

VIDEO SCRIPT

TITLE: Finding A National Voice

PREPARED FOR: Dakota Pathways

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V I S U A L

A U D I O

FADE IN:

Open

Portraits. (Over photo of US Capitol)

Senators & Congressmen mentioned.

LOC General Collection.

Nat.

Sound Up and Under.

MUSIC UP AND UNDER "Evening Report" AMC022 -514 f

Narrator: Pettigrew. Moody. Gamble. Pickler.
Kyle. Kittridge.

All were South Dakotans who gave the state a
national voice...

PHOTO: Washington DC skyline.

LOC General Collection.

in Washington, D. C....

INT 1939 Senate Chambers

LOC General Collection

serving in the United States Senate or House of
Representatives.

INT. House Chambers (Wilson State of
the Union Address) LOC General Collection.

INT. House 1936 FDR Address.

EXT. South Dakota State Capitol

The Senate and House, each with chambers in
the U. S. Capitol building, make national laws.
The most important issues in American history
are debated here, and South Dakota has jumped
into the middle of those debates.

Portraits SD Leaders mentioned.
(Over photo)

Sterling. Norbeck. Hildebrant. Williamson.
Gurney. Bulow. Back home their work
sometimes inspired fierce loyalty...

V I S U A L

A U D I O

EXT Photo Washington DC Political rally. NARA: 3a19365u.

and equally intense opposition from South Dakotans who believed the state needed different voices.

Statue of Liberty SFX Over US Flag

But no one can make a serious argument that any of these leaders lacked love and concern for their nation...

South Dakota landscape.

MUSIC UP AND UNDER

EXT SD Prairie from Soaring SD

"Olympic Heights" AMC 053 889 f

NARRATOR:

and their home state.

PHOTO: Sen. Larry Pressler (over Soaring shot)

Republican...

PHOTO: Sen. Tom Daschle. (over Soaring shot).

or Democrat...

Washington DC from Jefferson Memorial and Potomac River..

they all shared a common trait: Potomac Fever.

MAP GRAPHIC showing Washington DC

The Potomac is the river that borders Washington, D. C., and Potomac Fever is a term used jokingly to say someone is gripped by a disease-like desire...

The Potomac as seen from Washington or Virginia.

Election Day activity.

to get elected...

PHOTO Washington DC

and serve in Washington.

V I S U A L

A U D I O

MAP SD Bring up PHOTOS:
John Thune and Tim Johnson

Like all states, South Dakota sends two Senators to the national capital.

PHOTO US House Chambers
LOC # 3a23249v
MAP plus Graphic representation of Representation over the years..

How many House of Representatives members go to Washington depends on a state's population. Early in its history South Dakota sent two representatives, and then three after the population grew in the early 1900s.

MAP GRAPHIC continued.
SOVTR Representative Herseth's acceptance speech.

Our number of representatives dropped back to two after the 1930 census, and to just one after the 1980 census.

MUSIC OUT

NAT SOUND UP and OUT

MUSIC UP AND UNDER "Anitra's Dance AMC 042 279 f

PHOTO Early Washington DC (NARA)
PHOTO Gertrude Bonnin. (SDSHS)
Super: 1876-1938

It should be remembered some of South Dakota's most important Washington voices weren't elected. Gertrude Bonnin, born on the Yankton reservation before South Dakota statehood, served as a lobbyist...

V I S U A L

A U D I O

PHOTO: Indian Women at Pine Ridge

PHOTO: Indian group, Citizenship

PHOTO: Bonnin

someone who works to inform government officials, and to persuade them to take action. Gertrude Bonnin lobbied for citizenship for American Indians, which the Senate and House approved in 1924. In 1926, Bonnin formed the National Council of American Indians, based in Washington, and continued to look after Indian rights.

MUSIC OUT

NAT SOUND UP AND UNDER

NARRATOR:

Elsie Meeks and the U.S. Commission on Civil Rights in Rapid City. (KEVN-TV Fox 7 News)

Much later, in 1999, Kyle's Elsie Meeks was appointed one of eight U. S. Civil Rights Commissioners, responsible for making certain all Americans experience equality under the law.

