Greetings from General Managers and Friends Board Chair,

This past year was marked by memorable national and international issues that touched all the Montana PBS audience. We’re proud that our own producers in Montana, and those across the country, presented thoughtful, well-researched programs to help Americans better understand the ups and downs of 2022.

National documentaries such as FRONTLINE: Putin’s Road to War provided an inside story to what led Vladimir Putin to invade Ukraine. PBS Newshour’s Judy Woodruff anchored live coverage and analysis of the historic Select Committee to Investigate the January 6th attack on the U.S. Capitol. On a more celebratory note, Mavericks shared the legacy of five intrepid Montana freestyle skiers who also attended the 2022 Winter Olympics in Beijing as athletes and coaches.

Twenty years after the longest armed standoff in FBI history, The Rise of the Freemen explored the anger, desperation and ideology of the Montana Freemen and the dramatic undercover events leading to the standoff.

Following a public screening of Ken Burns’ Hiding in Plain Sight: Youth Mental Illness in Billings, our education staff offered professional development workshops to K-12 teachers to aid in identifying mental illness and supporting students with anxiety and the effects of social media on youth mental health.

Education staff also trained teachers about effective use of technology in the classroom and met in community centers with parents and children to showcase low-cost but fun learning activities for families.

Following the addition of two new producers, our stations joined forces to launch a news and public affairs series, Montana PBS Reports: IMPACT. The recurring program tackled a variety of issues in communities across the state, including election ballot issues, political candidate profiles, the troubling legacy of Native boarding schools, and homelessness in Montana cities.

In 2022, we thanked longtime Backroads of Montana host William Marcus for his expert navigation of that beloved series, and welcomed a new driver at the wheel, John Twiggs. John confidently took us to more hidden gems across the state, including the Madison County Fair in Twin Bridges, as we began the next chapter of seeking out the characters, history and landscape of our shared Montana.

Reflecting on 2022, we are thankful for our Montana PBS staff and their commitment to quality journalism, compelling storytelling and lifelong learning for all Montanans. And we are thankful for you, and the more than 21,000 members of the Friends of Montana PBS, who support the work of Montana’s public television service.

Aaron Pruitt, Director and General Manager KUSM-TV
Ray Ekness, General Manager KUFM-TV and the Broadcast Media Center
Peggy Kuhl, Chair, Friends of Montana PBS
### Montana PBS
Statement of Activities
Fiscal Year 2022

**OPERATING REVENUES**

<table>
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<tr>
<th>Source</th>
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<td>Sales and services</td>
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<td>Contract production</td>
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<td>Broadband lease</td>
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<td><strong>TOTAL OPERATING REVENUES</strong></td>
<td><strong>$664,963</strong></td>
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**OPERATING EXPENSES**

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<td>Broadcasting</td>
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<td>Management and general</td>
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<td>Fundraising and membership</td>
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<td>Solicitation and underwriting</td>
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<td>Friends operating expenses</td>
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<td><strong>TOTAL OPERATING EXPENSES</strong></td>
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**OPERATING POSITION**

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**NON-OPERATING REVENUES**

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<td>Grants from state agencies</td>
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<td>Grants from CPB</td>
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<td>Appropriations for operations</td>
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<td>Donated and indirect</td>
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<td>Underwriting, In-Kind, Royalties and other revenue</td>
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<td>Friends revenue and gains</td>
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<td><strong>TOTAL NON-OPERATING REVENUES</strong></td>
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**Other Revenues, Expenses, Gains and Losses**

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**NET POSITION**

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<td>End of Year</td>
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An electronic copy of full financial data is available online at Montana PBS.org/AnnualReports.
Montana PBS Education
Supporting the meaningful use of media at home and school

With a blend of online and in person events, the education team at Montana PBS engaged with communities all across the state in 2022. MTPBS Education staff shared programs for early childhood educators and families in community spaces such as libraries and schools. They also provided media literacy, digital learning training and created teaching resources for K-12 teachers.
LearningMedia Production
PBS LearningMedia is a free resource for teachers who want to use digital media to teach their students. It remains one of our strongest outreach tools here at MTPBS. As teachers across the state implement digital learning to engage students, the high-quality materials on the site continue to be a trusted resource for teachers in Montana and across the country. The high quality media on the site continues to be a trusted resource for teachers in Montana and across the country.

