



KAB Non-Metro Station of the Year

MEDIA RELEASE

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McFadden Charitable Trust Provides Grant to Smoky Hills PBS

BUNKER HILL, KS – The McFadden Charitable Trust has awarded Smoky Hills PBS with a grant for \$2,500 to support the station’s Literacy Leadership Program.

The Literacy Leadership Program of Smoky Hills PBS is an effort to engage and inspire children to be ready and eager to learn. One component of this program is the First Book Club, in which Smoky Hills PBS gives free books to children enrolled in public preschools. The funds we receive from the McFadden Charitable Trust will ensure books for children enrolled in the preschools within Osborne. For some, these may be the only books they own.

The second component of the SHPBS Literacy Leadership Program is children’s programming on Smoky Hills PBS (PBS KIDS). The funds we receive from the McFadden Charitable Trust will also go to support 10 hours of safe, non-violent, educational children’s programming every weekday on SHPBS! Parents can be assured that when their kids are in front of our PBS KIDS shows, they are LEARNING!

Kelli King, Director of Finance and Administration stated, “At Smoky Hills PBS we encourage a love of reading at a young age through our First Book Club and our PBS KIDS programming. Through our partnership with the McFadden Charitable Trust, we are once again able to provide children in Osborne with the tools for a successful future.”

The McFadden Charitable Trust was founded in 2002 through the estate of Olan Charles “O.C.” McFadden to benefit all of Osborne County.

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Smoky Hills PBS serves 71 counties in central and western Kansas and has been named the KS Association of Broadcasters Non-Metro Station of the Year. Smoky Hills PBS is available on many cable systems, DirecTV, and Dish Network. It is also available to stream by clicking here: video.smokyhillstv.org/livestream. More information on Smoky Hills PBS and its programs and projects are available at www.SmokyHillsPBS.org or by calling 1-800-337-4788.