MUSIC UP AND UNDER "Kingdom of Heroes" AMC 053 880f

NARRATOR:

PHOTOS of leaders mentioned.

There's no denying, though, that when South Dakotans think of government in Washington, elected officials come to mind. Berry. Reifel. Abdnor. Abourezk. Johnson. Janklow. Herseth.

Abourezk, In political cartoon. (Kansas City Star)

Many were colorful personalities...

PHOTO Washington protest marchers.

and all worked through turbulent national times. All are worth study...

V I S U A L

A U D I O

PHOTOS: Senator Norbeck and Senator Mundt.

but in this program we'll look at just a few who were clear, strong voices for their times.

MAP SD SFX Headline on Statehood, then Fireworks over it. Statehood activity and celebrations.

SFX Up and under (Fireworks)

South Dakota gained statehood in 1889. If those in Washington figured the new state might sit respectfully quiet for a while...

PHOTO (over Map)
Richard Pettigrew.

they didn't count on Richard Pettigrew, one of South Dakota's first two Senators—and possibly its most controversial ever.

More Pettigrew. (Super: 1848-1926)

Pettigrew was well respected as a leader in South Dakota's statehood movement. A Sioux Falls businessman...

Photo of Queen Bee Mill.

once owner of the Queen Bee Mill there...

US SENATE 1800s

BANK (Fairbuilt State Bank, IA) NARA

Pettigrew was nonetheless suspicious of big business. In Washington he worked to regulate powerful businesses—banks and railroads.

TRAIN (LOC 5a47223r)

MUSIC OUT

MUSIC UP and UNDER "Simple Thoughts" AMC 003 070f

Hawaii scenery. (Hawaii Dept. Tourism)

What does Hawaii...

Kids with Sugar Beet (LOC General Collection)

have to do with this South Dakota crop, a sugar beet?

PHOTOS: LOC 1930s farming.

Plenty, in Pettigrew's mind. In the 1890s, as South Dakota farmers began making money from sugar processed from these beets...

V I S U A L

A U D I O

Hawaii Photo #2 (Hawaii Dept. Tourism)

there was talk in Washington of making Hawaii part of the nation.

MUSIC OUT

NAT SOUND UP AND UNDER

Pettigrew believed this a plot by big businesses...

MUSIC UP and UNDER "Conflict Abroad" AMC 002 530f

. Sugar Plant. NARA

who wanted to shut American farmers out of the sugar business...

Hawaii shot 3. (Hawaii Dept. Tourism)

and ship in cheaper sugar from Hawaii.

War stills.

Pop-Up Fact: This was called the Spanish-American War.

And in 1898, when the United States launched a war, Pettigrew believed it was a grab for overseas lands, where big businesses could get cheap crops and pay factory workers less than United States employees.

MUSIC OUT

Pettigrew, then President McKinley.

MUSIC UP and UNDER "Proudest Moment" AMC 022 1034 f

NARRATOR:

Pettigrew loudly opposed the war, and called William McKinley a "puny president."

Shot of Sioux Falls, late 1800s.

But President McKinley was popular in South Dakota. It's not exactly accurate to say he got in trouble with voters...

V I S U A L

A U D I O

U. S. Capitol. Super directive to the website, "To learn how the 17th Amendment changed the way U. S. Senators are chosen."

because until 1914, U. S. Senators were selected by their state's legislature.

State capitol.

In 1900, South Dakota's legislature decided it wanted a voice other than Pettigrew's in Washington.

PHOTO Peter Norbeck (SDSHS)

Peter Norbeck, elected to the Senate in 1920, was the voice of a Progressive Republican. That meant he believed government...

Horse Threshing (SDSHS)

farmers...

Yankton 1920s (YHS)

and businesses should work together to improve the land, create jobs, and help the neediest citizens.