This year Montana PBS continued our commitment to producing content for PBS LearningMedia. Three graduate students from Montana State University and University of Montana continue to collaborate on this project. This team of students from the School of Education and Film and Photography are working together to produce a collection of resources that elementary teachers can use to explore Montana State Parks. The first resources in the collection were published in the fall and the rest will be available in the spring of 2023.

New Collections produced by Montana PBS in 2022
Parks of Montana
This original collection is an education-first production published by MTPBS on PBS LearningMedia. The Parks of Montana project aims to showcase the amazing features of Montana public lands, in order to teach a variety of lessons in science and social studies to elementary students.

Mavericks
This collection uses media from the MTPBS production Mavericks. Teachers can use it to teach physics and health education as students cheer for Montana athletes following their Olympic dreams in Freestyle skiing.

Evelyn Cameron Pictures of a Worthy Life
Teachers can use the resources in this collection to examine the life and photography of Evelyn Cameron, the famous Montana photographer.

The Fish Between the Falls
This collection highlights the White Sturgeon’s significance to the people of the Kootenai River region and takes a dive into the restoration efforts that are in place to restore the fish.

Back From the Brink: Montana’s Wildlife Legacy
This collection tells the story of the devastation that led to Montana’s wildlife crisis, as well as the restoration efforts that restored animal populations to the abundance that is enjoyed today.

K–12 Teacher Engagement
K–12 Teacher Learning Opportunities
• 2022 PBS Digital Innovator All Star: Andria Rogers, 4th Grade teacher Amsterdam Elementary School, Manhattan
• MTPBS Partner School Digital Learning Coaching Program in Twin Bridges
• Montana Media Lab virtual hands-on learning featuring Finding Your Roots
• Media Literacy Certification Online Cohort–13 MT Teachers currently PBS Media Literacy Certified
• Hiding in Plain Sight: Youth Mental Illness virtual workshops for teachers about youth mental health
• Asynchronous learning opportunities with Hiding in Plain Sight: Youth Mental Illness
• Online and face-to-face book study groups

Early Learning and Family Engagement
MTPBS Education supports families and early childhood educators by offering events in communities across the state. Families of young children attended MTPBS Education events in local libraries, community centers and science museums across Montana.

Early Learning Programs from MTPBS
• Community library partnerships hosting family events in rural libraries and community centers
• Family science museum partnerships hosting family events at Montana Science Center in Bozeman and SpectrUM Science Center in Missoula
• Food resource center partnerships working with food resource centers in Livingston, Missoula and Whitehall to provide make-and-take activities for families to take home with them when they come pick up their distributions from the resource center
• Partnership with Bozeman Public Library Book Mobile service visiting rural schools across Gallatin and Park counties
Rosie's Rules
Rosie's Rules is an 11-minute preschool family sitcom about a little girl just beginning to learn about the fascinating, baffling, thrilling world beyond her family walls. And it doesn’t always go smoothly. In her resilient quest to make sense of the world’s most mystifying concepts, she often plows her way into comic chaos. It’s “learning-by-doing” and she usually does it a little bit wrong before she gets it right.

