



Emmy & Telly Award-Winning Series

Science, Technology, Engineering, Arts & Math Engaged Learning From Home

Broadcasting All Summer Weekdays at 2 p.m.*

Season 3 Launching Monday, June 6, 2022 Four new episodes, followed by Season 1, 2 and 3 rebroadcasts *times and days subject to change

SERIES OVERVIEW

The Vegas PBS STEAM Camp is a weekly broadcast series for children in elementary school, designed to bring the fun and discovery associated with the annual ritual of summer camp directly into viewers' homes. A phenomenon-based question will drive each episode's exploration and the program will utilize community experts, interactive at-home STEAM challenges, and literacy extensions to support inquiry-based learning and conceptual understanding. To promote interactivity, children will be encouraged to share photos and videos of their investigations for possible incorporation into the STEAM Camp website. Vegas PBS will also mail summer learning kits comprised of books and educational activities on a weekly basis to randomly selected children who submit their work to incentivize participation. By aligning STEAM concepts with their real-world applications across Southern Nevada, the program will support authentic learning while strengthening children's connection to our community. By sponsoring, you can help Vegas PBS bring the community more productions of Vegas PBS STEAM Camp.

Themes may include waves, bridges, aviation, ramps, structural engineering, mining, pitch, tunnels, recycling and/or garbage, life science, weather, machines, electricity, the fire station.

UNDERWRITING OPPORTUNITIES

ONLY 4 SPONSORSHIPS AVAILABLE

Premium Sponsorship Level | 8 weeks: \$8,000

- Total of eighty (80x) :15 sec enhanced announcements: open and close of shows
Total of forty (40x) :05 sec embedded shared BB in broadcasts; unlimited views in on-demand platforms like Vegas PBS Passport, vegaspbs.org streaming consisting of text recognition or logo display at open of program; Plus, recognition in closing credits
Website ad rotation on vegaspbs.org's STEAM CAMP page (over 2 million total monthly page visits to vegaspbs.org)
At least one month sponsor logo display in SOURCE Magazine STEAM CAMP promotion & list name in sponsorship page; (22,000 distribution; Deadlines apply)

Standard Sponsorship Level | 4 weeks: \$4,000

- Total of forty (40x) :15 sec enhanced announcements: open and close of shows
Total of twenty (20x) :05 sec embedded shared BB in broadcasts; unlimited views in on-demand platforms like Vegas PBS Passport, vegaspbs.org streaming consisting of text recognition or logo display at open of program

To learn about becoming a sponsor for this program, contact the Vegas PBS Corporate Sponsorship Team at corporatesponsorship@vegaspbs.org.