Girl with Wheat (SDSHS)

Farm laborers (LOC 00238 r)

Woman and Child 1930s (LOC 3b41800 r)

MUSIC SEGUE DWMILL 6 – Cut 7 "Claudette"

UP and UNDER

NARRATOR:

Video tourist on Pigtail highway in Black Hills.

In the field of tourism, Norbeck saw government building roads...

Wall Drug Photo

and individuals creating businesses...

V I S U A L

A U D I O

Norbeck Photo, seated writing legislation. (SDSHS).

Film clips Mount Rushmore being carved. (Mount Rushmore Society)

Suffrage Photos

Suffrage March 1913 (LOC B201-3643-12)

The First Picket Line 1917 (LOC USZ62-31799)

Photo: Mary Pyle. (SDSHS)

SUPER 1966-1949

PHOTO: Gladys Pyle (SDSHS)

in partnership to draw millions of people to the state. As a Senator, Norbeck got money in Washington so South Dakotans could blast, drill, and chisel to create an important American symbol: Mount Rushmore National Memorial.

Early in Norbeck's career, active groups across South Dakota saw themselves as progressive, too. They defined progress as winning women the right to vote.

Mary Pyle of Huron was a leader in this successful drive.

In the 1920s Mary's daughter, Gladys, became a voice for the League of Women Voters. She traveled South Dakota and other states urging women to not only vote, but to run for office. Gladys took her own advice and was the first woman in our state legislature, and the first to serve as South Dakota Secretary of State.

MUSIC OUT

NEWSPAPER HEADLINE and
PHOTO Norbeck Funeral (SDSHS)

PHOTOS: US Senate

PHOTO: Ederly Gladys Pyle. (SDSHS)

NARRATOR:

In 1938, following Peter Norbeck's death, Gladys Pyle was elected to serve two months as U. S. Senator, completing Norbeck's term. She was the first woman South Dakotan in either the U. S. House or Senate, and the first woman Republican Senator elected from any state.

V I S U A L

PHOTO: Francis Case (SDSHS)

VIDEO: "Case" typing letter.

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More typing, another angle.

Aerial shot over Bridge at Chamberlain.

POP UP "Lake Francis Case above ft. Randall dam was named for the Senator".

Missouri River dams at Fort Randall

Montage: (Label the lakes)

Aerial of Lake Francis Case

POP-UP: Lake Francis Case above Ft. Randall Dam was named for the Senator"

Aerial of Angostura

Aerial of Pactola

Aerial of Sylvan Lake

A U D I O

Serving with Gladys Pyle in 1938, and staying in the Senate until his death in 1962, was Francis Case. Once a newspaper writer in the Black Hills...

Case never stopped writing, typing his own replies to South Dakotans who wrote him.

Something else Case wrote were bills the Senate voted into law...

MUSIC UP AND UNDER

DWMIL6 CUT 15 "Moon Over Sante Fe"

authorizing projects back home. He referred to himself as "a water and roads Senator"...

and what water projects and highways he helped to make possible!

Flood control and electrical power dams on the Missouri River, and the great Black Hills reservoirs.

MUSIC CONTINUES

V I S U A L

I-29 traffic moving north of Sioux Falls.

PHOTO: Sen. Francis Case

SUPER: 1896-1962

MAP: South Dakota with animated graphic showing routes of I-29.

Hubert Humphrey.

MAP: South Dakota with animated graphic showing routes of I-29 to ND

MAP continued, Dissolve out MN route. Leaving current I-29 route.

Washington, 1960s. NARA
Washington Civil Rights Demonstration.

PHOTO Ben Reifel SDSHS

Super: 1906 – 1990

PHOTO Ben Reifel & wife in Parade
USD archives

PHOTO Reifel with two Students.
NARA General Collection

PHOTO Ben Reifel as young man
playing flute SDSHS

PHOTO Harvard Library

Harvard University Public Relations

A U D I O

South Dakotans who drive Interstate 29 north of Sioux Falls toward Brookings, Watertown, and Fargo should thank Francis Case. As originally planned in the 1950s, I-29 didn't extend past Sioux Falls. Case believed it should.