Daniel Tiger’s Neighborhood
Daniel Tiger’s Neighborhood is an animated series with live-action interstitials. Fred Rogers’ original Neighborhood of Make Believe is recreated in vibrant color and texture; his signature puppet Daniel Striped Tiger is transformed into a curious and playful 4-year-old joined by his friends O the Owl, Prince Wednesday, Katerina Kittycat and Miss Elaina. The series curriculum is school-readiness and social-emotional learning, and each preschool themed episode offers a musical strategy for children and parents to use together.
Montana PBS
2022 Made in Montana

Mavericks
The roar of passing semi-trucks filled the air as twelve-year-old Bryon Wilson stood on a snowy hillside near Butte, Montana. His brother Bradley watched as he went flying down the hillside on his skis toward the freeway, hurling himself off a homemade jump. The jumping sessions were a frequent evening occurrence for the Wilsons as this was the only way for them to train acrobatic maneuvers key to the sport of freestyle skiing. It was hard work and took commitment from the whole family, but this is the Montana way. Two decades prior, Stevensville, Montana resident Eric Bergoust tested himself on homebrew jumps away from the watchful eyes of the ski patrol at the Lost Trail ski area near Darby. These were the moments that defined the trajectory of Montana freestyle skiers as they launched a rich legacy earning their place among the world’s best on Freestyle’s biggest stages. Montana freestyle skiers are the mavericks of the sport. They have achieved success through sheer determination. Derived from thrilling international competitions, compelling home videos and original cinematography, Mavericks tells the fascinating, timeless story of Montana’s untold freestyle skiing legacy.

Montana PBS Reports: IMPACT
Native Boarding Schools/Home Ownership
Montana PBS is committed to strong news/public affairs reporting for our viewers. We are proud to launch this new series that offers in-depth stories on issues important to Montanans. In this episode, a century ago, boarding schools for Native American children were part of a federal policy to eliminate indigenous languages and cultural practices. As Congress weighs legislation aimed at righting some of those wrongs, we looked into what truth, justice and healing look like. We also heard from today’s cultural educators, who are working hard to ensure these vibrant, once-forbidden cultures and languages flourish in future generations. Also, owning a home these days feels out of reach for many Montanans, especially first time buyers. Montana PBS explored the short-term and long-term factors that have contributed to the housing market’s supply and demand conundrum.

U.S. House Dist. 2 Candidates / Drought in MT Ag
In this episode, we profiled the candidates for Montana’s District 2 (Eastern) Congressional race in the upcoming 2022 mid-term election. Republican Matt Rosendale was the incumbent receiving a challenge from three other candidates. Democrat Penny Ronning, Libertarian Sam Rankin and Independent Gary Buchanan were vying for the job. The district’s history helps provide context to the overall race. We also examined how farmers and ranchers are dealing with a multi-year drought in north-central Montana. How do they adjust to the long-term trends of a changing climate? The Jacobs and Peterson families provided a personal insight into the challenges ahead.
11th & Grant with Eric Funk

11th & Grant with Eric Funk is the premiere outlet for music performance in Montana, seeking out the state’s most acclaimed, accomplished, and pioneering talent. The Emmy winning performance series devotes significant time to each artist’s personal story, insights into their music and their approach to life, ultimately providing a deeper experience than a seat at a concert. Accomplished composer and musician Eric Funk serves as host and artistic director. He hand selects each performer from communities around the state. The result is a diverse series featuring genres from jazz to classical, country to zydeco and rock to fusion.

Bobcat Brass Trio

The Bobcat Brass Trio, Sarah Stoneback, trumpet, Mike Nelson, horn, and Jeannie Little, trombone, are the trumpet, horn and trombone professors in the Montana State University School of Music. They are also three of the principal brass musicians in the Bozeman Symphony Orchestra. This chamber ensemble presents a wide range of repertoire, from new music to the classics, works written specially for the unique trio instrumentation, as well as works adapted from other settings. These consummate musicians bring to brass trio music a fantastic and innovative perspective in performance. But, equally important to the Bobcat Brass Trio are their outreach educational performances, where they emphasize music as a lifestyle. Catch a performance by this group, and you will hear exquisite and exciting works from Poulenc to Plog. With each presentation, the trio will entertain, educate and inspire.
Backroads of Montana
The Next Chapter
This beloved series continues to explore the stories beyond Montana’s beaten path. In this episode, we follow a funeral director in Chinook who handles everything from embalming to lowering the casket. See what it takes to serve rural communities in this essential role. In western Montana, we burrow into a bookstore on Alberton’s main street to find out how it became home to more than 100,000 tomes. It turns out, this store full of stories has one of its own. We also examine a roadside curiosity near the tiny town of Ledger: a massive concrete relic of the Cold War. We share the solemn story of its failed construction. And one of Montana’s iconic churches is in the final phases of a massive restoration project. The St. Ignatius Mission on the Flathead Indian Reservation was built in 1891, and its history includes beautiful art and a painful past. We go behind the scenes with the restoration team to uncover interesting discoveries along the way. Producer John Twiggs makes his debut as host while exploring the gateway town of Gardiner.

