become one of the greatest cowboys in the United States of America.

11th & Grant with Eric Funk

11th & Grant with Eric Funk is the premiere outlet for music performance in Montana, seeking out the state’s most acclaimed, accomplished and pioneering talent. The Emmy winning performance series also devotes significant time to each artist’s personal story, insights into their music and their approach to life, ultimately providing a deeper experience than a seat at a concert. Accomplished composer and musician Eric Funk serves as host and artistic director, hand selecting each performer from communities around the state to form a diverse series featuring genres from jazz to classical, country to zydeco and rock to fusion.

Baroque Music Montana

Baroque Music Montana specializes in chamber music inspired by history, performing works by celebrated composers of the baroque, as well as pieces rarely or unheard since the seventeenth and eighteenth century. Founded by Carrie Krause of Bozeman, MT, Baroque Music Montana provides a performance platform for local artists and visiting professionals deeply invested in historical performance practice. Krause, a baroque and modern violinist, and seasoned expert on some of music history’s greatest masterpieces, is joined by countertenor Reginald Mobley, Elliot Figg on Harpsichord, and John Lenti on lute, theorbo and baroque guitar. Featuring period instruments and works by Handel, Bach, Purcell and Dowland, this fine ensemble showcases one of the richest and most diverse periods in music history.
Montana PBS
National Highlights

FRONTLINE
As PBS’ premier public affairs series, FRONTLINE’s stature is reaffirmed each week through incisive documentaries covering the scope and complexity of the human, social and political experience.

America and the Taliban, parts 1, 2 & 3
How America’s 20-year investment in Afghanistan culminated in Taliban victory. Drawing on decades of on the ground reporting, and interviews with Taliban and US officials, part one of an investigation of the missteps and consequences. FRONTLINE correspondent Martin Smith speaks with Taliban officials and the governor of Helmand Province in Afghanistan. FRONTLINE (PBS)

NOVA: Ancient Earth
A BBC Studios production with NOVA: Ancient Earth tells the epic story of our planet, featuring the most dramatic events in Earth’s 4.5-billion-year history, from its birth to the emergence of humanity.

a) Imagining the early formation of planet Earth. PBS Pressroom

Dogs in the Wild, a Nature Miniseries
Travel the globe and uncover the secrets of the most successful carnivore on the planet: the canids. From recognizable foxes and wolves to the lesser-known ones like the Japanese raccoon dog, canids have conquered every continent except Antarctica.

b) Fennec Fox (Vulpes zerda). The world’s smallest canid relaxes outside the den before it goes hunting at nightfall. Sahara Desert, Morocco. PBS Pressroom, courtesy of BBC©

Lidia Celebrates America: Flavors that Define Us
In Lidia Celebrates America: Flavors That Define Us, beloved chef and Italian immigrant, Lidia Bastianich, travels from big cities to small towns in rural America to share the inspiring stories of first, second, and third-generation Americans forging their own way, and shaping the shifting definition of what it means to be an American. Common among this nation of 46 million immigrants is the fact that these individuals are often faced with the question of how much of their culture to bring with them, and what to leave behind. What’s clear is that as America grows more diverse than ever before, many immigrants are making different calculations — as they more openly share their heritage within a country they are now helping to define.

c) With the table set, Lidia Bastianich is ready to welcome guests. PBS Pressroom, Courtesy of Meredith Nierman / © GBH & Tavola Productions.

Upstart Crow
A British sitcom based on William Shakespeare’s life; Upstart Crow was created as part of the commemorations of the 400th anniversary of Shakespeare’s death. Its title quotes “an upstart Crow, beautified with our feathers,” a critique of Shakespeare by his rival Robert Greene in the latter’s Groats-Worth of Wit. Set from 1592 (the year of Greene’s quotation) onwards, the series follows the writing and preparation for a number of Shakespeare’s theatrical and poetic works. Along with the many Shakespearean references and clever word play, there are also a multitude of running gags and several ‘nods’ to modern culture.

d) John Shakespeare (Harry Enfield). Courtesy BBC Studios.
Independent Lens
This acclaimed Emmy Award-winning anthology series features documentaries and a limited number of fiction films united by the creative freedom, artistic achievement and unflinching visions of their independent producers. Independent Lens features unforgettable stories about a unique individual, community or moment in history.