So did another powerful U. S. Senator, Minnesota's Hubert Humphrey. Only Humphrey thought the highway should make its way toward Fargo on the Minnesota side of the state border.

A glance at a map today reveals which Senator got his way.

MUSIC OUT

MUSIC UP and UNDER "Courage Within" AMC 017 0546 f

South Dakota's Washington delegation of the 1960s attracted national notice for a couple reasons.

Representative Ben Reifel was the first American Indian South Dakotans elected to office in Washington, and in the '60s, he was the only American Indian from anywhere to serve in the House or Senate. He believed in education. His own studies took him from the Rosebud Reservation...

to Harvard, where he studied anthropology and sociology hoping to learn why South Dakota Indians and non-Indians lived such different lives.

V I S U A L

A U D I O

White School Classroom 1960s NARA

Indian School Classroom 1960s
NARA

PHOTO of Mundt and McGovern.
McGovern Library, Mitchell

PHOTO Mundt

Super: Senate 1948-1973.

PHOTOs: McGovern

Super: Senate 1963-1981

PHOTO McGovern with Farmer

With Kids (food for peace)

Campaign 1972.

Any stills we can find of Mundt and
McGovern together.

In the House of Representatives, Reifel urged combining reservation and off-reservation schools, so all children could learn together.

MUSIC OUT

MUSIC UP AND UNDER

"Proudest Moment" AMC 022 1034 f

And the 1960s was the era when South Dakota Senators Karl Mundt and George McGovern served together. In one big way, the two saw the world differently.

Republican Mundt believed the United States had to aggressively build up its military, so it could stop the worldwide spread of a form of government called communism.

Democrat McGovern thought the military build-up wasted money that could be spent improving life in the United States and around the world. He believed the national government and farmers should be partners in ending world hunger. McGovern especially opposed a war against communists in Vietnam. Democrats nominated McGovern for President in 1972, but he lost to Richard Nixon.

But while the rest of the nation mostly saw Karl Mundt and George McGovern as opposites, South Dakotans knew there were similarities, as well. Both were former teachers who believed in good schools, and both worked hard for farmers.

MUSIC OUT

MUSIC UP AND UNDER

"Mighty Legends" AMC 053 876 f

V I S U A L

A U D I O

PHOTOS of Pressler and Daschle.

NARRATOR

Come up over Soaring Shot Bear Butte.

Twenty years later, South Dakota again was served by powerful Senators with opposing views.

PHOTO Pressler.

Republican Larry Pressler usually favored a lesser role for Washington government, making him a conservative.

SUPER House 1975-1979

Senate 1979-1997

PHOTO Daschle.

Democrat Tom Daschle usually favored a bigger role for national government, which made him a liberal. Daschle became the leader of all Democrats in the Senate.

SUPER House 1979-1987

Senate 1987-2005

Contemporary Washington stills.

Both Pressler and Daschle learned the ins and outs of Washington by working there prior to being elected...

PHOTO Pressler State Department era.

Pressler in the State Department...

PHOTO Daschle with Abourezk.

and Daschle as an aid to South Dakota's Senator Jim Abourezk.

Shots of young Pressler and Daschle.

For both, their first elected office was the U. S. House of Representatives, in the 1970s.

V I S U A L

Campaign Celebrations & Concession speeches. PHOTOS of each over video.

Pop-up Fact: McGovern, Pressler, and Daschle each served three terms (18 years).

McGovern

McGovern Comment or Press Conference video.

VIDEO Thune Victory at Republican State Headquarters.

Thune Acceptance Speech.

Close.

A U D I O

However they start, political careers in Washington often end suddenly. For example, after winning previous elections by big margins, Senators McGovern, Pressler, and Daschle lost their final campaigns. South Dakotans decided they wanted new voices.

MUSIC OUT

That's okay. As George McGovern said after his defeat, South Dakotans didn't owe him a lifetime job.

SOVTR

As history proves, there are always men and women waiting their turns to serve as Washington voices.

Closing Music.