Rise of the Freemen
The FBI labeled them as domestic terrorists. They threatened to hang local sheriffs, attorneys and judges. They turned against their own friends and families. They wrote hundreds of millions of dollars in bad checks. How did a group of longtime Montana farmers and ranchers turn into a seething anti-government movement, intent on overthrowing the status quo and starting their own country? “Rise of the Freemen” explores the anger, desperation, and ideology of the Montana Freemen. Archival footage and exclusive FBI photos and documents trace a rapid escalation of threats against elected officials and the media, the sprawling bank fraud case, and the dramatic undercover arrest of Freemen leaders that sparked the longest armed standoff in FBI history.
Montana PBS
2022 National Highlights

Nature

Nature, television’s longest-running weekly natural history series, has won more than 200 honors from the television industry, parent groups, the international wildlife film community and environmental organizations, including the only award ever given to a television program by the Sierra Club.

American Horses

American horses are icons. Mustang. Appaloosa. Morgan. Quarter Horse. Follow the history of the uniquely American horse breeds that helped shape our nation and meet the people who are continuing in the long tradition of caring for them.

A roan wild mustang mare stands with her new black foal against a pale blue sky. Pryor Mountains, Montana. (opposite) Jeff Reed / Courtesy of The WNET Group and TMFS GmbH.

Benjamin Franklin

Ken Burns’ two-part, four-hour documentary, Benjamin Franklin, explores the revolutionary life of one of the 18th century’s most consequential and compelling personalities, whose work and words unlocked the mystery of electricity and helped create the United States. “Write things worth reading,” he said in Poor Richard’s Almanack, “or do things worth the writing.” Benjamin Franklin did both.

Benjamin Franklin portrait by Joseph Siffred Duplessis, 1778 (page 15, a).
The Metropolitan Museum of Art, New York

National Memorial Day Concert

The annual, multi-award-winning, night of remembrance broadcast event honors the military service of all our men and women in uniform, their families and those who have made the ultimate sacrifice for our country.

The National Memorial Day Concert on Montana PBS (page 15, b).
Courtesy of Capital Concerts

Hiding in Plain Sight: Youth Mental Illness

This series shines a light on the experiences of young people, including Montana residents, living with mental health conditions with a focus on the importance of awareness and compassion. This series will shine a light on what life looks like for these young people as well as for the parents, teachers, friends and healthcare providers in their lives.

With the support of his therapist and parents, Maclayn has learned to embrace his identity (page 15, c).
Photo by Christopher Loren Ewers

Masterpiece

For more than 30 years Masterpiece has enthralled audiences with the works of the finest classic and contemporary writers, interpreted by the world’s foremost actors.

Grantchester

With trouble brewing in Grantchester, it’s going to take all of Will’s skill and empathy to navigate these choppy waters and help the ones he loves.

Al Weaver as Leonard Finch, Tom Brittney as Rev. Will Davenport and Robson Green as DI Geordie Keating (page 15, d).
Courtesy of Masterpiece and Kudos

NOVA

PBS’ premier science series helps viewers of all ages explore the science behind the headlines. Along the way, NOVA programs demystify science and technology and highlight the people involved in scientific pursuits.

Rebuilding Notre Dame

In April 2019, the world watched as a devastating fire almost destroyed Paris’s iconic Notre Dame Cathedral. Go behind the scenes with a team of engineers, masons, and timber workers tackling the daunting challenges of restoring the historic landmark.