Matter of Mind: My ALS
Amyotrophic lateral sclerosis (ALS) is a neuromuscular disease with an average survival time of 2–5 years from diagnosis. In this intimate story, three people bravely face different paths as they live with the progressively debilitating illness.

A Capitol Fourth
The 43rd annual edition of A Capitol Fourth, America’s longest-running live national Independence Day TV tradition, returns from the West Lawn of the U.S. Capitol. Viewers are front and center for our country’s biggest birthday party, featuring performances by top stars from pop, country, R&B, classical and Broadway with the National Symphony Orchestra under the direction of premier pops conductor Jack Everly, capped off with patriotic classics and a spectacular fireworks display over our nation’s iconic skyline.

Great Performances
Great Performances, the longest-running performing arts anthology on television, continues to feature the best in the performing arts.

Celebrating 50 Years of Broadway’s Best
Enjoy a revue of milestone Broadway shows and songs from 1973 to 2023 hosted by two-time Tony Award winner Sutton Foster. Features performances by Andre De Shields, Chita Rivera, Vanessa Williams and more from Lincoln Center’s David H. Koch Theater.

American Masters
American Masters is an ongoing series of award-winning primetime specials examining the lives, works, and creative processes of our most outstanding cultural artists. Created in 1984 by Susan Lacy and produced by Thirteen/WNET for national public television, the series is both a celebration and an exploration of creativity in America. Consisting of more than 250 hours of programming to date, American Masters is a growing film library documenting the role important individuals, groups, and movements have played in the formation of our cultural identity.

Never Too Late: The Doc Severinsen Story
Explore the groundbreaking career of master trumpeter Doc Severinsen, from his three decades as the colorful bandleader to “The Tonight Show Starring Johnny Carson” to his relentless schedule of touring and performing into his nineties.

The Amish Dilemma
The Amish Dilemma offers a rare window into a conservative community reputed to be the most closed in the world, where the old remains the absolute reference in the face of modernity. Three generations of Amish make a rare decision to tell their stories after months of reflection and debate with their pastors. How can they live between an ancestral ideology and a civilization of consumption pushed to the extreme? This documentary raises questions about the notion of individual freedom, belonging to a minority, economic and social norms, as well as the place of women.

American Buffalo
Once numbering in the tens of millions and sustaining the Native people of the Great Plains, America’s national mammal is driven to the brink of extinction. An improbable collection of unforgettable characters rescues it from disappearing forever.
Montana PBS
Programming Pipeline

We’re looking back at another amazing year at Montana PBS, but there’s always something new headed our way.

Coming in 2024 there’s a new season of the popular series All Creatures Great and Small, as well a new episode of 11th & Grant with Eric Funk featuring The Waiting. In February, the latest documentary by Dr. Henry Louis Gates, Jr., Gospel. Also, in early February, we’re launching another great new children’s program, Lyla In the Loop, teaching us that everyone has what it takes to be a creative problem solver by asking questions, trying new things and working together. The 13th season of fan favorite, Call the Midwife returns in March. Later in the spring, the new six-part series, A Brief History of the Future, the annual Memorial Day and Fourth of July Concerts, new episodes of Backroads of Montana, as well as many new Science and Natural History programs.

Throughout the year, there’ll be new episodes of PBS’ premiere public affairs series, FRONTLINE, as well as daily and weekly coverage of national news and public affairs with The PBS Newshour, BBC World News and Washington Week. For the best local coverage, be sure to tune in to new episodes of Montana PBS Reports: Impact, Montana’s excellent public affairs and investigative journalism production. In the spring and again in the fall, Montana PBS will present the in-depth and unbiased coverage you’ve come to expect of our elections and the political process.

January
All Creatures Great and Small on Masterpiece, Season 4. Follow more of James Herriot’s adventures as a veterinarian in the 1930’s rural Yorkshire Dales.

