

# Get To Know Smoky Hills PBS In Your Neighborhood

## Meet Betsy

General Manager



**How long have you been with the station?** Just over one year

**What do you do at Smoky Hills PBS?**

As the General Manager, I have the opportunity to work with an amazing team and we all are working hard on moving the station forward in a positive direction.

**What do you LOVE about Smoky Hills PBS?**

Until starting my employment with SHPBS, I had very little knowledge about how much the station is involved in education, especially with our youth. You just don't see many organizations who have a mission to provide FREE educational content and resources to children. I also love that our station reaches 71 counties throughout the state!

**What is your favorite thing about working here?**

My favorite thing about working for SHPBS, besides being able to connect with our viewers, is the incredible team I get to work with.

**What is a fun fact about you?**

I love to garden!

**Who/what inspired you most to get involved with a nonprofit such as Smoky Hills PBS?**

My family. From the time I can remember, my family has always instilled in me the character trait to be kind to others. I am blessed to have continued to carry this life lesson on with me into my adulthood. The desire to have a **serving heart** is something that I believe SHPBS represents and that is why I am proud to be a part of this organization.

**Where do you hope to see the station in 5 years?**

I would love to see our viewer base expand, our Kids Club grow more kids, and our educational support to children expand even more. We rely a lot on grant funding and member support to be able to provide what we do for our communities ... without the support of our communities, we would not be able to do what we do!

**What is your favorite program on SHPBS (current or past)?**

Sesame Street ... its a program that my mom always had on the television for us to watch. It is also one of the first programs that I can remember watching as a child.

**What is one skill you have gained by working for SHPBS?**

I have learned a lot about television transmitters!!