Notre Dame Cathedral in Paris (page 15, e).
Brian Lawrence / Alamy Stock Photo
Great Performances
*Great Performances*, the longest-running performing arts anthology on television, continues to feature the best in the performing arts.

**Anything Goes**
London production of Cole Porter’s classic musical led by Tony winner Sutton Foster who reprises her Tony-winning role as Reno Sweeney, directed by Kathleen Marshall, with favorite songs like “I Get A Kick Out of You” and “You’re the Top.”

Sutton Foster and cast members (f).

**U.S. and the Holocaust**
America’s response to one of the greatest humanitarian disasters of the 20th century, and how the Holocaust challenged the very ideals of our democracy, in this three-part documentary series by Ken Burns, Lynn Novick and Sarah Botstein.

Quote from American journalist, Dorothy Thompson, who was the first American journalist to be expelled from Nazi Germany in 1934, “A piece of paper with a stamp on it is the difference between life and death.” (g).

Image public domain, courtesy, with text, of Florentine Films and PBS

**FRONTLINE**
As PBS’ premiere public affairs series, the stature of *FRONTLINE* is reaffirmed through incisive documentaries covering the scope and complexity of the human, social and political experience.

**Michael Flynn’s Holy War**
Lt. Gen. Michael Flynn: from elite soldier overseas to waging “spiritual war” in America. In collaboration with the Associated Press, *FRONTLINE* investigates how Flynn emerged as a leading conspiracy theorist, from QAnon to “Stop the Steal,” as well as examining Flynn’s ties to Christian nationalism.

Lt. Gen. Michael Flynn arrives at federal court in Washington, D.C., on December 18, 2018 (h).

Photo by Associated Press/Caroline Kaster

**Great American Recipe**
Host Alejandra Ramos and judges Leah Cohen, Tiffany Derry and Graham Elliot officiate as ten contestants showcase signature dishes, share heartfelt stories, and compete to win the national search for “The Great American Recipe.”

Left to right; Judge Tiffany Derry, host Alejandra Ramos, and judges Graham Elliot and Leah Cohen (i).

**Great Performances at The Met**
Delighting audiences with productions featuring the world’s leading stars of opera.

**Rigoletto**
Director Michael Mayer has placed his new production of Verdi’s towering tragedy in Las Vegas in 1960. Piotr Beczala is the womanizing Duke, Zeljko Lucic is his tragic sidekick, Rigoletto and Diana Damrau is Rigoletto’s daughter, Gilda.

Piotr Beczala as the Duke of Mantua and Quinn Kelsey in the title role of Verdi’s “Rigoletto” (j).

Photo courtesy of Ken Howard / Met Opera

**The House that Norm Built**
Celebrate in style with *This Old House’s* Master Carpenter Norm Abram before he hangs up his toolbelt one last time. This one-hour tribute special highlights and chronicles 43 years of Norm’s incredible career.

Norm Abram, long-time PBS personality (k).

**John Williams: The Berlin Concert**
In October 2021, Hollywood legend John Williams made his conducting debut with the internationally renowned Berliner Philharmoniker. Filmed live at the Berlin Philharmonie, *John Williams: The Berlin Concert* captures this magical performance of his music. After opening with the “Olympic Fanfare and Theme,” Williams and the Berlin players perform a wide-ranging selection of music from some of his best-known film scores. From the futuristic sounds of Close Encounters to the instantly evocative opening notes of “Hedwig’s Theme” from the Harry Potter movies, to musical excerpts from Jurassic Park, Superman and the Indiana Jones and Star Wars series, there’s something for everyone.

Hollywood legend John Williams in his conducting debut with the internationally renowned Berliner Philharmoniker (l).

© Monika Rittershaus
Montana PBS
Programming Pipeline—Premiering in 2023

We’re looking back at an amazing year at Montana PBS, but there’s always something new coming our way.

Nationally and locally
New documentaries and history shows, stellar dramas and performances, exciting new science and natural history programs, and of course the best in news and investigative journalism.

