Inspiring and Celebrating:

We celebrated **Mister Rogers’ birthday** with a sweater-and-sneakers party; and **Elmo** visited Spokane’s Lilac Bloomsday Run in May, bringing out the child in thousands of us. **KSPS Volunteer Ambassadors** traveled to events all over the region to show attendees how to access the many resources that KSPS offers online and on-air.

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**KSPS by the Numbers**

Last fiscal year, KSPS provided 8,760 hours of programming content on our main channel, KSPS-TV. Combined programming on our four broadcast channels, KSPS-TV (7.1), KSPS WORLD (7.2), KSPS Create (7.3) and KSPS Kids 24/7 (7.4) totaled 35,040 hours of content.

We also provided programs for three non-commercial cable channels in Spokane: Comcast Cable channels 15 (ARTS), 17 (SPS Learning) and 19 (FNX) — totaling 26,280 hours.

Altogether, KSPS provided 61,320 hours of programming to public media viewers in the four states of the Inland Northwest and the provinces of Canada via over-the-air broadcasting, cable and satellite services.

**INCOME – $5,360,671**

- Contributions/Foundations/Corporate: 3,482,833 __ 65%
- Bequests: 81,506 __ 1%
- Corp. for Public Broadcasting Grant: 1,009,815 __ 19%
- Other: 786,517 __ 15%

**EXPENSES – $5,594,502**

- Program Services (Programs & Operations): 4,315,656 __ 77%
- Fundraising: 556,575 __ 10%
- Management & General: 437,877 __ 8%
- Depreciation*: 285,084 __ 5%

* Depreciation is a non-cash expense that represents the declining value of an asset over time. Income over expenses without depreciation is $51,253.

Figures are based on the audited statements for the fiscal year ended 8/31/18. Friends of KSPS IRS form 990 is available on ksps.org or let us know if you would like a copy by mail.
A LETTER FROM GARY STOKES  KSPS President and General Manager

Thank you for giving us the support to make that happen. We will continue to do everything we can to grow our mission, our message and our impact. Thank you for being an important part of our story.

In 2018, our community outreach hit an all-time peak: a record number of people of all ages attended our FitKids Day, which after 5 years, is a much-anticipated event; we combined fun and games with food and fond memories as our community gathered at KSPS to view the documentary on the life of Mister Rogers; we spent time helping students learn about all things (including jobs) in print, broadcast and online at MediaFest; and our very special friend Elmo made it to his first Bloomsday.

Last but not least, in 2018 we launched Career Explore Northwest, an online place to help students (and anyone) discover the wealth of careers available right here in the region — including videos to help them find out more about those jobs from the people who do them. So…2018 will be a tough act to follow; but if you’re reading this, you know we’re going to continue to do everything we can to grow our mission, our message and our impact. Thank you for giving us the support to make that happen.

Sincerely,

Gary Stokes


KSPS supporters helped us open new ideas and new worlds for our viewers through television and digital content. In addition to providing a robust schedule of nationally-produced programming, in 2018, KSPS impacted our local communities in these ways:

New for 2018:

- **PBS Kids 24/7** – Our fourth free broadcast channel began airing our best children’s programs whenever families need them.
- **Education** – Our newly-formed Education Department tailored our extensive library of KSPS-produced documentaries into over 300 curriculum-based resources now available nationwide to teachers and homeschoolers for FREE on PBSLearningMedia.org.
- **Career Explore NW** – Our new, free online resource linking students and job-seekers with videos and current data about in-demand careers in the Inland Northwest.
- **Homelessness** – We faced the growing problem head-on with Hidden in Plain Sight: Fighting Homelessness in Spokane; and brought leaders together for a public forum.

Ongoing Initiatives & Programs:

- **Aquifer Education** – Partnering with the Spokane Aquifer Joint Board to educate school children — and adults — about protecting our area’s sole source of drinking water.
- **FitKids Day** – This annual day of active play included a visit by Curious George in 2018. It attracted over 1,700 children and family members.
- **Washington Grown** – This locally-produced program spotlights the products of our region’s farmers, producers and culinary artisans.
- **Stampede City Sessions** – In partnership with producers in Calgary, KSPS is the sole outlet for Calgarians and other regional viewers to see this weekly showcase of live music.
- **Health Matters, Television for Life** – A new season of live, monthly programs connect viewers having health questions with doctors and health experts from our region.
- **Sit and Be Fit** – This KSPS co-production continues providing low-impact exercises for seniors and others with mobility issues.
- **The Bright Side** – In partnership with STCU, highlights people and organizations making a positive difference.
- **Northwest Profiles** – This long-running KSPS staple showcases the unique (and sometimes quirky) people and places that make our region special.
- **Spokane Schools** – Coverage of high school graduations and concerts.
- **KSPS Election Specials** – Informing viewers about state and local issues and races.
- **Spokane County Spotlight** – (KSPS World) Interviews with county commissioners address issues impacting our citizens.
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