

Get To Know Smoky Hills PBS In Your Neighborhood

Meet Sara

Senior Sales / Underwriting Associate



How long have you been with the station? 2.5 years

What do you do at Smoky Hills PBS? In my role as an Underwriting Associate, my primary responsibility is to cultivate relationships with local and regional businesses to foster their financial support for SHPBS.

What is your favorite thing about working here? Working for PBS gives me a way to help our station bring fine arts, in-depth journalism, and amazing international stories to a bigger audience of all ages.

What are 3 words to describe SHPBS? Learning for everyone.

Who/what inspired you most to get involved with a nonprofit such as Smoky Hills PBS? I've had interest in broadcast for a long time, and have worked for several non-profits. As a long-time advocate for public media, PBS was a logical choice.

What is something you can't live without? Authenticity

Thinking about the future, where do you hope to see the station in 5 years? I would like to see our base of business support and membership continue to grow, and to see us engage new audiences in meaningful ways.

What are your hobbies? I'm currently composing original music for two album projects and have a few private music students. I enjoy dining with friends and traveling to hear live music. Home repairs also require my attention.

Who was your favorite teacher and what did they teach?

I was very fortunate to study with Dr. Eph Ehly at the UMKC Conservatory of Music for my Masters in Choral Conducting. Anyone who's sung with him understands!

If you could be a PBS KIDS character for a day, who would it be? Xavier Riddle, as he gets to travel through time and meet interesting people who impacted society.

Words from Sara I would like for people to understand how crucial a media outlet free from corporate editorial influence is to American democracy. Support for the work of PBS ensures everyone's access to factual information. Viewer support ensures access to a variety of viewpoints to better understand and pursue solutions of complex issues.