In January of 2023, a new season of All Creatures Great and Small and the premiere of a new local show, Higgins Ridge, telling the story of smokejumper's heroism and dedication. In February, a long-awaited Montana story hits the airwaves, Ivan Doig: Landscapes of a Western Mind. A great new kids’ series, Work it Out Wombats also begins in early February. In March look for Call the Midwife and Sanditon, as well as a dramatization of Marie Antoinette’s life. Throughout the spring and summer many new music, dance and arts programs. The Montana PBS tradition of great science and nature continues with Wild Scandinavia and NOVA: Your Brain. Premiering in April, a four-part series, Once Upon a Time in Belfast, tells the human stories of the people, caught in the Northern Ireland conflict. This Fall, look for the next great series by Ken Burns, largely set in Montana, The American Buffalo.

Throughout the year, new episodes of PBS’ premiere series, FRONTLINE as well as daily and weekly news and public affairs coverage with The PBS Newshour, BBC World News, Washington Week and Montana PBS Reports: IMPACT.

Of course, your favorite Montana-made series continue throughout the year: Montana Ag Live, 11th & Grant with Eric Funk and Backroads of Montana.

Montana PBS explores the story of a beloved Montana author in Ivan Doig: Landscapes of a Western Mind (opposite).

Helicopter pilot Rod Snider, 92, returned to Higgins Ridge for a helicopter ride in 2022 as part of the production.

Work it Out Wombats! introduces preschoolers to self-expression and independent problem solving.
Montana PBS
2022 Awards & Accolades

EB Craney Awards
The Montana Broadcasters Association, EB Craney Awards, are presented in June each year and recognize excellence in Montana produced programming.

Non-commercial Program of the Year
1st Place Maverick Scott Sterling, producer/director, Kelly Gorham, writer/producer and Aaron Pruitt, executive producer

2nd Place 11th & Grant with Eric Funk featuring Jim Salestrom Scott Sterling, producer/director, Paul “Gomez” Routhier, producer and Aaron Pruitt, executive producer

Emmy® Nominations
The National Academy of Television Arts and Sciences, Northwest Chapter, 58th Annual
Regional Emmy® awards

Environment/Science – Long Form Content | Ghost Forests Breanna McCabe, producer

Historical/Cultural – Long Form Content | Backroads of Montana: Fort Peck to Ovando Ray Ekness, producer; John Twiggs, producer; Breanna McCabe, producer; William Marcus, producer/host; Anna Rau, producer

Entertainment | 11th & Grant with Eric Funk Featuring Jim Salestrom Scott Sterling, producer; Paul “Gomez” Routhier, producer; Eric Funk, host/artistic director; Jeremiah Slovarp, producer; Aaron Pruitt, executive producer

Audio | 11th & Grant with Eric Funk Featuring Jim Salestrom Jeremiah Slovarp, director of audio; Luke Scheeler, mix engineer

Emmy® Awards

Audio | 11th & Grant with Eric Funk Featuring Jim Salestrom Jeremiah Slovarp, director of audio; Luke Scheeler, mix engineer
Telly Awards
The national Telly Awards honor excellence in video and television across all screens.

Silver Telly Winner – General-Nature/Wildlife  |  Ghost Forests  Breanna McCabe, producer

The Communicator Awards
The national Communicator Award recognizes excellence in communicating across a spectrum of industries, championing effective and meaningful work.

Communicator Award – Award of Distinction in Film/Video-Documentary
Ghost Forests  Breanna McCabe, producer

Public Media Awards (PMA) – Presented by NETA
The 54th Public Media Awards, presented by the National Education Telecommunications Association (NETA), honor member station’s work in programming, education, marketing and engagement.

PMA54 2022 finalists
Historical Feature  |  Rise of the Freemen  Anna Rau, producer/director; Ray Ekness, executive producer

Cultural Feature (Division I)  |  Mavericks  Scott Sterling, producer/director; Kelly Gorham; writer/producer; Aaron Pruitt, exec. producer

Jim Salestrom appearing on 11th & Grant with Eric Funk.
Photo by Stephanie Miller
Montana PBS Contribute
You make a difference...in so many ways.

