



KAB Non-Metro Station of the Year

FOR IMMEDIATE RELEASE

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Betsy Schwien Is NEW General Manager at Smoky Hills PBS

BUNKER HILL, KS – Smoky Hills PBS (SHPBS) has welcomed Betsy Schwien to its team as the new General Manager. Schwien will oversee all operations of SHPBS.

“Betsy brings great leadership and enthusiasm to Smoky Hills PBS,” said Joe Robben, Chairman of the Smoky Hills PBS Board of Directors. “Myself, as well as the other board members, feel that Betsy will move us forward and provide for a successful future. We are thrilled to work with Betsy and her team and excited for the future of Smoky Hills PBS.”

Betsy is originally from the Kansas City area but has lived in Russell, KS for the last 20+ years with her husband Justin and son Jase. Betsy is a Fort Hays State University Alumni, receiving both her Bachelors and Masters degree from the University. Betsy has a long history of working with the public and has a true passion for service to her community. Betsy joins the Smoky Hills PBS team with a background in Healthcare Administration as well as public service.

“I am both honored and blessed to be working for such an incredible organization,” said Schwien. “I’m grateful for the opportunity to lead this great team where each one of them bring so many new and exciting ideas! To be surrounded by such an amazing group of people, which I now call my SHPBS family, is a great honor. I am excited for our future, stay tuned for more to come from Smoky Hills PBS!”

Schwien joins Smoky Hills PBS as they get ready to launch another March Pledge Drive. Donor support during these pledge drives allows SHPBS to provide quality and educational programming to its viewers in central and western Kansas.

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Smoky Hills PBS serves 71 counties in central and western Kansas and has been named the KS Association of Broadcasters Non-Metro Station of the Year. Smoky Hills PBS is available on many cable systems, DirecTV, and Dish Network. It is also available to stream by clicking here: video.smokyhillstv.org/livestream. More information on Smoky Hills PBS and its programs and projects are available at www.SmokyHillsPBS.org or by calling 1-800-337- 4788.