11th & Grant with Eric Funk is the premiere outlet for music performance in Montana. The Waiting embodies the heart and soul of rock legend Tom Petty, by reimagining the timeless magic of his music with their own unique style. From top hits to treasured deep tracks, this motley mix of musicians and friends brings a fiery energy to the stage.

February
Gospel, a new four-hour docuseries that explores the rich history of Black spirituality through sermon and song from executive producer, host and writer Professor Henry Louis Gates, Jr.

Lyla In the Loop is a funny and engaging animated series for kids ages 4–8 featuring Lyla, a dynamic 7-year-old Black girl, her family and a host of relatable and quirky characters living in her community.

March
Call the Midwife This moving, intimate, funny and true-to-life series, based on the best-selling memoirs of the late Jennifer Worth, tells colorful stories of midwifery and families in London’s East End in the 1950s.

a) The Waiting Front Line (l to r) Chris Gillette, Kyle Brenner, Rick Winking. Montana PBS
b) Helen Herriot (Rachel Shenton)(Left) and James Herriot (Nicholas Ralph). PBS Pressroom, courtesy of Playground Entertainment and Masterpiece
c) Tyrell Bell and the Belle Singers, featuring Ian Johnson, perform “Can’t Nobody Do Me Like Jesus”, for Gospel. PBS Pressroom, courtesy of McGee Media.
d) Lyla in the Loop (l to r) mom, dad, 5-year-old brother Luke, Lyla, Stu and 12-year-old twin sisters Liana and Louisa. PBS Pressroom, Courtesy of Lyla In The Loop™ / © 2023 Mighty Picnic LLC, All rights reserved.
e) Trixie Franklin (Helen George), Nancy Corrigan (Megan Cusak), Rosalind Clifford (Natalie Quarry) and Joyce Highland (Renee Bailey). BBC Studios / Neal Street Productions
Montana PBS
2023 Awards & Accolades

Emmy® Nominations
The National Academy of Television Arts and Sciences, Northwest Chapter, 58th Annual Regional Emmy® awards

- Environment/Science – Long Form Content | Ghost Forests  Breanna McCabe, producer
- Historical/Cultural – Short Form | Different Restorations  John Twiggs, Producer/Photographer
- Historical/Cultural, Long Form Content | Sovereign Table  Jackie Coffin, Producer
- Documentary – Cultural/Historical | Rise of the Freemen  Anna Rau, Producer/Writer/Editor
- Documentary – Topical | Mavericks  Scott Sterling, Producer; Kelly Gorham, Producer; Aaron Pruitt, Executive Producer; Sheridan Tongue, Composer
- Program Promotion – Single Spot | Mavericks  Scott Sterling, Producer; Kelly Gorham, Producer
- Program Host | John Twiggs – Backroads of Montana
- Director | Scott Sterling – Mavericks
- Editor – Short Form Content | John Twiggs – Sugar Shack Diner
- Editor – Long Form Content | Scott Sterling – Mavericks
- Entertainment | 11th & Grant with Eric Funk Featuring Adam Platt  Scott Sterling, Producer; Paul “Gomez” Routhier, Producer; Eric Funk, Host/Artistic Director; Jeremiah Slovarp, Producer; Aaron Pruitt, Executive Producer
- Audio | 11th & Grant with Eric Funk Featuring Adam Platt  Jeremiah Slovarp, Director of Audio – Luke Scheeler, Mix Engineer

Emmy® Award
- Editor – Long Form Content | Scott Sterling – Mavericks
EB Craney Awards
The Montana Broadcasters Association, EB Craney Awards, are presented in June each year and recognize excellence in Montana produced programming.

TV Writer – News & Long Form
1st Place Higgins Ridge Breanna McCabe

Non-commercial Program of the Year
1st Place Higgins Ridge Breanna McCabe, Producer
2nd Place Rise of the Freemens Anna Rau, Producer

Jim Salestrom appearing on 11th & Grant with Eric Funk.
Photo by Stephanie Miller
Montana PBS Contribute
You make a difference...in so many ways.