Sustaining Memberships
Join the thousands of sustaining members of Montana PBS, in knowing that for as little at $5 a month — less than the cost of a movie ticket — you are ensuring that award-winning, high-quality programming remains accessible to viewers in Montana for generations to come.

Benefits of becoming a Sustainer:
• Quick, easy and secure.
• Automatic monthly payments deducted from your bank account or credit card.
• Provides reliable funding for the programs you enjoy.
• Membership always remains current.
• Access to Montana PBS Passport, our on-demand library of your favorite PBS shows.
• Receive the monthly program guide without interruption.

Join the Leadership Society
The Leadership Society is a special group of contributors who give annual membership gifts of $1,000 or more. Leadership Society members receive a selection of privileges and benefits as our way of saying thanks for your generous support.
• Copper $1,000–2,499 All regular membership benefits plus an annual gift membership for a friend/family member, invitations to special VIP events, your choice of one free DVD of a Montana made program upon request and a special Leadership Society logoed clothing item of your choice upon request.
• Silver $2,500–4,999 Copper level benefits plus two annual gift memberships for friends/family, your choice of three free DVDs of Montana made programs upon request and lunch with the KUSM or KUFM General Manager or Leadership Team member of your choice upon request.
• Gold $5,000 Silver level benefits plus three annual gift memberships for friends/family.
• Platinum $10,000 Gold level benefits plus a tour of the Montana PBS studio.

Leadership Society contributions are transformational, allowing Montana PBS to make significant investments in equipment, technology, programming — all of which elevate our impact throughout Montana. Your Leadership Society contribution makes a significant difference.

Leave your Legacy to Montana’s Largest Classroom
Each of us wants to know that our lives have made a difference. Through our actions and deeds, we seek to leave our mark on our community and demonstrate what we stand for. A very significant way to do that is to include Montana PBS in your estate plans. Your planned gift donation helps assure that the kinds of programs that have meaning to you today will be available to others long into the future.

Generally, planned gifts to Montana PBS are invested in a manner that provides long-term stability to the station in order to improve our existing facilities and continue our excellence in providing statewide public television programming. You may want to consider:
• A bequest
• A gift through your Will or Living Trust
• Gifts with retained income for you or others
• Gifts of retirement plan assets
• Gifts of real estate property
• Gifts of life insurance

Montana PBS has a partnership with FreeWill — an online tool that allows you to create a will for free. Go to freewill.com\MontanaPBS to learn more.

Montana PBS is proud to have a strong partnership with planned giving specialists at three wonderful foundations including the Montana Community Foundation, the Montana State University Alumni Foundation and the University of Montana Foundation. All three of our partners provide outstanding information that will assist you in learning about the many options available to Montana PBS supporters.
For more information about planned giving, or to request a Personal Estate Planning Guide, contact Kristina Martin, Director of Development, at 406-994-6221 or kristina@MontanaPBS.org.

Endowment
An endowment fund is a permanent, self-sustaining source of funding. Endowment assets are invested. Each year, a portion of the value of the fund is paid out to support the fund’s purpose and any earnings in excess of this distribution are used to build the fund’s market value. In this way, an endowment fund can grow and provide support for its designated purpose in perpetuity. When you establish or contribute to an endowment fund, you create a permanent legacy of support for Montana PBS.

Montana PBS is proud to have three endowments established and available to accept your contributions. Please visit the following websites for more information.

• Montana Community Foundation
  www.mtcf.org/Giving/Give-Now?fn=Montana+PBS+Endowment

• Montana State University Alumni Foundation
  http://plannedgiving.msuaf.org/endowed-gifts

• University of Montana Foundation
  http://supportum.org/guidetogiving/Endowments/default.php

Gifts of Stock
Gifts of stock and securities are very welcomed by Montana PBS. Please be sure to consult with your financial advisor before making any decisions.

