



## **KAB Non-Metro Station of the Year**

### **FOR IMMEDIATE RELEASE**

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DATE: February 10, 2022

### **Smoky Hills PBS Now Live on DIRECTV STREAM**

BUNKER HILL, KS – Smoky Hills PBS announced today that it is now live streaming on DIRECTV STREAM. A dedicated live channel for Smoky Hills PBS is already available to all local DIRECTV STREAM customers, supplemented with additional PBS on-demand programming that will continue to expand PBS’s digital footprint and offer viewers additional ways to stream PBS content.

“Smoky Hills PBS remains committed to providing PBS and local content across as many platforms as possible. This partnership is just another great way to reach more viewers within our coverage area. We are excited for this opportunity to provide DIRECTV STREAM customers educational and inspiring content from Smoky Hills PBS,” said Michael Quade, SHPBS Director of Broadcasting.

“Entertainment is personal and should serve every member of the household, which is why we’re partnering with PBS to deliver DIRECTV STREAM customers more choice, more control and a more convenient way to access the content they care about most,” said Rob Thun, Chief Content Officer for DIRECTV.

Relationships like this one ensure that on-demand content from PBS favorites including AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE, GREAT PERFORMANCES, MASTERPIECE, NATURE are available to as many viewers as possible. In addition, PBS KIDS channel has recently joined both the DIRECTV STREAM and DIRECTV lineups, helping to extend the PBS mission of preparing young children for success in school and life through trusted, educational media, available anytime and anywhere. Now, even our youngest of viewers can access their favorite series, including DANIEL TIGER’S NEIGHBORHOOD, MOLLY OF DENALI, ODD SQUAD, PINKALICIOUS & PETERRIFIC and WILD KRATTS, among many others, via DIRECTV and its on-demand menu or using the same capabilities on DIRECTV STREAM.

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Smoky Hills PBS serves 71 counties in central and western Kansas and has been named the KS Association of Broadcasters Non-Metro Station of the Year. Smoky Hills PBS is available on many cable systems, DirecTV, and Dish Network. It is also available to stream by clicking here: [video.smokyhillstv.org/livestream](https://video.smokyhillstv.org/livestream). More information

on Smoky Hills PBS and its programs and projects are available at [www.SmokyHillsPBS.org](http://www.SmokyHillsPBS.org) or by calling 1-800-337-4788.