Sustaining Memberships
Join the thousands of sustaining members of Montana PBS, in knowing that for as little at $5 a month — less than the cost of a movie ticket — you are ensuring that award-winning, high-quality programming remains accessible to viewers in Montana for generations to come.

Benefits of becoming a Sustainer:
• Quick, easy and secure.
• Automatic monthly payments deducted from your bank account or credit card.
• Provides reliable funding for the programs you enjoy.
• Membership always remains current.
• Access to Montana PBS Passport, our on-demand library of your favorite PBS shows.
• Receive the monthly program guide without interruption.

Join the Leadership Society
The Leadership Society is a special group of contributors who give annual membership gifts of $1,000 or more. Leadership Society members receive a selection of privileges and benefits as our way of saying thanks for your generous support.
• Copper $1,000–2,499 All regular membership benefits plus an annual gift membership for a friend/family member, invitations to special VIP events, your choice of one free DVD of a Montana made program upon request and a special Leadership Society logoed clothing item of your choice upon request.
• Silver $2,500–4,999 Copper level benefits plus two annual gift memberships for friends/family, your choice of three free DVDs of Montana made programs upon request and lunch with the KUSM or KUFM General Manager or Leadership Team member of your choice upon request.
• Gold $5,000 Silver level benefits plus three annual gift memberships for friends/family.
• Platinum $10,000 Gold level benefits plus an all-expenses paid invitation to attend the PBS Annual Meeting upon request. (location varies)

Leadership Society contributions are transformational, allowing Montana PBS to make significant investments in equipment, technology, programming — all of which elevate our impact throughout Montana. Your Leadership Society contribution makes a significant difference.

Leave your Legacy to Montana’s Largest Classroom
Each of us wants to know that our lives have made a difference. Through our actions and deeds, we seek to leave our mark on our community and demonstrate what we stand for. A very significant way to do that is to include Montana PBS in your estate plans. Your planned gift donation helps assure that the kinds of programs that have meaning to you today will be available to others long into the future.

Generally, planned gifts to Montana PBS are invested in a manner that provides long-term stability to the station in order to improve our existing facilities and continue our excellence in providing statewide public television programming. You may want to consider:
• A bequest
• A gift through your Will or Living Trust
• Gifts with retained income for you or others
• Gifts of retirement plan assets
• Gifts of real estate property
• Gifts of life insurance

Montana PBS is proud to have a strong partnership with planned giving specialists at three wonderful foundations including the Montana Community Foundation, the Montana State University Alumni Foundation and the University of Montana Foundation. All three of our partners provide outstanding information that will assist you in learning about the many options available to Montana PBS supporters.

For more information about planned giving, or to request a Personal Estate Planning Guide, contact Kristina Martin, Director of Development, at 406-994-6221 or kristina@MontanaPBS.org.
Endowment
An endowment fund is a permanent, self-sustaining source of funding. Endowment assets are invested. Each year, a portion of the value of the fund is paid out to support the fund’s purpose and any earnings in excess of this distribution are used to build the fund’s market value. In this way, an endowment fund can grow and provide support for its designated purpose in perpetuity. When you establish or contribute to an endowment fund, you create a permanent legacy of support for Montana PBS.

Montana PBS is proud to have three endowments established and available to accept your contributions. Please visit the following websites for more information.

• Montana Community Foundation
  www.mtcf.org/Giving/Give-Now?fn=Montana+PBS+Endowment
• Montana State University Alumni Foundation
  http://plannedgiving.msuaf.org/endowed-gifts
• University of Montana Foundation
  http://supportum.org/guidetogiving/Endowments/default.php

Gifts of Stock
Gifts of stock and securities are very welcomed by Montana PBS. Please be sure to consult with your financial advisor before making any decisions.

Information for your financial advisor:
Brokerage Account:
DA Davidson, Bozeman, Montana
Morgan Owen, Owen Legacy Group
Phone: 406-587-5461
Email: OLG@daco.com
DTC# 000000361
Acct# 22525981 (Friends of Montana PBS)

Your Broker may also ask for the following:
Legal Name: Friends of Montana PBS, Inc.
Tax ID #: 81-0426350

Please notify Montana PBS if you choose to donate a gift of stock, as electronic stock transfers usually come to us without any donor identification.