Information for your financial advisor:
Brokerage Account:
DA Davidson, Bozeman, Montana
Morgan Owen, Owen Legacy Group
Phone: 406-587-5461
Email: OLG@dadco.com
DTC# 000000361
Acct# 22525981 (Friends of Montana PBS)

Your Broker may also ask for the following:
Legal Name: Friends of Montana PBS, Inc.
Tax ID #: 81-0426350

Please notify Montana PBS if you choose to donate a gift of stock, as electronic stock transfers usually come to us without any donor identification.

Donate a Vehicle, Motorcycle, RV or Farm Machinery
You make the donation, we receive the proceeds of the sale, minus the costs. We gladly accept cars, trucks, motorcycles, RV’s, boats, campers and even some farm machinery. Your donation supports the Friends of Montana PBS — and you may be able to take a tax deduction.

Just call toll-free 1-844-200-5876 or fill out the online form at montanapbs.careasy.org/home and we’ll take care of the rest, including pick-up at no cost to you. Once your vehicle has been sold, you’ll be sent a receipt for your tax records, and the sale proceeds will be donated to Montana PBS in your name. You will also receive a one-year membership to Montana PBS.

Montana PBS Specialty License Plate
A beautiful plate for a beautiful state. Spread the joy of learning with this illuminating design.

This elegant, vibrant image of the northern lights displays handsomely on any car and captures the sense of wonder and awe that comes from learning about the natural world. Proceeds from all purchases will go directly to the Friends of Montana PBS, funding early childhood education, news and public affairs programming, local documentaries, and more.

Support a trusted and valued service. Go to your local county treasurer’s office and request the “Montana PBS” plate the next time you renew your vehicle registration.

To learn more and to find out about other ways you can help support your public television service contact us at 1-406-994-6221 or email membership@MontanaPBS.org. Thank you!
MISSION

Quality television has the power to elevate our understanding of the world, encourage respect for one another and influence our lives in a positive way. Montana PBS shares diverse stories; connects our citizens; discovers common ground; and celebrates the independent spirit and beauty of Montana.
VISION
Montana PBS will provide all Montanans with local, public television that is fully supported by the citizens, businesses, foundations and public representatives of this state.

Montana PBS will broadcast programs that educate our people; that discuss current issues and reveal our history; that satisfy our curiosity, our musical ear, our artistic eye and even our sense of humor; and, ultimately, present programs that respect our intelligence.

Montana PBS will connect the residents of this state to each other, to their country and their world through the use of broadcast television, the Internet and community outreach projects. We will be an electronic town square that encourages the sharing of ideas, opinions and information.

Montana PBS will choose programs based on community impact and will engage in services that echo the independent spirit and neighborly concern that is the hallmark of our state.

VALUES
Honesty All that we do must be with integrity and fairness, whether we are choosing programs to air; communicating with our viewers, members and citizens; or working with our colleagues and volunteers.

Unity Our programs and outreach services should unite us to each other and to the world around us, all the while respecting our differences and celebrating our uniqueness.

Tolerance By offering a window into the world of people next door as well as worlds away, Montana PBS encourages tolerance and respect.

Citizenship Montana PBS seeks to build a strong community of citizens who are able to make educated, informed choices for their state and their world. We encourage involvement in civic life and respect the values of our democratic society.

Accountability Montana PBS will always take ownership of the choices made by the staff and volunteers, and will use its mission, vision and values to inform all decisions. Donors and viewers have the right to know about the station’s goals, structure and activities.

Independence By serving as a local, independent voice that is beholden to the citizens of Montana and not outside influences, Montana PBS can focus on making a difference in our state.

Impact Our programs will be measured by the positive impact they have on our citizens and not by the supporting revenue they generate. The feedback of our viewers and members will inform our choices for programming and outreach.

Friends of Montana PBS
Our mission is to support Montana PBS through advocacy, community engagement and fundraising.

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www.MontanaPBS.org/friends

An electronic copy of this report, as well as full financial data and other information is available online at MontanaPBS.org/AnnualReports
Thank you!