



**Science, Technology,
Engineering, Arts & Math
Engaged Learning
From Home**

Airs Fridays at 7:30 a.m. and 2 p.m.
Repeats Sundays at 9 a.m.
*times and days subject to change

Season 1 Launching August 7th
3 Broadcasts Every Week!

SERIES OVERVIEW

The **Vegas PBS STEAM Camp** is a weekly broadcast series for children ages 6-8, designed to bring the fun and discovery associated with the annual ritual of summer camp directly into viewers' homes. A phenomenon-based question will drive each episode's exploration and the program will utilize community experts, interactive at-home STEAM challenges, and literacy extensions to support inquiry-based learning and conceptual understanding. To promote interactivity, children will be encouraged to share photos and videos of their investigations for possible incorporation into the STEAM Camp website. Vegas PBS will also mail summer learning kits comprised of books and educational activities on a weekly basis to randomly selected children who submit their work to incentivize participation. By aligning STEAM concepts with their real-world applications across Southern Nevada, the program will support authentic learning while strengthening children's connection to our community. You can partner with Vegas PBS sponsoring the production of 3, half-hour episodes to air weekly.

Themes may include waves, bridges, aviation, ramps, structural engineering, mining, pitch, tunnels, recycling and/or garbage, life science, weather, machines, electricity, the fire station.

UNDERWRITING OPPORTUNITIES

ONLY 4 SPONSORSHIPS AVAILABLE

Premium Sponsorship Level | 6 weeks: \$10,000

- (Season 1) Total of thirty-two (32x) :15 sec enhanced announcements: open and close of weekly debut and repeat shows
- Total of sixteen (16x) :05 sec embedded shared BB in broadcasts; unlimited views in on-demand platforms like Vegas PBS Passport, vegaspbs.org streaming consisting of text recognition or logo display at open of program; Plus, recognition in closing credits
- Website ad rotation on vegaspbs.org's STEAM CAMP page (over 2 million total monthly page visits to vegaspbs.org)
- Sponsor logo display in SOURCE Magazine STEAM CAMP promotion & list name in sponsorship page; (16,000 distribution; Deadlines apply)

Standard Sponsorship Level | 6 weeks: \$5,000

- (Season 1) Total of sixteen (16x) :15 sec enhanced announcements: open of weekly debut and repeat shows
- Total of sixteen (16x) :05 sec embedded shared BB in broadcasts; unlimited views in on-demand platforms like Vegas PBS Passport, vegaspbs.org streaming consisting of text recognition or logo display at open of program

To learn about becoming a sponsor for this program, contact the Vegas PBS
Corporate Sponsorship Team at corporatesponsorship@vegaspbs.org.