Donate a Vehicle, Motorcycle, RV or Farm Machinery
You make the donation, we receive the proceeds of the sale, minus the costs. We gladly accept cars, trucks, motorcycles, RV’s, boats, campers and even some farm machinery. Your donation supports the Friends of Montana PBS — and you may be able to take a tax deduction. Just call toll-free 1-844-200-5876 or fill out the online form at montanapbs.careasy.org/home and we’ll take care of the rest, including pick-up at no cost to you. Once your vehicle has been sold, you’ll be sent a receipt for your tax records, and the sale proceeds will be donated to Montana PBS in your name. You will also receive a one-year membership to Montana PBS.

Montana PBS Specialty License Plate
A beautiful plate for a beautiful state. Spread the joy of learning with this illuminating design.

This elegant, vibrant image of the northern lights displays handsomely on any car and captures the sense of wonder and awe that comes from learning about the natural world. Proceeds from all purchases will go directly to the Friends of Montana PBS, funding early childhood education, news and public affairs programming, local documentaries and more.

Go to your local county treasurer’s office and request the “Montana PBS” plate the next time you renew your vehicle registration.

Looking to the Future of Montana PBS
Montana PBS reached a fundraising milestone that makes possible a major expansion of the station. The recent $5 million gift from donors Patt and Terry Payne of Missoula pushed Montana PBS’ Building Possibilities campaign total to $19.4 million raised so far. The campaign is about much more than a building. Learn more here: montana.edu/news/23366/gift-of-5-million-from-montana-couple-completes-montana-pbs-campaign-for-a-new-public-media-center-and-programs

To learn more and to find out about other ways you can help support your public television service contact us at 1-406-994-6221 or email membership@MontanaPBS.org. Thank you!
MISSION

Quality television has the power to elevate our understanding of the world, encourage respect for one another and influence our lives in a positive way. Montana PBS shares diverse stories; connects our citizens; discovers common ground; and celebrates the independent spirit and beauty of Montana.
VISION
Montana PBS will provide all Montanans with local, public television that is fully supported by the citizens, businesses, foundations and public representatives of this state.
Montana PBS will broadcast programs that educate our people; that discuss current issues and reveal our history; that satisfy our curiosity, our musical ear, our artistic eye and even our sense of humor; and, ultimately, present programs that respect our intelligence.
Montana PBS will connect the residents of this state to each other, to their country and their world through the use of broadcast television, the Internet and community outreach projects. We will be an electronic town square that encourages the sharing of ideas, opinions and information.
Montana PBS will choose programs based on community impact and will engage in services that echo the independent spirit and neighborly concern that is the hallmark of our state.

VALUES
Honesty All that we do must be with integrity and fairness, whether we are choosing programs to air; communicating with our viewers, members and citizens; or working with our colleagues and volunteers.
Unity Our programs and outreach services should unite us to each other and to the world around us, all the while respecting our differences and celebrating our uniqueness.
Tolerance By offering a window into the world of people next door as well as worlds away, Montana PBS encourages tolerance and respect.
Citizenship Montana PBS seeks to build a strong community of citizens who are able to make educated, informed choices for their state and their world. We encourage involvement in civic life and respect the values of our democratic society.
Accountability Montana PBS will always take ownership of the choices made by the staff and volunteers, and will use its mission, vision and values to inform all decisions. Donors and viewers have the right to know about the station's goals, structure and activities.
Independence By serving as a local, independent voice that is beholden to the citizens of Montana and not outside influences, Montana PBS can focus on making a difference in our state.
Impact Our programs will be measured by the positive impact they have on our citizens and not by the supporting revenue they generate. The feedback of our viewers and members will inform our choices for programming and outreach.

Friends of Montana PBS
Our mission is to support Montana PBS through advocacy, community engagement and fundraising.

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www.MontanaPBS.org/friends
An electronic copy of this report, as well as full financial data and other information is available online at MontanaPBS.org/AnnualReports